

Academic Program Assessment Report

Assessment is a term commonly used to encompass the process of gathering and using evidence to guide improvements.

SACSCOC requires that an institution "identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of seeking improvement based on analysis of the results".

Academic Program

Sociology, B.S.

Submission Year

2019-2020

Ex. If the report you are submitting is due October 1, 2019, choose 2019-2020.

Assessment Coordinator Name

Dr. Daniel M. Harrison

Enter Assessment Coordinator Email

dharrison@lander.edu

If more than one coordinator, please choose one for emails to be sent to.

Program Goal

Goal

Goal 1

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

Every Academic Program must include one goal on Program Productivity data for the South Carolina Commission on Higher Education. Information pertaining to this goal was sent by the Director of Institutional Effectiveness.

Demonstrate disciplinary knowledge in the field of sociology.

Pillar of Success Supported

- High-Demand, Market-Driven Programs
- Selective, Competitive Recruitment and Enrollment of Ambitious and Talented Students
- Robust Student Experience
- Graduates Who Are Gainfully Employed or Admitted to Graduate School
- Advancement Activities Leveraged to Further the University's Mission
- Engaged and Supportive Alumni
- Financially Stable and Operationally Efficient
- Facilities Positioned for Growth and Efficient Utilization
- Employer of Choice
- Highly-Valued Community Partner

Choose the Pillar of Success that your goal best aligns with.

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Percentage of graduating students demonstrating an ability to describe and use key sociological concepts by scoring at least 70% on Sociology Disciplinary Knowledge Assessment.

Timeframe for this Outcome

Academic Year 2018-2019

Ex. Academic Year 2017-2018

Performance Target for "Met"

Over 75% of students score at least 70% on Sociology Disciplinary Knowledge Assessment.

The anticipated level of achievement for this Outcome to be considered "Met".

Performance Target for "Partially Met"

Between 50 and 74% score at least 70% on Sociology Disciplinary Knowledge Assessment.

The anticipated level of achievement for this Outcome to be considered "Partially Met".

Performance Target for "Not Met"

Less than 50% score at least 70% on Sociology Disciplinary Knowledge Assessment.

The anticipated level of achievement for this Outcome to be considered "Not Met".

Assessment Measure Used

Sociology Disciplinary Knowledge Assessment

Tools that allow us to measure or demonstrate the extent to which outcomes have been achieved (ex. Capstone assignment).

Frequency of Assessment

Yearly (spring), in Sociology 433

Data Collected for this Timeframe (Results)

67%

Score (Met=3, Partially Met=2, Not Met=1)

2

If this is a new outcome and no data has been collected, you should explain when data will be

available for entry.

Comments/Narrative

15 graduating seniors took the in-house Sociological Knowledge Disciplinary Assessment at the end of Spring 2019. The average score was a 75%. 67% of students scored at least 70% or higher. This indicates that although the sociology program does a mostly adequate job teaching students the necessary knowledge related to the discipline of sociology, there is still room for improvement.

Analyze your results and show you are seeking improvement. If this is an outcome you have used in the past, please provide a narrative that includes an analysis of historical data and current data. Include evidence of improvement or clarification of why improvement has not been accomplished.

Resources Needed to Meet/Sustain Results

Include estimate of cost.

Explanation of How Resources Will Be Used

Outcome 2

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Percentage of students demonstrating disciplinary knowledge by scoring above the national average (40-56 is the range for 50th percentile) on the Core portion of ETS Sociology Field Test.

Timeframe for this Outcome

Academic Year 2018-2019

Ex. Academic Year 2017-2018

Performance Target for "Met"

Over 75% score at or above average national score on core portion of Sociology Field Test.

The anticipated level of achievement for this Outcome to be considered "Met".

Performance Target for "Partially Met"

Between 50 and 74% score at or above average national score on core portion of Sociology Field Test.

The anticipated level of achievement for this Outcome to be considered "Partially Met".

Performance Target for "Not Met"

Less than 50% score at or above average national score on core portion of Sociology Field Test.

