

Major/Program	Business Administration (Management/Marketing)
College	College of Business
Contact	Barbara Wheeling, Dean
2018-2019	

Lander University

4-Year Major Guide

	First Semester			Second Semester			TOTALS
	Course	Notes	Hours	Course	Notes	Hours	
First Year	ENGL 101	Core Academic Skills (General Education)	3	ENGL 102	Core Academic Skills (General Education)	3	
	MATH 121	Core Academic Skills (General Education)	3	MATH 211	Scientific and Mathematical Reasoning (General Education)	3	
	Elective		3	Foreign Language	Core Academic Skills (General Education)	3	
	General Education	Behavioral and Social Perspectives (General Education)	3	Elective		2	
	BA 101		3	Laboratory Science	Scientific and Mathematical Reasoning (General Education)	4	
	LINK 101	Core Academic Skills (General Education)	1				
	Subtotal		16	Subtotal		15	Yearly Totals 31
Second Year	ACCT 201		3	ACCT 202		3	
	BA 299		2	ECON 101	Behavioral and Social Perspectives (General Education)	3	
	General Education	Humanities and Fine Arts (General Education)	3	ENGL 275		3	
	BA 251		3	BA 226		3	
	General Education	General Education	3	General Education	Humanities and Fine Arts (General Education)	3	
	Elective						
	Subtotal		14	Subtotal		15	Yearly Totals 29
Third Year	MGMT 301		3	BA 304		3	
	FINA 301		3	BA 325		3	
	Elective		3	MGMT 315		3	
	MKT 301		3	MGMT 340		3	
	General Education	General Education	3	General Education	Global Issues & Cultures (General Education)	3	
	Elective			Elective			
	Subtotal		16	Subtotal		15	Yearly Totals 31
Fourth Year	MKT 415		3	MKT 420		3	
	Elective		3	MKT 440		3	
	MGMT 325		3	Elective		3	
	Business Elective	300-level or above (ACCT, BA, ECON, FINA, HCMT, MGMT, or MKT)	3	BA 414		3	
	MGMT 330		3	BA 499		1	
				General Education	General Education	1	
	Subtotal		15	Subtotal		14	Yearly Totals 29

Total Hours Required: 120