LANDER UNIVERSITY
OFFICE OF ACADEMIC AFFAIRS

UNIT/PROGRAM NAME:	Student Activities
OFFICE OF PRIMARY RESPONSIBILITY:	Student Activities
ASSESSMENT COORDINATOR:	Mike Rapay, Debra Joe Franks, Jalysa O. Green
SUBMISSION DATE OF THE REPORT:	Monday, October 01, 2018

ACADEMIC YEAR 2017-2018

INSTRUCTIONS:
To comply with institutional effectiveness expectations, units/programs MUST:

- identify expected outcomes,
- assesses the extent to which it achieves these outcomes, and
- provide evidence of improvement based on analysis of the results

Guidance for preparing Unit Goals and Indicators of Success Reports:

- Use multiple assessments (Indicators of Success) for each Unit Goal.
- Reports must demonstrate engagement in on-going planning and assessment which is consistent over time to enable the unit to evaluate students, courses or a program. Shared widely within and across programs, the results of this assessment must be used to inform decisions about curricular and programmatic revisions. At appropriate intervals, program and learning outcomes and assessment methods should be evaluated and revised.
- Develop and/or use methods and instruments that are uniquely suited to the goal statements/Indicators of Success and that are supported by faculty/unit.
- Each Report must contain “mature data” (at least five years - sufficient information used as a basis for sound decision making).
- Each Report must provide evidence of improvement, based on the analysis of the assessment results, as opposed to a plan for improvement.

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1. UNIT/PROGRAM GOAL 1: Participation in a Department of Student Activities' events, organization, fraternity, sorority, or other sponsored activities enhanced the social and academic development of students.

1.1. **STRATEGIC PLANNING FRAMEWORK PILLAR SUPPORTED:** 3. Robust Student Experience

1.2. **TIMEFRAME FOR ASSESSMENT OF THIS GOAL AND INDICATORS OF SUCCESS:** Academic Year 2017-2018

1.3. **INDICATORS OF SUCCESS/STUDENT LEARNING OUTCOMES, SUMMARY OF OUTCOME DATA AND EXPECTED OUTCOMES**[1]

Indicator of Success / Student Learning Outcome		Summary Data for this Timeframe	Expected Outcome: Met (3)	Expected Outcome: Partially Met (2)	Expected Outcome: Not Met (1)	Score
1.3.1.	(Student Activities) Participating in student activities enhanced students' social outcomes.	**Lander Mean: 5.65** Select Six Mean: 5.33 All Institutions Mean: 5.28	**Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**3.00**
1.3.2.	(Student Activities) Participating in student activities' enhanced students learning outcomes.	**Lander Mean: 5.28** Select Six Mean:4.90 All Institutions Mean: 4.76	**Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**3.00**
1.3.3.	(Student Organizations) Involvement in student organizations enhanced student's	**Lander Mean:5.86** Select Six Mean: 5.83 All Institutions Mean: 5.60	**Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer**	Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select	**3.00**

[1] Expected Outcomes **must** be mutually exclusive for Met, Partially Met and Not Met.

	interpersonal competence.		**institutions and all surveyed institutions.**	institutions and all surveyed institutions.	six peer institutions or all surveyed institutions.	
1.3.4.	(Student Organizations) Involvement in student organizations enhanced student's intrapersonal competence.	Lander Mean:5.74 **Select Six Mean: 5.75** All Institutions Mean: 5.51	Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions**.**	**Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**2.00**
1.3.5.	(Student Organizations) Involvement in student organizations enhanced students' practical competencies with contracts and budgets.	Lander Mean:4.81 **Select Six Mean:4.82** All Institutions Mean:4.59	Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	**Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**2.00**
1.3.6.	(Student Organizations) Involvement in student organizations enhanced student's practical competencies in various management skills.	Lander Mean: 5.54 **Select Six Mean: 5.68** All Institutions Mean:5.36	Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	**Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**2.00**
1.3.7.	(Student Organizations) Involvement in student organizations	**Lander Mean: 5.84** Select Six Mean: 5.83 All Institutions Mean:5.57	**Lander's Skyfactor mean score is above the mean scores of the**	Lander's Skyfactor mean score is above only one of the mean scores of the	Lander's Skyfactor mean score is not above the mean scores of the following	**3.00**

	enhanced students' cognitive complexity.		**following comparison groups: select six peer institutions and all surveyed institutions.**	following comparison groups: select six peer institutions and all surveyed institutions.	comparison groups: the select six peer institutions or all surveyed institutions.	
1.3.8.	(Greek Life) Student Greek Life participation enhanced interpersonal relationship skills.	**Lander Mean: 6.38** Select Six Mean: 6.24 All Institutions Mean: 6.11	**Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**3.00**
1.3.9.	(Greek Life) Student Greek Life participation enhanced interpersonal competence.	**Lander Mean: 6.27** Select Six Mean: 5.89 All Institutions Mean:5.66	**Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**3.00**
1.3.10.	(Greek Life) Student Greek Life participation enhanced intrapersonal competence.	**Lander Mean: 5.84** Select Six Mean: 5.83 All Institutions Mean:5.57	**Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**3.00**
1.3.11.	(Greek Life) Student Greek Life involvement enhanced collaboration skills.	**Lander Mean: 6.02** Select Six Mean: 5.75 All Institutions Mean:5.60	**Lander's Skyfactor mean score is above the mean scores of the following comparison**	Lander's Skyfactor mean score is above only one of the mean scores of the following comparison	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select	**3.00**

			groups: select six peer institutions and all surveyed institutions.	groups: select six peer institutions and all surveyed institutions.	six peer institutions or all surveyed institutions.	
1.3.12.	(Greek Life) Student Greek Life participation enhanced personal development skills.	**Lander Mean: 6.15** Select Six Mean: 5.77 All Institutions Mean:5.49	**Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**3.00**
1.3.13.	(Greek Life) Student Greek Life participation encouraged healthy behaviors.	**Lander Mean: 6.23** Select Six Mean: 5.94 All Institutions Mean:5.73	**Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**3.00**
1.3.14.	(Greek Life) Student Greek Life participation contributed to overall student learning outcomes.	**Lander Mean: 6.22** Select Six Mean: 6.00 All Institutions Mean:5.75	**Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**3.00**

1.4. **AVERAGE SCORE FOR ALL INDICATORS OF SUCCESS**: 2.79 (Met)

1.5. **ASSESSMENT INSTRUMENTS AND FREQUENCY OF ASSESSMENT:**

Indicator of Success	Assessment Instruments	Frequency of Assessment
1.5.1.	Educational Benchmarking, Inc. Skyfactor Benchworks Student Activities' Assessment Survey.	Annually
1.5.2.	Educational Benchmarking, Inc. Skyfactor Benchworks Student Activities' Assessment Survey.	Annually
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1.5.9.	Educational Benchmarking, Inc. Skyfactor Benchworks Fraternity/Sorority Assessment Survey.	Annually
1.5.10.	Educational Benchmarking, Inc. Skyfactor Benchworks Fraternity/Sorority Assessment Survey.	Annually
1.5.11.	Educational Benchmarking, Inc. Skyfactor Benchworks Fraternity/Sorority Assessment Survey.	Annually
1.5.12.	Educational Benchmarking, Inc. Skyfactor Benchworks Fraternity/Sorority Assessment Survey.	Annually
1.5.13.	Educational Benchmarking, Inc. Skyfactor Benchworks Fraternity/Sorority Assessment Survey.	Annually
1.5.14.	Educational Benchmarking, Inc. Skyfactor Benchworks Fraternity/Sorority Assessment Survey.	Annually

1.6. **REVIEW AND SUMMARY OF EXPECTED OUTCOMES** – Date Reviewed: 5/7/2018

(THE FOCUS OF NARRATIVE SHOULD BE ON PROVIDING EVIDENCE OF IMPROVEMENT, BASED ON THE ANALYSIS OF THE ASSESSMENT RESULTS, AND NOT A PLAN FOR IMPROVEMENT)**:**

1.6.1. **OUTCOME 1 COMMENTS**: All thresholds used to measure the indicator of "*Participating in student activities enhanced students' social outcomes*" were met with a score of 3:00. Lander University's mean was above all comparison group means for this unit goal indicator. The data document that Lander University was ranked 2/7 in the select six group comparison and 2/45 when compared to all institutions. However, in terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator has slightly declined for the last three years as shown by the following data: 2015/2016 (mean score of 5.75), 2016/2017 (mean score of 5.73), and 2017/2018 (mean score of 5.65). The relocation of student activities' staff members due to the renovation of the Bearcat Lounge could have negatively impacted the performance on this indicator from last year.