The anticipated level of achievement for this Outcome to be considered "Not Met".

Assessment Measure Used

ETS Sociology Field Test

Tools that allow us to measure or demonstrate the extent to which outcomes have been achieved (ex. Capstone assignment).

Frequency of Assessment

At least annually, in Soc 499 Sociology Capstone Experience.

Data Collected for this Timeframe (Results)

75%

If this is a new outcome and no data has been collected, you should explain when data will be available for entry.

Score (Met=3, Partially Met=2, Not Met=1)

3

Comments/Narrative

In the 2018-2019 AY, 16 students took the Sociology Field Test (ETS). The average score on "core" portion of the test was a 43 (out of a range from 20 to 100). The national average was between 40 and 57 (50th percentile). For our students, the high score was a 55, while the low score was a 28. 75% of students scored at or better than the national average. This indicates we are continuing to do a good job teaching students core sociological knowledge.

Analyze your results and show you are seeking improvement. If this is an outcome you have used in the past, please provide a narrative that includes an analysis of historical data and current data. Include evidence of improvement or clarification of why improvement has not been accomplished.

Resources Needed to Meet/Sustain Results

Include estimate of cost.

Explanation of How Resources Will Be Used

Goal Summary

Goal Summary/Comments

Overall, the data indicates that, in the 2018-2019 AY, we were doing an adequate job teaching disciplinary knowledge to our students. We are a little concerned that the scores dropped a little on our in-house assessment (the first measure) relative to last year, but the average student score (75%) on this assessment is still relatively decent. Scores on the Sociology Field Test remain consistent with last year.

Analyze your results and show you are seeking improvement. If this is a goal you have used in the past, please provide a narrative that includes an analysis of historical data and current data. Include evidence of improvement or clarification of why improvement has not been accomplished.

Changes Made/Proposed Related to Goal

We are currently hiring for a tenure-track sociologist, and which will allow us to teach more sociological content (especially in the areas of sociology of gender and the sociology of race and ethnicity). This year, we began teaching Soc 275 Social Stratification as a required course. This should reinforce student comprehension of key sociological content during the middle period of a student's educational career. We are also beginning discussions about how to make the sociology curriculum at once more flexible and robust for students. These conversations will continue in the 2019-2029 AY.

Describe changes that will be made in response to assessment results. Essential to "close the loop".

Upload Rubrics/Other Files

Please upload any rubrics or other documents used for this goal.

Goal 2

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the

Institution's Mission/Goals.

Every Academic Program must include one goal on Program Productivity data for the South Carolina Commission on Higher Education. Information pertaining to this goal was sent by the Director of Institutional Effectiveness.

Demonstrate the ability to think analytically.

Pillar of Success Supported

- High-Demand, Market-Driven Programs
- Selective, Competitive Recruitment and Enrollment of Ambitious and Talented Students
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- Facilities Positioned for Growth and Efficient Utilization
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- Highly-Valued Community Partner

Choose the Pillar of Success that your goal best aligns with.

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Percentage of students demonstrating analytical knowledge by scoring at or above the national average on the Critical Thinking portion of the ETS Sociology Field Test.

Timeframe for this Outcome

Academic Year 2018-2019.

Ex. Academic Year 2017-2018

Performance Target for "Met"

Over 75% score at or above average national score on assessment.

The anticipated level of achievement for this Outcome to be considered "Met".

Performance Target for "Partially Met"

Between 50 and 74% score above or at average national score on assessment.

The anticipated level of achievement for this Outcome to be considered "Partially Met".

Performance Target for "Not Met"

Below 50% score above average national score on assessment.

The anticipated level of achievement for this Outcome to be considered "Not Met".

Assessment Measure Used

Sociological Field Test (Critical Thinking)

Tools that allow us to measure or demonstrate the extent to which outcomes have been achieved (ex. Capstone assignment).

Frequency of Assessment

Each time Soc 499 Sociology Capstone Experience is offered.

Data Collected for this Timeframe (Results)

62.5%

If this is a new outcome and no data has been collected, you should explain when data will be available for entry.

