

Major/Program	Business Administration (Management/Marketing)
College	College of Business
Contact	vacant, Dean
2019-2020	

Lander University
4-Year Major Guide

	First Semester			Second Semester			TOTALS
	Course	Notes	Hours	Course	Notes	Hours	
First Year	ENGL 101	Core Academic Skill (General Education)	3	ENGL 102	Core Academic Skill (General Education)	3	
	MATH 121 (or MATH 123 or MATH 141)	Core Academic Skills (General Education) <i>see note below</i>	3	MATH 211	Scientific & Math Reasoning (General Education) <i>see note</i>	3	
	Elective		3	Foreign Language	Core Academic Skill (General Education)	3	
	General Education	Behavior & Social Perspectives	3	Elective		2	
	BA 101	<i>see note below</i>	3	Laboratory Science	Scientific & Mathematical Reasoning (General Education)	4	
	LINK 101	Core Academic Skills (General Education)	1				
	Subtotal			Subtotal			Yearly Totals
			16			15	31
Second Year	ACCT 201	<i>see note below</i>	3	ACCT 202	<i>see note below</i>	3	
	BA 299	<i>see note below</i>	2	ECON 101	Behavior & Social Perspec (General Education) <i>see note below</i>	3	
	General Education	Humanities & Fine Arts	3	ENGL 275	<i>see note below</i>	3	
	BA 251	<i>see note below</i>	3	BA 226	<i>see note below</i>	3	
	BA 250		3	General Education	Humanities & Fine Arts	3	
	Subtotal			Subtotal			Yearly Totals*
			14			15	29
Third Year	MGMT 301		3	BA 304		3	
	FINA 301		3	BA 325		3	
	General Education	Δ Global Issues & Cultures (General Education)	3	MGMT 315		3	
	Elective			MGMT 340		3	
	MKT 301		3	General Education	General Education	3	
	General Education	General Education	3	Elective			
BA 399		1					
	Subtotal			Subtotal			Yearly Totals
			16			15	31
Fourth Year	MKT 415		3	MKT 420		3	
	Elective		3	MKT 440		3	
	MGMT 325		3	Elective		3	
	Business Elective	300-level or above (ACCT, BA, ECON, FINA, HCMT, MGMT, MKT)	3	BA 414		3	
	MGMT 330		3	BA 499		1	
				General Education	General Education	1	
			Elective				
			FALS 101		0		
	Subtotal			Subtotal			Yearly Totals*
			15			14	29

Total Hours Required: 120

ACCT 201	Fresh or Soph Year			
ACCT 202	Soph Year	Prereqs		ACCT 201 & MATH 121
BA 101	Fresh Year			
BA 226	Soph Year	Prereq		MATH 211
BA 251	Fresh or Soph Year			
BA 299	Soph 1 st or 2 nd Sem (or 1 st Sem Jr.)	Prereqs		BA 101 & ENGL 102
ECON 101	Fresh Year			
ENGL 275	Soph Year	Prereqs		ENGL 101 & ENGL 102
MATH 121	Fresh Year			
MATH 211	Fresh Sem 2 or Soph Sem 1			