1.6.1.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 1**: NONE

1.6.1.2. **EXPLANATION OF HOW RESOURCES WILL BE USED**: Not Applicable

1.6.2. **OUTCOME 2 COMMENTS:** All thresholds used to measure the indicator, "Participating in student activities' enhanced students learning outcomes", were met. The raw average mean score of all measures for this indicator was a 2.88. Lander University's mean was above all comparison group means for this unit goal indicator. However, one criterion used to measure this indicator was only partially met and will be monitored since this was the first reporting period in five years it did not meet its threshold. The partially met criterion was student responses of "strongly agree" or "agree" to the statement: "*Attending student activities provided opportunities for students to assume leadership roles*." Overall, the data document that Lander University was ranked 2/7 in the select six group comparison and 2/45 when compared to all institutions. However, in terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator has declined for the last three years as shown by the following data: 2015/2016 (mean score of 5.44), 2016/2017 (mean score of 5.30), and 2017/2018 (mean score of 5.28). A factor for this decline was around the need for a specified position to work with organizations and volunteerism. For the 2017/2018 Academic Year, the position of a Coordinator for Student Organizations was created and filled. However, the position was vacated within 7 months. This will continue to be monitored.

1.6.2.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 2:** NONE

1.6.2.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

1.6.3. **OUTCOME 3 COMMENTS OUTCOME 3 COMMENTS:** All thresholds used to measure the indicator of "*Involvement in student organizations enhanced student's interpersonal competence"* were met with a score of 3.00. Lander University's mean was above all comparison group means for this unit goal indicator. **The data indicated improvement from the last reporting period from a mean of 5.79 to 5.86.** Improvement was shown on two of the criteria used to gauge this indicator of success: student responses of "strongly agree" or "agree" to these statements: "*Involvement in student organizations enhanced the student's ability to effectively manage conflict*" (2017/2018 -mean score of 5.75 compared to 2016/2017- mean score of 5.63) and "*Involvement in student organizations enhanced the student's ability to motivate others*." (2017/2018 - mean score of 5.94 compared to 2016/2017- mean score of 5.75). The Student Activities Director has coordinated a student leadership conference each fall semester which targets team building activities and leadership skills. This conference was held on 9/9/2017 during this reporting period. This indicator will continue to be monitored. No other plan of action is required.

1.6.3.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 3:** NONE

1.6.3.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

1.6.4. **OUTCOME 4 COMMENTS:** The thresholds for success were met on two of the five criteria and partially met on three criteria established to measure the indicator, "*Involvement in student organizations enhanced student's intrapersonal competence*". The overall average score is 2.00. The data document that Lander University was ranked 5/7 in the select six group comparison and 13/33 when compared to all institutions. On a longitudinal basis,

the mean scores for this indicator have declined each year over the five year reporting period. This indicator may not be one the Department of Student Activities can impact. This will continue to be monitored.

1.6.4.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 4:** NONE

1.6.4.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

1.6.5. **OUTCOME 5 COMMENTS:** The indicator, "*Involvement in student organizations enhanced students' practical competencies with contracts and budgets",* was partially met due to only one of the three criteria for this indicator being met. The overall score for this indicator of success was 2:00. The data document that Lander University was ranked 5/7 in the select six group comparison and 17/33 when compared to all institutions. In terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator decreased from a mean of 4.96 to a mean of 4.81. This will continue to be monitored.

1.6.5.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 5:** NONE

1.6.5.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

1.6.6. **OUTCOME 6 COMMENTS:** For the indicator, "*Involvement in student organizations enhanced student's practical competencies in various management skills",* the thresholds for its criteria were met on one, partially met on seven, and not met on two of the ten criteria established to measure this indicator. There was improvement on one criterion from last year, "*Involvement in student organizations enhanced students' skills/abilities in influencing others"* (2017/2018 - mean score of 5.83 compared to 2016/2017- mean score of 5.57). **In terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator of success did show improvement from a mean of 5.50 to a mean of 5.54.** This improvement is contributed to the Student Activities Director coordination of a student leadership conference each fall semester. This will continue to be monitored.

1.6.6.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 2:** NONE

1.6.6.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

1.6.7. **OUTCOME 7 COMMENTS:** The thresholds for the indicator, "*Involvement in student organizations enhanced students' cognitive complexity*", were met on one criterion and partially met on two. The data document that Lander University was ranked 5/7 in the select six group comparison and 13/33 when compared to all institutions. **In terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator has improved for the last three years as shown by the following data: 2015/2016 (mean score of 5.57), 2016/2017 (mean score of 5.64), and 2017/2018 (mean score of 5.84)**.

1.6.7.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 2:** NONE

1.6.7.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

1.6.8. **OUTCOME 8 COMMENTS:** The thresholds for the indicator of "*Greek Life participation enhanced interpersonal relationship skills*" were met on four of the five criteria with one being partially met. This was an improvement from the 2016/2017 Academic Year where only one criterion was met and four were partially met. The data document that Lander University was ranked 1/7 in the select six group comparison and 1/56 when compared to all institutions. **In terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator showed improvement from the 2017/2018 reporting period with a mean score of 6.38 compared to the 2016/2017 mean score of 6.15**. The Greek Life coordinator developed a "Tower of Excellence" program for the Greek chapters which focused on enhancing trust, respect, etc. among members. After discussing these results with chapter and council leadership, the coordinator immediately implemented a "Greek Life & Success", presented by Dr. Tia Adger, which focused on identifying social skills and practicing them within the workshop. This workshop took place during the Spring 2018 Greek 101 conference with approximately, 15 newly initiated Greek students. For the 2018/2019 Academic Year, the Greek Life advisor will provide two programs for the Greek Community on social skills (ability to work within a team structure, establishing relationships communication-verbal and non-verbal, interpersonal skills, friendliness, and other social skills).

1.6.8.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 2:** NONE

1.6.8.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

1.6.9. **OUTCOME 9 COMMENTS:** All thresholds for the indicator, "*Greek Life participation enhanced interpersonal competence*", were met with Lander's mean above all comparison group means. Lander University was ranked 1/7 in the select six group comparison and 1/56 when compared to all institutions. **In terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator showed improvement for the 2017/2018 reporting period with a mean score of 6.27 compared to the 2016/2017 reporting period with a mean score of 5.89**. The "Tower of Excellence" and "Greek to Grad" programs focused on providing opportunities to positively impact Greek chapter members' interpersonal competence skills. No plan of action required.

1.6.9.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 2:** NONE

1.6.9.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

1.6.10. **OUTCOME 10 COMMENTS:** All thresholds for the indicator of "*Greek Life participation enhanced intrapersonal competence*" were met with Lander's mean above all comparison group means. Lander University was ranked 1/7 in the select six group comparison and 1/56 when compared to all institutions. **In terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator showed improvement for the 2017/2018 reporting period with a mean score of 6.31 compared to the 2016/2017 reporting period with a mean score of 6.05**. The "Tower of Excellence" and "Greek to Grad" programs focused on providing opportunities to positively impact Greek chapter members' intrapersonal competence skills. No plan of action required.

1.6.10.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 2:** NONE

1.6.10.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

1.6.11. **OUTCOME 11 COMMENTS:** All thresholds for the indicator, "*Greek Life involvement enhanced collaboration skills*", were met with Lander's mean above all comparisons means. Lander University was ranked 1/7 in the select six group comparison and 1/56 when compared to all institutions. **In terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator showed improvement for the 2017/2018 reporting period with a mean score of 6.02 compared to the 2016/2017 reporting period with a mean score of 5.91**. The "Tower of Excellence" and "Greek to Grad" programs focused on providing opportunities to positively impact Greek chapter members' ability to communicate and effectively work together. No plan of action required.