Score (Met=3, Partially Met=2, Not Met=1)

2

Comments/Narrative

Sixteen sociology graduates took the Critical Thinking portion of the ETS Field Test during the 2018-2019 AY. 62.5% of our students scored at or above the national average (39-56) on critical thinking skills (the overall score was between 20-100). Our students' average score was a 39.5, with a high score of a 60 and a low score of a 29. According to our own bench-marks, we are partially meeting this goal. While our results are somewhat successful, there is clearly room for improvement.

Analyze your results and show you are seeking improvement. If this is an outcome you have used in the past, please provide a narrative that includes an analysis of historical data and current data. Include evidence of improvement or clarification of why improvement has not been accomplished.

Resources Needed to Meet/Sustain Results

Include estimate of cost.

Explanation of How Resources Will Be Used

Outcome 2

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Percentage of students demonstrating analytic knowledge by scoring grade of 70 % or higher on analytical Soc 433 final exam essay question.

Timeframe for this Outcome

Academic Year 2018-2019

Ex. Academic Year 2017-2018

Performance Target for "Met"

Over 75% of students score at least 70% on assessment.

The anticipated level of achievement for this Outcome to be considered "Met".

Performance Target for "Partially Met"

Between 50 and 74% of students score at least 70% on assessment.

The anticipated level of achievement for this Outcome to be considered "Partially Met".

Performance Target for "Not Met"

Below 50% of students score at least 70% on assessment.

The anticipated level of achievement for this Outcome to be considered "Not Met".

Assessment Measure Used

Frequency of Assessment

Once yearly, at the end of Soc 433
(Contemporary Sociological Theory).

Students are given a Final Examination essay which asks them to pick a theorist, discuss their life and work, a concept associate with their work, what this concept means and apply the concept to a social institution in society. The essay is graded on a 50 point scale, with 10 pts. for each part of the question. Scores are then converted to percentages.

Tools that allow us to measure or demonstrate the extent to which outcomes have been achieved (ex. Capstone assignment).

Data Collected for this Timeframe (Results)

95%

Score (Met=3, Partially Met=2, Not Met=1)

3

If this is a new outcome and no data has been collected, you should explain when data will be available for entry.

Comments/Narrative

Fifteen students in SOC 433 took the final examination. All students were able to analyze at least one theorist, their concept, and how it relates to an institution in society. The average score was 95%. This demonstrates that students have the ability to use sociology to think about and analyze the social world around them

Analyze your results and show you are seeking improvement. If this is an outcome you have used in the past, please provide a narrative that includes an analysis of historical data and current data. Include evidence of improvement or clarification of why improvement has not been accomplished.

Resources Needed to Meet/Sustain Results

Include estimate of cost.

Explanation of How Resources Will Be Used

Outcome 3

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Percentage of students satisfactorily completing a social science in the news assignment in Soc 398 research methods.

Timeframe for this Outcome

2019-2020

Ex. Academic Year 2017-2018

Performance Target for "Met"

Over 75% of students score at least 70% or better on assignment

The anticipated level of achievement for this Outcome to be considered "Met".

Performance Target for "Partially Met"

Between 50 and 74% students score at least 70% on assessment.

The anticipated level of achievement for this Outcome to be considered "Partially Met".

Performance Target for "Not Met"

Below 50% of students score at least 70% on assessment.

The anticipated level of achievement for this Outcome to be considered "Not Met".

Assessment Measure Used

Students are giving an assignment in Soc 398 in which they analyze how social science research is presented in the media.

Tools that allow us to measure or demonstrate the extent to which outcomes have been achieved (ex. Capstone assignment).

Frequency of Assessment

Every semester.

Data Collected for this Timeframe (Results)

This is a new outcome and will be measured during the 2019-2020 AY.

If this is a new outcome and no data has been collected, you should explain when data will be available for entry.

Score (Met=3, Partially Met=2, Not Met=1)

Comments/Narrative

We expect this assignment will improve student ability to think analytically. Data collected data related to this outcome in the 2019-2020 academic year.