1.6.11.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 2:** NONE

1.6.11.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

1.6.12. **OUTCOME 12 COMMENTS:** All thresholds for the indicator of "*Student Greek Life participation enhanced personal development skills"* were met with Lander's mean above all comparison group means. Lander University was ranked 1/7 in the select six group comparison and 1/56 when compared to all institutions. **In terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator showed improvement for the 2017/2018 reporting period with a mean score of 6.15 compared to the 2016/2017 reporting period with a mean score of 5.96**. No plan of action required

1.6.12.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 2:** NONE

1.6.12.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

1.6.13. **OUTCOME 13 COMMENTS:** All thresholds for "*Student Greek Life participation encouraged healthy behaviors*" criteria of success were met with Lander's mean above all comparison group means. Lander University was ranked 1/7 in the select six group comparison and 1/56 when compared to all institutions. **In terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator showed improvement for the 2017/2018 reporting period with a mean score of 6.23 compared to the 2016/2017 reporting period with a mean score of 6.09**. This indicator was impacted by the required risk management workshops Greek Life members were required to attend. The Tower of Excellence" program also required Greek Life members to have 80% of their chapter represented at workshops focused on healthy behaviors. A grant was obtained to offer opioid education (Generation Rx) to Greek Life students due to the national epidemic with this substance. No plan of action required.

1.6.13.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 2:** NONE

1.6.13.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

1.6.14. **OUTCOME 15 COMMENTS:** All thresholds for the indicator, "*Student Greek Life participation contributed to overall student learning outcomes*", were met with Lander's mean above all comparison group means. Lander University was ranked 1/7 in the select six group comparison and 1/56 when compared to all institutions. **In terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator showed improvement for the 2017/2018 reporting period with a mean score of 6.22 compared to the 2016/2017 reporting period with a mean score of 6.14**. No plan of action required.

1.6.14.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 2:** NONE

1.6.14.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

SUMMARY COMMENTS FOR OUTCOMES 1-14:

In terms of the indicators for the unit/program goal of "Participation in a Department of Student Activities' event, organization, fraternity, sorority, or other sponsored activities enhanced the social and academic development of students", 11 of the 14 indicators were met and of the ones remaining, three were partially met. The Department of Student Activities supported the pillar of providing a robust student experience as documented by its performance on this unit/program goal. There were four indicators not showing improvement when compared over time. Two of these were related to the entire Student Activities' Department. The renovation of the Bearcat Lounge closed the student activities space for the majority of the 2017/2018 Academic Year. In addition, the renovation did not allow for staff member offices to remain and staff had to be relocated into new office space. Students were unfamiliar with the department's new location and did not have the availability of the Bearcat Lounge as a place to "hang out". The relocation of student activities' staff members and the closing of the Bearcat Lounge for renovation could have negatively impacted the decline in performance from last year. These two indicators will be monitored. For four consistent years, the

Department of Student Activities' personnel have been in a state of flux. A new position of Coordinator for Student Organizations and Service Learning was created and filled but vacated within seven months. There is a documented need for this position as seen in the data. Seventy-five percent of the unit indicators of success targeted at Student Organizations were partially met. In addition, the administrative assistant position which had been vacant during the Fall 2017 semester was filled during the Spring 2018 semester. The Greek Life indicators showed improvement for the first time in three years. The Greek Life Coordinator documented that, "o*ver the last year, there was an increase in the number of and type of programming and activities offered to fraternities and sororities. Some programs offered by the Director of Fraternity and Sorority Life included, but were not limited to, Greek 101 New Member Education, One Love Escalation Workshop, Greek to Grad, Generation RX, and other risk management related topics (ensuring student safety and knowledge of resources). With the implementation of the Lander Tower of Excellence on campus accreditation program, all chapters are expected to host/co-host programs for their members"*. A consistent Greek Life Coordinator for two consecutive years had a positive impact on the development of Greek Life members.

1.7.

1.8. **CHANGES MADE/PROPOSED TO PROGRAM AS A RESULT OF OUTCOMES 1-14:** Due to the renovation of the Bearcat Lounge being completed, thresholds for success should improve on all indictors. Student Affairs staff have been located in their new office area for the spring, summer, and now fall semester. Students should be aware of their location. Staffing is still a need which could negatively impact future scores. The Greek Life Coordinator vacated the position at the beginning of this semester and the Student Organizations and Services Learning Coordinator position is still open. Securing personnel for these two positions will be a main initiative for the 2018/2019 Academic Year. Also, for the 2018/2019 Academic Year, the Greek Life advisor will provide two programs for the Greek Community on social skills (ability to work within a team structure, establishing relationships communication-verbal and non-verbal, interpersonal skills, friendliness, and other social skills).

2. UNIT/PROGRAM GOAL 2: Students are satisfied with their Department of Student Activities' experience, activities, facilities, and staff.

2.1. **STRATEGIC PLANNING FRAMEWORK PILLAR SUPPORTED:** 3. Robust Student Experience, 8. Facilities Positioned for Growth and Efficient Utilization

2.2. **TIMEFRAME FOR ASSESSMENT OF THIS GOAL AND INDICATORS OF SUCCESS:** Academic Year 2017-2018

2.3. **INDICATORS OF SUCCESS/STUDENT LEARNING OUTCOMES, SUMMARY OF OUTCOME DATA AND EXPECTED OUTCOMES**[2]

Indicator of Success / Student Learning Outcome		Summary Data for this Timeframe	Expected Outcome: Met (3)	Expected Outcome: Partially Met (2)	Expected Outcome: Not Met (1)	Score
2.3.1.	(Student Activities) Students are satisfied with the Student Activities' room.	**Mean Score of 3.00**	Lander's average mean score is above 5.00.	Lander's average mean score is between 4.00 – 4.99.	**Lander's average mean score is 3.99 or below**	**1.00**
2.3.2.	(Student Activities) Students are satisfied with the Student Activities staff.	**Mean Score of 3.09**	Lander's average mean score is above 5.00.	Lander's average mean score is between 4.00 – 4.99.	**Lander's average mean score is 3.99 or below**	**1.00**
2.3.3.	(Student Activities) Students understand the Student Activities' on line form completion process.	Unit Indicator Dropped	Lander's average mean score is above 5.00.	Lander's average mean score is between 4.00 – 4.99	Lander's average mean score is 3.99 or below	0.00
2.3.4.	(Student Activities) Students are satisfied with their EXPO orientation experience.	The EXPO orientation program shifted to another division and is no longer assessed through Student Affairs.	85%-100% of students answering strongly agree or agree on Expo evaluation to "Overall, I feel good about my EXPO experience."	75%-84.9% of students answering strongly agree or agree on Expo evaluation to "Overall, I feel good about my EXPO experience."	Less than 75% of students answering strongly agree or agree on Expo evaluation to "Overall, I feel good about my EXPO experience."	0.00

[2] Expected Outcomes **must** be mutually exclusive for Met, Partially Met and Not Met.

2.3.5.	(Student Activities) Students are satisfied with the publicizing and promoting of student activities.	**Lander Mean: 5.39** Select Six Mean: 4.84 All Institutions Mean:4.74	**Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**3.00**
2.3.6.	(Greek Life) Students are satisfied with their Greek Life programming.	**Lander Mean: 5.56** Select Six Mean: 5.41 All Institutions Mean:5.31	**Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**3.00**
2.3.7.	(Greek Life) Over-all, students are satisfied with their Greek Life experience.	**Lander Mean: 6.18** Select Six Mean: 6.00 All Institutions Mean: 5.83	**Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**3.00**

2.4. **AVERAGE SCORE FOR ALL INDICATORS OF SUCCESS**: 2.20

2.5. **ASSESSMENT INSTRUMENTS AND FREQUENCY OF ASSESSMENT: ANNUALLY**

Indicator of Success	Assessment Instruments	Frequency of Assessment
2.5.1.	Skyfactor Benchworks Student Activities' Institutional Specific Questions.	Annually

2.5.2.	Educational Benchmarking, Inc Skyfactor Benchworks Student Activities' Institutional Specific Questions.	Annually
2.5.3.	Educational Benchmarking, Inc. Skyfactor Benchworks Student Activities' Institutional Specific Questions.	Annually
2.5.4.	Expo Evaluation Response to "Overall, I feel good about my Expo experience."	At the conclusion of orientation
2.5.5.	Educational Benchmarking, Inc. Skyfactor Benchworks Student Activities' Assessment Survey.	Annually
2.5.6.	Educational Benchmarking, Inc. Skyfactor Benchworks Fraternity/Sorority Assessment Survey	Annually
2.5.7.	Educational Benchmarking, Inc. Skyfactor Benchworks Fraternity/Sorority Assessment Survey	Annually

2.6. **REVIEW AND SUMMARY OF EXPECTED OUTCOMES** – Date Reviewed: 5/7/2018
(THE FOCUS OF NARRATIVE SHOULD BE ON PROVIDING EVIDENCE OF IMPROVEMENT, BASED ON THE ANALYSIS OF THE ASSESSMENT RESULTS, AND NOT A PLAN FOR IMPROVEMENT)**:**

2.6.1. **OUTCOME 1 COMMENTS:** The thresholds of the three criteria established to measure the indicator, "*Students are satisfied with the Student Activities' room*", were not met. Renovation of the Student Activities' space which had been on the schedule for remodeling finally occurred during the 2017/2018 Academic Year. Student satisfaction declined as compared to the last reporting period and indicated by all the criteria for success on all three sub-indicators being partially met. This space was unavailable to students and this impacted the decline in student satisfaction with the Bearcat Lounge.

2.6.1.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 1:** None

2.6.1.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

2.6.2. **OUTCOME 2 COMMENTS:** The thresholds of the three criteria established to measure the indicator of "*Students are satisfied with the Student Activities staff*" were not met. Renovation of the Student Activities' space did not allow for staff member offices to remain and staff had to be relocated into new office space. Students were unfamiliar with the department's new location and did not have the availability of the Bearcat Lounge as a place to "hang out". The relocation of student activities' staff members and the closing of the Bearcat Lounge for renovation could have negatively impacted the decline in performance from last year.

2.6.2.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 2:** None

2.6.2.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

2.6.3. **OUTCOME 3 COMMENTS:** This indicator of success, "*Students understand the Student Activities' on line* form completion process" was dropped after the 2013/2014 reporting cycle.

2.6.3.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 3:** Not Applicable

2.6.3.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

2.6.4. **OUTCOME 4 COMMENTS:** The EXPO orientation program shifted to another division and is no longer assessed through Student Affairs.

2.6.4.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 4:** Not Applicable

2.6.4.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

2.6.5. **OUTCOME 5 COMMENTS:** All thresholds for the indicator of "*Students are satisfied with the publicizing and promoting of student activities" w*ere met with Lander's mean above all comparison group means. Lander University was ranked 1/7 in the select six group comparison and 1/45 when compared to all institutions. **In terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator showed improvement for the past three reporting periods: 2015/2016 (mean score of 5.55), 2016/2017 (mean score of 5.62), and 2017/2018 (mean score of 5.64)**. No plan of action required.

2.6.5.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 5:** NONE

2.6.5.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

2.6.6. **OUTCOME 6 COMMENTS:** All thresholds for the indicator "*Students are satisfied with their Greek Life programming*" were met with Lander's mean above all comparison group means. No plan of action required. Lander University was ranked 2/7 in the select six group comparison and 6/56 when compared to all institutions. **In terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator showed improvement for the 2017/2018 reporting period with a mean score of 5.56 compared to the 2016/2017 mean score of 5.41**. The Greek Life Coordinator established the Lander Tower of Excellence (LTE) to assist in improving these measures from previous reporting periods. Within, the LTE, the following were established: LTE Standard(s)of Community Service and Philanthropy Community Service (chapter establishes and encourages a community service requirement for each member of the chapter), Chapter Service Project (at least 60% of the chapter participates in a chapter wide community service project), Philanthropy Event (the chapter plans an activity that raises money for a non-profit organization). One criterion that had not

been met until this reporting period was student satisfaction with their chapters' provision of athletic programming. This was also addressed in the LTE Standard Leadership Development and Bearcat Pride- Chapters were required to have at least 75% of active members attend the same sponsored athletic event through the Department of Athletics during BOTH the fall and spring semesters. In addition, the Greek Life Coordinator will continue to have the Greek community sponsor an athletic event each semester, as long as chapter leadership continues to support the initiative. The establishment of the LTE assisted in improving the scores on these measures. Another factor in this improvement was consistent personnel for two consecutive years. No plan of action required

2.6.6.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 6**: NONE

2.6.6.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

2.6.7. **OUTCOME 7 COMMENTS**: All thresholds for criteria of success were met for the indicator, "*Over-all, students are satisfied with their Greek Life experience*", with the Lander's mean above all comparison group means. Lander University was ranked 1/7 in the select six group comparison and 2/56 when compared to all institutions. **In terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator showed improvement for the 2017/2018 reporting period with a mean score of 6.18 compared to the 2016/2017 reporting period with a mean score of 6.06**. Again, a factor in this improvement was the establishment of the LTE and consistent personnel for two consecutive years. No plan of action required.

2.6.7.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 7**: NONE

2.6.7.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

2.7. **SUMMARY COMMENTS FOR OUTCOMES 1-7:**

In terms of the indicators met for the Unit/Program Goal of "*Students are satisfied with their Department of Student Activities' experience, activities, facilities, and staff*", three of the five indicators met their established thresholds with two not meeting the set criteria. The two indicators which were not met dealt with student activity space and staff. The renovation of the Bearcat Lounge closed the student activities space for the majority of the 2017/2018 Academic Year. In addition, the renovation did not allow for staff member offices to remain and staff had to be relocated into new office space. Students were unfamiliar with the department's new location and did not have the availability of the Bearcat Lounge as a place to "hang out". The relocation of student activities' staff members and the closing of the Bearcat Lounge for renovation could have negatively impacted the performance on these measures from last year. These two indicators will be monitored. This renovation supports Pillar 8: Facilities Positioned for Growth and Efficient Utilization by increasing and improving student experience space. It should also have a positive impact on these two indicators for the 2018/2019 Academic Year. Improvement was shown for the indicator, "2.3.6 *Students are satisfied with their fraternity/sorority programming".* This indicator improved from "partially

met" to "met". Student responses to one of the criteria for this indicator: *"Students are satisfied with the extent to which their fraternity/sorority chapter provides athletic activities"*, was met for the first time in five years" - (2013/2014: **5.22** (5.56, 5.38), 2014/2015: **4.66** (5.54, 5.27), 2015/2016: **5.30** (5.39, 5.22), 2016/2017: **5.16** (5.39, 5.24), and **2017/2018: 5.41** (5.20, 5.28). The Greek Life Coordinator established the Lander Tower of Excellence (LTE) to assist in improving these measures from previous reporting periods. Within, the LTE, the following were established: LTE Standard(s)of Community Service and Philanthropy Community Service (chapter establishes and encourages a community service requirement for each member of the chapter), Chapter Service Project (at least 60% of the chapter participates in a chapter wide community service project), Philanthropy Event (the chapter plans an activity that raises money for a non-profit organization). To gauge student interest, an institutional question was added to the Skyfactor Fraternity/ Sorority Assessment Survey about interest in volunteering. The results indicate that 77.3% (75/97) of Greek Life students responded that they would participate in a Greek Day of Volunteer Services in the community. One criterion that had not been met until this reporting period was student satisfaction with their chapters' provision of athletic programming. This was also addressed in the LTE Standard Leadership Development and Bearcat Pride- Chapters were required to have at least 75% of active members attend the same sponsored athletic event through the Department of Athletics during BOTH the fall and spring semesters. In addition, the Greek Life Coordinator will continue to have the Greek community sponsor an athletic event each semester, as long as chapter leadership continues to support the initiative. The establishment of the LTE assisted in improving the scores on these measures. Another factor in this improvement was consistent personnel for two consecutive years. This improvement was due to a consistent staff member working with students involved in Greek Life for at least two consecutive years.