Analyze your results and show you are seeking improvement. If this is an outcome you have used in the past, please provide a narrative that includes an analysis of historical data and current data. Include evidence of improvement or clarification of why improvement has not been accomplished.

Resources Needed to Meet/Sustain Results

Include estimate of cost.

Explanation of How Resources Will Be Used

Goal Summary

Goal Summary/Comments

Overall, we feel that we are doing a satisfactory job teaching students to think analytically, but clearly this is an issue that we can work on going forward. Students do better on our in house analytical skills assessment where prompts are provided rather than a national assessment which more formally addresses analytical skills. We will continue our conversations about other ways to get students to increase their analytical abilities.

Analyze your results and show you are seeking improvement. If this is a goal you have used in the past, please provide a narrative that includes an analysis of historical data and current data. Include evidence of improvement or clarification of why improvement has not been accomplished.

Changes Made/Proposed Related to Goal

With the retirement of Dr. Uttley and the hiring of Dr. Rubin we are now teaching Soc 398 Methods of Social Research in a totally different way. Rather than just being exposed to one type of methods (survey research) students are now being taught mixed and multiple methods. Dr. Rubin is also having the students complete an assignment about social science in the news. Students will analyze an instance of social science research in the mass media addressing the purpose of the research, data collected, conclusions, and their assessment of how well the journalist reported the results of the research. We will be collecting data related to this outcome during the 2019-2020 AY.

Moreover, we are also reinventing the way we teach Soc 499 (the Senior Capstone Experience), which will also enhance student analytical abilities. Beginning in fall 2019, students are now required to write a 20-25 page senior thesis based on an independent research project of their choosing. Students are required to determine a research question, develop a research design, collect data, and analyze/interpret the results. This "capstone" project provides an opportunity for students to demonstrate many analytical skills they have learned during the program.

Describe changes that will be made in response to assessment results. Essential to "close the loop".

Upload Rubrics/Other Files

Please upload any rubrics or other documents used for this goal.

Goal 3

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

Every Academic Program must include one goal on Program Productivity data for the South Carolina Commission on Higher Education. Information pertaining to this goal was sent by the Director of Institutional Effectiveness.

Demonstrate the ability to apply sociological theory.

Pillar of Success Supported

- High-Demand, Market-Driven Programs
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- Facilities Positioned for Growth and Efficient Utilization
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- Highly-Valued Community Partner

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Outcomes

Outcome 1

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Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Percentage of students demonstrating ability to apply of sociological theory by scoring at least 70% on Soc 202 prostitution assignment.

Timeframe for this Outcome

Academic Year 2018-2019

Ex. Academic Year 2017-2018

Performance Target for "Met"

Over 75% of students score at least 70% on assessment.

The anticipated level of achievement for this Outcome to be considered "Met".

Performance Target for "Partially Met"

Between 50 and 75% of students score at least 70% on assessment.

The anticipated level of achievement for this Outcome to be considered "Partially Met".

Performance Target for "Not Met"

Less than 50% of students score at least 70% on assessment.

The anticipated level of achievement for this Outcome to be considered "Not Met".

Assessment Measure Used

Soc 202 prostitution paper where students apply the three dominant sociological theoretical perspectives (conflict theory, structural functionalism, symbolic interactionism) to the social problem of prostitution.

Tools that allow us to measure or demonstrate the extent to which outcomes have been achieved (ex. Capstone assignment).

Frequency of Assessment

At least once a year in Soc 202 Social Problems.

Data Collected for this Timeframe (Results)

56%

Score (Met=3, Partially Met=2, Not Met=1)

2

If this is a new outcome and no data has been collected, you should explain when data will be available for entry.

Comments/Narrative

27 students submitted this assignment. Of these submissions, the average score was a 74%. The high score was 100, the low score was a 30. Five students did not submit. Of the students who did submit, 56% of students scored above a 70%. This is decent, but there is room for improvement. Insisting that all students complete the assignment would be a good suggestion.

Analyze your results and show you are seeking improvement. If this is an outcome you have used in the past, please provide a narrative that includes an analysis of historical data and current data. Include evidence of improvement or clarification of why improvement has not been accomplished.