2.8. **CHANGES MADE/PROPOSED TO PROGRAM AS A RESULT OF OUTCOMES 1-7:** Due to the renovation of the Bearcat Lounge being completed, thresholds for success should improve on all indictors. Student Affairs staff have been located in their new office area for the spring, summer, and now fall semester. Students should be aware of their location. This should positively impact the criteria of student satisfaction in regard to with facilities and staff. Staffing is still a need which could negatively impact future scores. The Greek Life Coordinator vacated the position at the beginning of this semester and the Student Organizations and Services Learning Coordinator position is still open. The Lander Tower of Excellence standards will be maintained for Greek Life members.

3. UNIT/PROGRAM GOAL 3: Lander University's Student Government (Student Government Association – SGA) and Programming Board (University Programming Council -UPC) are effective.

3.1. **STRATEGIC PLANNING FRAMEWORK PILLAR SUPPORTED:** 3. Robust Student Experience

3.2. **TIMEFRAME FOR ASSESSMENT OF THIS GOAL AND INDICATORS OF SUCCESS:** Academic Year 2017-2018

3.3. **INDICATORS OF SUCCESS/STUDENT LEARNING OUTCOMES, SUMMARY OF OUTCOME DATA AND EXPECTED OUTCOMES**[3]

Indicator of Success / Student Learning Outcome		Summary Data for this Timeframe	Expected Outcome: Met (3)	Expected Outcome: Partially Met (2)	Expected Outcome: Not Met (1)	Score
3.3.1.	(Student Activities) Lander University's student government is effective.	**Lander Mean: 4.31** Select Six Mean: 3.99 All Institutions Mean:3.89	**Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**3.00**
3.3.2.	(Student Activities) Lander University's programming board is effective.	**Lander Mean: 4.47** Select Six Mean: 4.24 All Institutions Mean:3.97	**Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**3.00**
3.3.3.	(Student Activities) Lander University's Programming Council provided at least 22	**75** student-oriented events were provided.	**University Programming Council provided 22 or more unique events**.	University Programming Council provided 17 - 21 unique events.	University Programming Council provided less than 17 unique events.	**3.00**

[3] Expected Outcomes **must** be mutually exclusive for Met, Partially Met and Not Met.

	sponsored unique events for the current academic year.					

3.4. **AVERAGE SCORE FOR ALL INDICATORS OF SUCCESS**: 3.00

3.5. **ASSESSMENT INSTRUMENTS AND FREQUENCY OF ASSESSMENT:**

Indicator of Success	Assessment Instruments	Frequency of Assessment
3.5.1.	Educational Benchmarking, Inc. Skyfactor Student Activities' Assessment Survey	Annually
3.5.2.	Educational Benchmarking, Inc. Skyfactor Student Activities' Assessment Survey	Annually
3.5.3.	Student Activities' Event Data Report	Annually

3.6. **REVIEW AND SUMMARY OF EXPECTED OUTCOMES –** Date Reviewed: 5/7/2018

(THE FOCUS OF NARRATIVE SHOULD BE ON PROVIDING EVIDENCE OF IMPROVEMENT, BASED ON THE ANALYSIS OF THE ASSESSMENT RESULTS, AND NOT A PLAN FOR IMPROVEMENT)**:**

3.6.1. **OUTCOME 1 COMMENTS**: All thresholds for the indicator, "*Lander University's student government is effective",* were met with Lander's mean above all comparison group means. In terms of the thresholds, students indicated that the Student Government Organization (SGA) represented their concerns, effectively reached out to students for feedback, effectively communicated their collective voice to the administration, and effectively worked with other student organizations. Lander University was ranked 1/7 in the select six group comparison and 1/45 when compared to all institutions. In terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator declined for the 2017/2018 reporting period with a mean score of 4.31 compared to the 2016/2017 reporting period mean score of 4.62. Continue to monitor.

3.6.1.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 1**: NONE

3.6.1.2. **EXPLANATION OF HOW RESOURCES WILL BE USED**: Not Applicable

3.6.2. **OUTCOME 2 COMMENTS:** All thresholds for the indicator of "*Lander University's programming board*" is effective" were met with Lander's mean above all comparison group means. Students indicated that Lander University's Programming Council (UPC) provided activities of interest to them and provided these activities at a time that fit their schedule. Lander University was ranked 1/7 in the select six group comparison and 1/45 when compared to all institutions. In terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator declined for the 2017/2018 reporting period with a mean score of 4.78 compared to the 2016/2017 reporting period mean score of 4.89. Continue to monitor.

3.6.2.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 2:** NONE

3.6.2.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** N/A

3.6.3. **OUTCOME 3 COMMENTS:** The threshold of 22 or more programs being provided for this indicator was exceeded. For the 2017/2018 Academic Year, Lander University's Programming Council (UPC) provided 75 student oriented programs. This represents a 56% increase in the number of activities provided when compared to last year. All thresholds for indicators of success were met with the Lander's mean above all comparisons means for this unit goal indicator. No plan of action required.

3.6.3.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 3:** NONE

3.6.3.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** N/A

3.7. **SUMMARY COMMENTS FOR OUTCOMES 1-3:**
All three indicators of success met the established thresholds for this Unit Program Goal of **"***Lander University's Student Government (Student Government Association – SGA) and Programming Board (University Programming Council –UPC) are effective*". For this reporting period, Lander's University Programming Council provided 75 programs/events for students as compared to 48 being provided for the last reporting period. The 56% increase in the number of events/activities delivered is evidence that the Department of Student Activities' UPC provided a robust student experience.

3.8. **CHANGES MADE/PROPOSED TO PROGRAM AS A RESULT OF OUTCOMES 1-3:** The University Programming Council falls under the Student Activities Director but the Student Government Association (SGA) falls under the supervision of the Vice President of Student Affairs. For the 2018/2019 reporting period, the measures for the indicator of "*Lander University's student government association is effective"* will be separated from this report and included in a different one. No other changes are being proposed to this unit goal.

4. UNIT/PROGRAM GOAL 4: Lander University's Department of Student Activities supports leadership development among students in its organizations and fraternities/ sororities.

4.1. **STRATEGIC PLANNING FRAMEWORK PILLAR SUPPORTED:** 3. Robust Student Experience, Graduates Who are Gainfully employed or Admitted to Graduate School, Highly- Valued Community Partner

4.2. **TIMEFRAME FOR ASSESSMENT OF THIS GOAL AND INDICATORS OF SUCCESS:** Academic Year 2017-2018

4.3. **INDICATORS OF SUCCESS/STUDENT LEARNING OUTCOMES, SUMMARY OF OUTCOME DATA AND EXPECTED OUTCOMES**[4]

Indicator of Success / Student Learning Outcome		Summary Data for this Timeframe	Expected Outcome: Met (3)	Expected Outcome: Partially Met (2)	Expected Outcome: Not Met (1)	Score
4.3.1.	(Student Organizations) Lander University student organizations promote leadership skills.	**Lander Mean: 5.27** Select Six Mean: 5.05 All Institutions Mean:4.70	**Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**3.00**
4.3.2	(Student Organizations) Organizational leaders demonstrated effective leadership.	**Lander Mean: 5.66** Select Six Mean: 5.46 All Institutions Mean:5.28	**Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**3.00**
4.3.3.	(Greek Life) Fraternity/Sorority experience enhances students' leadership skills.	**Lander Mean: 6.10** Select Six Mean: 5.69 All Institutions Mean:5.51	**Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select**	Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the	3.00

[4] Expected Outcomes **must** be mutually exclusive for Met, Partially Met and Not Met.

			six peer institutions and all surveyed institutions.	peer institutions and all surveyed institutions.	select six peer institutions or all surveyed institutions.	
4.3.4.	(Greek Life) Fraternity/Sorority leadership was effective.	**Lander Mean: 6.15** Select Six Mean: 5.82 All Institutions Mean:5.66	**Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	3.00

4.4. **AVERAGE SCORE FOR ALL INDICATORS OF SUCCESS**: 3.00

4.5. **ASSESSMENT INSTRUMENTS AND FREQUENCY OF ASSESSMENT:**

Indicator of Success	Assessment Instruments	Frequency of Assessment
4.5.1.	Educational Benchmarking, Inc. Skyfactor Student Leadership Assessment Survey	Annually
4.5.2.	Educational Benchmarking, Inc. Skyfactor Student Leadership Assessment Survey	Annually
4.5.3.	Educational Benchmarking, Inc. Skyfactor Fraternity/Sorority Assessment Survey	Annually
4.5.4.	Educational Benchmarking, Inc. Skyfactor Fraternity/Sorority Assessment Survey	Annually

4.6. **REVIEW AND SUMMARY OF EXPECTED OUTCOMES –** Date Reviewed: 5/7/2018

(THE FOCUS OF NARRATIVE SHOULD BE ON PROVIDING EVIDENCE OF IMPROVEMENT, BASED ON THE ANALYSIS OF THE ASSESSMENT RESULTS, AND NOT A PLAN FOR IMPROVEMENT)**:**

4.6.1. **OUTCOME 1 COMMENTS:** All thresholds for the indicator, "*Lander University student organizations promote leadership skills*" were met with Lander's mean above all comparison group means. Lander University was ranked 2/7 in the select six group comparison and 3/32 when compared to all institutions. In terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator decreased for the 2017/2018 reporting period with a mean score of 5.27 compared to the 2016/2017 reporting period with a mean score of 5.32.

4.6.1.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 1:** NONE

4.6.1.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

4.6.2. **OUTCOME 2 COMMENTS:** All thresholds for the indicator, "*Organizational leaders demonstrated effective leadership criteria*", were met with Lander's mean above all comparison group means. Lander University was ranked 2/7 in the select six group comparison and 5/32 when compared to all institutions. **In terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator showed improvement for the 2017/2018 reporting period with a mean score of 5.66 compared to the 2016/2017 reporting period with a mean score of 5.64**. .

4.6.2.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 2:** NONE

4.6.2.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

4.6.3. **OUTCOME 3 COMMENTS:** All thresholds for the indicator, "*Greek Life experience enhances students' leadership skills"* were met with Lander's mean above all comparison group means. Lander University was ranked 1/7 in the select six group comparison and 2/56 when compared to all institutions. **In terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator showed improvement for the last four years. For the 2017/2018 reporting period the mean score was 6.10 compared to the 2016/2017 reporting period with a mean score of 5.98.** During the Fall 2017 semester, the following were implemented to assist in enhancing students' leadership skills: the Greek Week committee, Greek President's Council meetings, Order of Omega, and the Lander Pan-Hellenic Council. Leadership opportunities increased with these events due to students practicing and discussing their leadership skills while interacting with students and professionals outside their norm. In addition, all chapter presidents, council, and committee leaders held individual meetings with the director of fraternity and sorority life. This provided the ability to advise on students' commitments, time management, and leadership development. This was also a time for students to bring any concerns to the director's attention about issues occurring within their chapter or the community**.**

4.6.3.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 3:** NONE

4.6.3.2. **EXPLANATION OF HOW RESOURCES WILL BE USED**: Not Applicable

4.6.4. **OUTCOME 4 COMMENTS:** All thresholds for the indicator of "*Greek Life leadership was effective*" were met with the Lander's mean above all comparison group means. Lander University was ranked 1/7 in the select six group comparison and 2/56 when compared to all institutions. **In terms of an internal comparison of means for Lander University on a longitudinal basis, this indicator showed improvement for the last two years. For the 2017/2018 reporting period the mean score was 6.15 compared to the 2016/2017 reporting period with a mean score of 5.99. For this academic year,** all chapter presidents, council, and committee leaders held individual meetings with the director of fraternity and sorority life. This provided the ability to advise on students' commitments, time management, and leadership development. This was also a time for students to bring any concerns to the director's attention about issues occurring within their chapter or the community**.**

4.6.4.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 4:** NONE

4.6.4.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

4.7. **SUMMARY COMMENTS FOR OUTCOMES 1-4:**

Of the four indicators of success for the Unit Program Goal of "*Lander University's Department of Student Activities supports leadership development among students in its organizations and fraternities/sororities*", all thresholds were met for this unit goal. One criterion, "***Lander University's leadership training was valued in helping students succeed as leaders", decreased from "met" to "partially met".*** The Office of Student Activities offered more leadership development opportunities for students this reporting period. The Greek Life Coordinator provided a leadership retreat with 80% participation. The Student Activities Director held a leadership conference on 9/9/2017.

4.8. **CHANGES MADE/PROPOSED TO PROGRAM AS A RESULT OF OUTCOMES 1-4** The Director of Student Activities provided a self-evaluative leadership skill survey to University Programming Council (UPC) officers at the beginning and end of the semester. Students were asked to rate their leadership skills. The results were discussed with the student and director. Many of their scores decreased due to the students actually "learning" what leadership skills were in their post survey. For the 2018/2019, the Director of Student Activities will develop a system to capture this data to use as an indicator of student comprehension of leadership skills. In addition, the Lander Tower of Excellence and other newly established practices for Greek Life will be maintained.

5. UNIT/PROGRAM GOAL 5: Lander University's Department of Student Activities is effective in its provision of services to students.

5.1. **STRATEGIC PLANNING FRAMEWORK PILLAR SUPPORTED:** 2. Selective, Competetive Recruitment and Enrollment of Ambitious and Talented Students

5.2. **TIMEFRAME FOR ASSESSMENT OF THIS GOAL AND INDICATORS OF SUCCESS:** Academic Year 2017-2018

5.3. **INDICATORS OF SUCCESS/STUDENT LEARNING OUTCOMES, SUMMARY OF OUTCOME DATA AND EXPECTED OUTCOMES**[5]

Indicator of Success / Student Learning Outcome		Summary Data for this Timeframe	Expected Outcome: Met (3)	Expected Outcome: Partially Met (2)	Expected Outcome: Not Met (1)	Score
5.3.1.	(Student Organizations) Overall, Lander University's student organizations are effective.	Lander Mean: 5.84 **Select Six Mean: 6.03** All Institutions Mean:5.76	Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	**Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**2.00**
5.3.2.	(Greek Life) Overall, Lander University's fraternities/ sororities are effective.	**Lander Mean: 6.20** Select Six Mean: 6.01 All Institutions Mean:5.78	**Lander's Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander's Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	Lander's Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**3.00**

[5] Expected Outcomes **must** be mutually exclusive for Met, Partially Met and Not Met.

5.3.3.	EXPO orientation was effective in connecting to Lander University.	Unit Indicator Dropped	85%-100% of students answering strongly agree or agree on Expo evaluation to “By attending EXPO, I feel more connected to Lander University.”	75%-84.9% of students answering strongly agree or agree on Expo evaluation to “By attending EXPO, I feel more connected to Lander University.”	Less than 75% of students answering strongly agree or agree on Expo evaluation to “By attending EXPO, I feel more connected to Lander University.”	0.00
5.3.4.	(Student Activities) Lander University’s Student Activities’ Department provided/sponsored 32 unique events/activities/experiences and/or opportunities for students this academic year.	**There were 60 co-curricular activities/events/experiences provided**.	**Provide/sponsor 32 or more unique events (at least 10 social, 2 educational, and 20 other type events).**	Provide/sponsor 22 - 31 unique events (5-9 social, 1 educational, and 15 - 19 other type events).	Provide/sponsor less than 22 unique events (less than 5 social, 0 educational, and less than 15 other type events).	**3.00**
5.3.5.	(Student Activities) Overall, Lander University’s Department of Student Activities is effective.	**Lander Mean: 6.13** Select Six Mean: 5.82 All Institutions Mean:5.81	**Lander’s Skyfactor mean score is above the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.**	Lander’s Skyfactor mean score is above only one of the mean scores of the following comparison groups: select six peer institutions and all surveyed institutions.	Lander’s Skyfactor mean score is not above the mean scores of the following comparison groups: the select six peer institutions or all surveyed institutions.	**3.00**
5.3.6.	(Student Activities) The Department of Student Activities provided an adequate number of events/activities for students.	**227/121 Events**	**81% or more activities maintained from previous academic year.**	66% - 80% activities maintained from previous academic year.	Less than 65% activities maintained from previous academic year.	**3.00**