Resources Needed to Meet/Sustain Results

Include estimate of cost.

Explanation of How Resources Will Be Used

Outcome 2

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Percentage of students demonstrating ability to apply sociological theory by earning at least a 70% on the Sociological Imagination paper in Soc 433.

Timeframe for this Outcome

Academic Year 2018-2019

Ex. Academic Year 2017-2018

Performance Target for "Met"

Over 75% of students score at least 70% on assessment.

The anticipated level of achievement for this Outcome to be considered "Met".

Performance Target for "Partially Met"

Between 50 and 74% of students score at least 70% on assessment.

The anticipated level of achievement for this Outcome to be considered "Partially Met".

Performance Target for "Not Met"

Less than 50% of students score at least 70% on assessment.

The anticipated level of achievement for this Outcome to be considered "Not Met".

Assessment Measure Used

Sociological Imagination Research paper. Students research a pivotal event in their life and apply sociological theory to understand their experiences.

Tools that allow us to measure or demonstrate the extent to which outcomes have been achieved (ex. Capstone assignment).

Frequency of Assessment

Yearly, in Soc 433 Contemporary Sociological Theory

Data Collected for this Timeframe (Results)

87%

If this is a new outcome and no data has been collected, you should explain when data will be available for entry.

Score (Met=3, Partially Met=2, Not Met=1)

3

Comments/Narrative

Fifteen students were given this assignment in Spring 2019. Thirteen of fifteen students did well with this assignment and successfully applied sociological theory to a pivotal event in their life. This indicates that we are doing well teaching students how to apply sociological theory.

Analyze your results and show you are seeking improvement. If this is an outcome you have used in the past, please provide a narrative that includes an analysis of historical data and current data. Include evidence of improvement or clarification of why improvement has not been accomplished.

Resources Needed to Meet/Sustain Results

Include estimate of cost.

Explanation of How Resources Will Be Used

Goal Summary

Goal Summary/Comments

Assessment data for the 2018-2019 academic year indicates that we are doing well meeting this goal. Students are exposed to theory across the sociology curriculum, and it represents one of our program's strong suits. We will have conversations about adding additional measures for this goal going forward.

Analyze your results and show you are seeking improvement. If this is a goal you have used in the past, please provide a narrative that includes an analysis of historical data and current data. Include evidence of improvement or clarification of why improvement has not been accomplished.

Changes Made/Proposed Related to Goal

One change we have made related to this goal is making Soci 499 (Internship) a required course for the Sociology Major. Not only will this help the students making the transition into the labor market, but it will also give them an opportunity to apply theoretical concepts and perspectives to organizational realities on the ground.

Describe changes that will be made in response to assessment results. Essential to "close the loop".

Upload Rubrics/Other Files

Please upload any rubrics or other documents used for this goal.

Goal 4

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

Every Academic Program must include one goal on Program Productivity data for the South Carolina Commission on Higher Education. Information pertaining to this goal was sent by the Director of Institutional Effectiveness.

To comply with Program Productivity standards as defined by the South Carolina Commission on Higher Education.

Pillar of Success Supported

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Outcomes

Outcome 1

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Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Operational Outcome

Enter Outcome

Major Enrollment

Timeframe for this Outcome

Academic Year 2018-2019

Ex. Academic Year 2017-2018

Performance Target for "Met"

Using a five-year rolling average, the number of students enrolled in the major (a) for Baccalaureate programs is greater than or equal to 12.5, (b) for Master's/First Professional is greater than or equal to 6.

The anticipated level of achievement for this Outcome to be considered "Met".

Performance Target for "Partially Met"

Not Applicable.

The anticipated level of achievement for this Outcome to be considered "Partially Met".

Performance Target for "Not Met"

Using a five-year rolling average, the number of students enrolled in the major (a) for Baccalaureate programs is less than 12.5 (b) for Master's/First Professional is less than 6.

The anticipated level of achievement for this Outcome to be considered "Not Met".

Assessment Measure Used

Enrollment and Graduation data extracted from Banner.

Frequency of Assessment

Annually.

Tools that allow us to measure or demonstrate the extent to which outcomes have been achieved (ex. Capstone assignment).

Data Collected for this Timeframe (Results)

109.6

Score (Met=3, Partially Met=2, Not Met=1)

3

If this is a new outcome and no data has been collected, you should explain when data will be available for entry.

Comments/Narrative

Sociology continues to be a robust area of study at Lander University. We were a little concerned that enrollment may decline due to students leaving sociology to major in the newly created criminology major, but this does not seem to have happened. It remains to be seen how a new degree program in Human Services might impact enrollment in the sociology program.

Analyze your results and show you are seeking improvement. If this is an outcome you have used in the past, please provide a narrative that includes an analysis of historical data and current data. Include evidence of improvement or clarification of why improvement has not been accomplished.

Resources Needed to Meet/Sustain Results

Include estimate of cost.

Explanation of How Resources Will Be Used

Outcome 2

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Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Operational Outcome

Enter Outcome

Completions (Degrees Awarded)

Timeframe for this Outcome

Academic Year 2018-2019

Ex. Academic Year 2017-2018

Performance Target for "Met"

Using a five-year rolling average, the number of degrees awarded (a) for Baccalaureate programs is greater than or equal to 8, (b) for Master's/First Professional is greater than or equal to 3.

The anticipated level of achievement for this Outcome to be considered "Met".

Performance Target for "Partially Met"

Not applicable.

The anticipated level of achievement for this Outcome to be considered "Partially Met".

Performance Target for "Not Met"

Using a five-year rolling average, the number of degrees awarded (a) for Baccalaureate programs is less than 8 (b) for Master's/First Professional is less than 3.

The anticipated level of achievement for this Outcome to be considered "Not Met".

Assessment Measure Used

Enrollment and Graduation data extracted from Banner.

Frequency of Assessment

Annually.

Tools that allow us to measure or demonstrate the extent to which outcomes have been achieved (ex. Capstone assignment).

Data Collected for this Timeframe (Results)

24.4

Score (Met=3, Partially Met=2, Not Met=1)

3

If this is a new outcome and no data has been collected, you should explain when data will be available for entry.

Comments/Narrative

Sociology continues to have strong graduate rates at Lander University. We are doing a good job moving students through the program, giving them a meaningful experience while they are here, and helping them transition to the labor market.

Analyze your results and show you are seeking improvement. If this is an outcome you have used in the past, please provide a narrative that includes an analysis of historical data and current data. Include evidence of improvement or clarification of why improvement has not been accomplished.

Resources Needed to Meet/Sustain Results

We are still down at least one full-time sociologist. While we are hiring for a tenure-track position this year, we continue to rely on adjuncts and part-time faculty to teach courses. However, it is often difficult getting people to teach the classes we need, which can negatively impact the student learning experience, including student ability to graduate on time. Having a third full-time sociologist teaching in the program would be helpful in many ways. It would cost approximately \$50K + fringe benefits annually to hire an Assistant Professor of Sociology.

Include estimate of cost.

Explanation of How Resources Will Be Used

The professor would teach courses across the sociology curriculum. The new hire would allow us to continue to recruit students to the major, to teach classes students need for their degree, to advise and mentor students, perform service work, and make scholarly contributions to the field.

Goal Summary

Goal Summary/Comments

Sociology continues to be a highly popular major at Lander University.

Analyze your results and show you are seeking improvement. If this is a goal you have used in the past, please provide a narrative that includes an analysis of historical data and current data. Include evidence of improvement or clarification of why improvement has not been accomplished.

Changes Made/Proposed Related to Goal

During the 2019-2020 AY will be undergoing a systematic program review of the major. We are looking to see how we might be able to streamline the major by cutting down the number of overall hours and also making some of the degree requirements more flexible. This should make sociology an even more attractive major for students going forward.

Describe changes that will be made in response to assessment results. Essential to "close the loop".

Upload Rubrics/Other Files

Please upload any rubrics or other documents used for this goal.