5.4. **AVERAGE SCORE FOR ALL INDICATORS OF SUCCESS**: 2.80

5.5. **ASSESSMENT INSTRUMENTS AND FREQUENCY OF ASSESSMENT:**

Indicator of Success	Assessment Instruments	Frequency of Assessment
5.5.1.	Skyfactor Benchworks Student Leadership Assessment Survey.	Annually
5.5.2.	Skyfactor Benchworks Fraternity/Sorority Assessment Survey.	Annually
5.5.3.	EXPO Evaluation Survey.	Annually
5.5.4.	Student Activities' Event Data Report	Annually
5.5.5.	Skyfactor Benchworks Student Activities'' Assessment Survey	Annually
5.5.6.	Student Activities' Event Data Report	Annually

5.6. **REVIEW AND SUMMARY OF EXPECTED OUTCOMES** – Date Reviewed: 5/7/2018
(THE FOCUS OF NARRATIVE SHOULD BE ON PROVIDING EVIDENCE OF IMPROVEMENT, BASED ON THE ANALYSIS OF THE ASSESSMENT RESULTS, AND NOT A PLAN FOR IMPROVEMENT)**:**

5.6.1. **OUTCOME 1 COMMENTS**: None of the five criteria for the indicator, "*Overall, Lander University's student organizations are effective*", were met. Three were partially met and two were not met. Student responses to the following statements were used as the criteria for this indicator - *Involvement in organizations: fulfilled their expectations, improved the value of their education, improved their sense of belonging to the campus, was valuable in terms of time spent, and would result in recommending involvement to a friend*. Not having the position of Student Organizations and Services Learning Coordinator negatively impacted this semester's scores and could possibly interfere with improvement on future scores until it is filled.

5.6.1.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 1**: NONE

5.6.1.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

5.6.2. **OUTCOME 2 COMMENTS:** All thresholds for this indicator, *"Overall, Lander University's fraternities/ sororities are effective*", were met with Lander's mean above all comparison group means. Student responses to the following statements were used as the criteria for this indicator - *Involvement in Greek Life contributed: to their academic success, commitment to community service, to students' social skills, satisfaction with the experience, recommending a friend participate in Greek Life, and the experience being worth the cost. All criteria for this indicator has been met for the past three reporting periods.* There was an over-all improvement this academic year in the mean score when compared to last year – 6.20 compared to 6.11. No plan of action required.

5.6.2.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 2:** None

5.6.2.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** N/A

5.6.3. **OUTCOME 3 COMMENTS:** The EXPO orientation program shifted to another division and is no longer assessed through Student Affairs

5.6.3.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 3:** None

5.6.3.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

5.6.4. **OUTCOME 4 COMMENTS:** Lander University's Student Activities' Department provided/sponsored 60 unique events/activities/experiences and/or opportunities for students this academic year. This exceeded the established threshold of 32 events for this indicator and the data represent a 39% increase from the 43 events provided during the 2016/2017 Academic Year.

5.6.4.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 4:** None

5.6.4.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

5.6.5. **OUTCOME 5 COMMENTS:** All thresholds for this indicator, "*Overall, Lander University's Department of Student Activities is effective*", were met with Lander's mean above all comparison group means. Student responses to the following statements were used as the criteria for this indicator - *Involvement in Student Activities contributed: to your return to this university for the next term, to recommending a friend attend this university, and your experience here being a positive one*. This indicator has been met for the past four reporting periods. No action required.

5.6.5.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 5:** None

5.6.5.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

5.6.6. **OUTCOME 6 COMMENTS:** The indicator of "*The Department of Student Activities provided an adequate number of events/activities for students.* This indicator was met by increasing the number of events/activities provided last academic year. The Department of Student Activities had a 39% increase (60 events this academic year compared to 43 events last academic year) in activities/events provided which met the established threshold. This information has been tracked for over five years but not used as a unit indicator of success. by maintaining or increasing the number of events from the previous academic year." No action required.

5.6.6.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 5:** None

5.6.6.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

5.7. **SUMMARY COMMENTS FOR OUTCOMES 1-6:**
All indicators of success were met for the unit/program goal of *Lander University's Department of Student Activities is effective in its provision of services to students*". The Department of Student Activities' supports Lander University's Second Pillar: Selective, Competitive Recruitment and Enrollment of Ambitious and Talented Students in terms of providing events and resources to assist in student retention. The measures used to gauge the five viable indicators directly relate to student retention and can be viewed in each outcome comment above. The only indicator which was partially met was "*Student Organizations are effective".* Not having the position of Student Organizations and Services Learning Coordinator negatively impacted this semester's scores and could possibly interfere with improvement on future scores until it is filled.

5.8. **CHANGES MADE/PROPOSED TO PROGRAM AS A RESULT OF OUTCOMES 1-6:** The indicators for this goal will remain the same. The number of activities provided by the Department of Student Activities has been tracked for over seven years but never has been included as a measure of success for the department until this academic year. One of the main issues to focus on is to have the department fully staffed as soon as possible. All indicators will continue to be monitored.

6. UNIT/PROGRAM GOAL 6: The Department of Student Activities provides risk management information for all Greek Life organizations.

6.1. **STRATEGIC PLANNING FRAMEWORK PILLAR SUPPORTED:** 3. Robust Student Experience

6.2. **TIMEFRAME FOR ASSESSMENT OF THIS GOAL AND INDICATORS OF SUCCESS:** Academic Year 2017-2018

6.3. **INDICATORS OF SUCCESS/STUDENT LEARNING OUTCOMES, SUMMARY OF OUTCOME DATA AND EXPECTED OUTCOMES**[6]

Indicator of Success / Student Learning Outcome		Summary Data for this Timeframe	Expected Outcome: Met (3)	Expected Outcome: Partially Met (2)	Expected Outcome: Not Met (1)	Score
6.3.1.	Provide at least two mandated risk management related workshops for Greek organizations each academic year.	**Two workshops were provided.**	**Two events occurred for the current academic year.**	One event occurred for the current academic year.	No events occurred for the current academic year.	**3.00**
6.3.2.	Students reported "strongly agree" or "agree" to the question, "My attendance at both or either of the mandatory workshops gave me information to make more informed decisions"	**95% (90/95)**	**85%-100% of students reported "strongly agree" or "agree" to the question, "My attendance at both or either of the mandatory workshops gave me information to make more informed decisions".**	75%- 84.9% of students reported "strongly agree" or "agree" to the question, "My attendance at both or either of the mandatory workshops gave me information to make more informed decisions".	Less than 75% of students reported "strongly agree" or "agree" to the question, "My attendance at both or either of the mandatory workshops gave me information to make more informed decisions".	**3.00**
6.3.3.	Students reported "strongly agree" or "agree" to the question, "My attendance at both or either of the mandatory workshops motivated me to make a positive change around personal alcohol use and the safety of others.	**88% (83/94)**	**85%-100% of students reported "strongly agree" or "agree" to the question, "My attendance at both or either of the mandatory workshops motivated me to make a positive change around personal alcohol use and the safety of others."**	75%-84.9% of students reported "strongly agree" or "agree" to the question, "My attendance at both or either of the mandatory workshops motivated me to make a positive change around personal alcohol use and the safety of others."	Less than 75% of students reported "strongly agree" or "agree" to the question, "My attendance at both or either of the mandatory workshops motivated me to make a positive change around personal alcohol use and the safety of others."	**3.00**

[6] Expected Outcomes **must** be mutually exclusive for Met, Partially Met and Not Met.

6.4. **AVERAGE SCORE FOR ALL INDICATORS OF SUCCESS**: 3.00

6.5. **ASSESSMENT INSTRUMENTS AND FREQUENCY OF ASSESSMENT:**

Indicator of Success	Assessment Instruments	Frequency of Assessment
6.5.1.	Student Activities' Event Data Report	Annually
6.5.2.	Skyfactor Benchworks Fraternities/Sororities Assessment's Institutional Specific Questions	Annually
6.5.3.	Skyfactor Benchworks Fraternities/Sororities Assessment's Institutional Specific Questions	Annually

6.6. **REVIEW AND SUMMARY OF EXPECTED OUTCOMES** – Date Reviewed: 5/7/2018
(THE FOCUS OF NARRATIVE SHOULD BE ON PROVIDING EVIDENCE OF IMPROVEMENT, BASED ON THE ANALYSIS OF THE ASSESSMENT RESULTS, AND NOT A PLAN FOR IMPROVEMENT)**:**

6.6.1. **OUTCOME 1 COMMENTS**: The criterion for the indicator, "Provide at least two mandated risk management related workshops for Greek organizations each academic year" was met for this reporting period. Two workshops were provided: "Sex and Excess" on 9/21/2017 and "Risk Management Workshop" on 1/16/2018.

6.6.1.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 1**: None

6.6.1.2. **EXPLANATION OF HOW RESOURCES WILL BE USED**: Not Applicable

6.6.2. **OUTCOME 2 COMMENTS**: The threshold for the indicator, "*Students reported "strongly agree" or "agree" to the question, "My attendance at both or either of the mandatory workshops gave me information to make more informed decisions"* was met with 95% (90/95) of the students responding with "strongly agree" or "agree*".*

6.6.2.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 2**: None

6.6.2.2. **EXPLANATION OF HOW RESOURCES WILL BE USED**: Not Applicable

6.6.3. **OUTCOME 3 COMMENTS:** The threshold for the indicator, "*Students reported "strongly agree" or "agree" to the question, "My attendance at both or either of the mandatory workshops motivated me to make a positive change around personal alcohol use and the safety of others* was met with 88% (83/94) of the students responding with "strongly agree" or "agree".

6.6.3.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 3:** None

6.6.3.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

6.7. **SUMMARY COMMENTS FOR OUTCOMES 1-3:**

The Greek Life Coordinator took the responsibility of providing the Greek community with a Risk Management Workshop (2 hours long) each semester. Required to attend are Greek chapter presidents, social chairs, and risk managers. The workshops were open to the community and also fulfilled a Lander Tower of Excellence standard. One chapter took advantage of this workshop resulting in having 51 students in attendance. In addition to the risk management workshop, Greek students were required to attend an annual Greek/Athlete program during National Hazing Prevention Week. The fall 2017 Greek Athlete program Sex & Excess: Surviving the Party was a grand success (was also FALS approved). The spring 2018 Greek Athlete program was an educational workshop (One Love Escalation Workshop) on relationship violence.

6.8. **CHANGES MADE/PROPOSED TO PROGRAM AS A RESULT OF OUTCOMES 1-3:** The change in the goal is for the Greek Life advisor tol provide two programs during the 2018-2019 academic year for the Greek Community on social skills (ability to work within a team structure, establishing relationships communication-verbal and non-verbal, interpersonal skills, friendliness, and other social skills).

7. UNIT/PROGRAM GOAL 7: Department of Student Activities provides opportunities or venues for students and employees to link with the local, regional, and/or statewide community.

7.1. **STRATEGIC PLANNING FRAMEWORK PILLAR SUPPORTED**: 10. Highly-Valued Community Partner

7.2. **TIMEFRAME FOR ASSESSMENT OF THIS GOAL AND INDICATORS OF SUCCESS:** Academic Year 2017-2018

7.3. **INDICATORS OF SUCCESS/STUDENT LEARNING OUTCOMES, SUMMARY OF OUTCOME DATA AND EXPECTED OUTCOMES**[7]

Indicator of Success / Student Learning Outcome		Summary Data for this Timeframe	Expected Outcome: Met (3)	Expected Outcome: Partially Met (2)	Expected Outcome: Not Met (1)	Score
7.3.1.	Increase or maintain community involvement in Lander University "Communiversity".	**76/50 (52%+)**	**81% or more attendees maintained from previous academic year.**	65% - 80% attendees maintained from previous academic year.	Less than 65% attendees maintained from previous academic year.	**3.00**
7.3.2.	Student Activities' Department planned and scheduled a "Family Day" –event for the current academic year.	**10/21/2017**	**"Parent's Day" event scheduled.**	N/A	Parent's Day" event not scheduled	**3.00**
7.3.3.	Student Activities' Department maintained at least 7 events for Lander University's spring "Homecoming".	**8 Events**	**Maintain 7 or more events.**	Maintain 4-6 events.	Maintain less than 4 events.	**3.00**

7.4. **AVERAGE SCORE FOR ALL INDICATORS OF SUCCESS**: 3.00

[7] Expected Outcomes **must** be mutually exclusive for Met, Partially Met and Not Met.

7.5. **ASSESSMENT INSTRUMENTS AND FREQUENCY OF ASSESSMENT:**

Indicator of Success	Assessment Instruments	Frequency of Assessment
7.5.1.	Student Activities' Event Data Report Spreadsheet	Annually
7.5.2.	Student Activities' Event Data Report Spreadsheet	Annually
7.5.3.	Student Activities' Event Data Report Spreadsheet	Annually

7.6. **REVIEW AND SUMMARY OF EXPECTED OUTCOMES –** Date Reviewed: 5/7/2018
(THE FOCUS OF NARRATIVE SHOULD BE ON PROVIDING EVIDENCE OF IMPROVEMENT, BASED ON THE ANALYSIS OF THE ASSESSMENT RESULTS, AND NOT A PLAN FOR IMPROVEMENT)**:**

7.6.1. **OUTCOME 1 COMMENTS:** The established threshold for this indicator was met with a 52% increase in attendees from the last reporting period. The data represent the first improvement on this indicator in four years. Having at least two consistent staff members dealing with student activity functions and Greek Life did have a positive impact on the outcome. In addition, the Director of Student Activities' partnered with the Director of Career Services on a collaborative effort for Communiveristy. The Director of Career Services hosted a student worker fair as a part of Communiversity.

7.6.1.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 1:** None

7.6.1.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

7.6.2. **OUTCOME 2 COMMENTS:** The Student Activities' Department hosted a "Family Day" for 10/21/2017. This met the established criteria set for this indicator. No action required.

7.6.2.1. **ADDITIONAL RESOURCES REQUIRED TO ACHIEVE OR SUSTAIN RESULTS FOR INDICATOR OF SUCCESS 2:** None

7.6.2.2. **EXPLANATION OF HOW RESOURCES WILL BE USED:** Not Applicable

7.6.3. **OUTCOME 3 COMMENTS:** Student Activities' Department hosted 8 events at the 2017/2018 "Homecoming". This exceeded the set threshold of seven. No further action required.

7.6.3.1. **Additional Resources Required to Achieve or Sustain Results for Indicator of Success 3**: None

7.6.3.2. **Explanation of how resources will be used:** Not Applicable

7.7. **Summary Comments for Outcomes 1-3**

The Department of Student Activities' met all of the indicators for the unit/program goal of "*Providing opportunities or venues for students and employees to link with the local, regional, and/or statewide community*". This supports the university's strategic plan for *Pillar 10 - Highly Valued Community Partner.* Greek Life at Lander University enhances Lander's ability to increase volunteerism under pillar ten. Through the Lander Tower of Excellence on campus accreditation program, each organization is required to have an established number of community service hours for its members to gain each semester. Chapters are also required to host/co-host at least one philanthropy event or one chapter wide community service project. They must also have 80% participation in either the fall Moonshine Run (either volunteering or participating) or the spring Habitat for Humanity on campus build (if it takes place). Each year Greek Week kicks off with community service projects throughout the Greenwood area. Greek to Grad also hosts a "Day of Service" event in the fall.

7.8. **Changes made/proposed to program as a result of Outcomes 1-3:** No changes made. The above mention support of Greek Life for increasing volunteerism will be added as a goal for the 2018/2019 reporting period.