

Major/Program	Business Administration (Management/Marketing)
College	College of Business
Contact	Michael Brizek, Interim Dean
2020-2021	

Lander University

4-Year Major Guide

	First Semester	Second Semester	TOTALS
First Year	BA 101 <i>See chart below</i> 3	BA 251 <i>see chart below</i> 3	
	ECON 101 <i>Behavioral and Social Perspectives (General Education) see chart below</i> 3	Elective 3	
	ENGL 101 <i>Core Academic Skills (General Education)</i> 3	ENGL 102 <i>Core Academic Skills (General Education)</i> 3	
	General Education <i>Founding Documents</i> 3	Laboratory Science <i>Scientific and Mathematical Reasoning (General Education)</i> 4	
	MATH 121 or MATH 123 or MATH 141 <i>Core Academic Skills (General Education) see chart below</i> 3	MATH 211 <i>Scientific and Mathematical Reasoning (General Education) see chart below</i> 3	
	LINK 101 <i>(General Education)</i> 1		
	Subtotal 16	Subtotal 16	Yearly Totals 32
Second Year	ACCT 201 <i>see chart below</i> 3	ACCT 202 <i>see chart below</i> 3	
	BA 250 3	BA 226 <i>see chart below</i> 3	
	BA 299 <i>see chart below</i> 1	Elective 3	
	Elective 3	ENGL 275 <i>see chart below</i> 3	
	General Education <i>Behavioral and Social Perspectives</i> 3	General Education <i>Humanities and Fine Arts</i> 3	
	General Education <i>Humanities and Fine Arts</i> 3		
	Subtotal 16	Subtotal 15	Yearly Totals* 31
Third Year	BA 399 1	BA 304 3	
	Elective 3	BA 325 3	
	FINA 301 3	Elective 3	
	General Education <i>World Cultures</i> 3	MGMT 315 3	
	MGMT 301 3	MGMT 340 3	
	MKT 301 3		
	Subtotal 16	Subtotal 15	Yearly Totals 31
Fourth Year	Business Elective <i>300-level or above (ACCT, BA, ECON, FINA, HCMT, MGMT, MKT)</i> 3	BA 414 3	
	Elective 3	BA 499 1	
	MGMT 325 3	Elective 1	
	MGMT 330 3	MKT 420 3	
	MKT 415 3	MKT 440 3	
		FALS 101 <i>University Requirement</i> 0	
	Subtotal 15	Subtotal 11	Yearly Totals* 26

Total Hours Required: 120

NOTE: Some Financial Aid/Scholarships require 30 credit hours per year

ACCT 201	<i>Fresh or Soph Year</i>		MATH 121
ACCT 202	<i>Soph Year</i>	<i>Prereqs</i>	ACCT 201
BA 101	<i>Fresh Year</i>		
BA 226	<i>Soph Year</i>	<i>Prereq</i>	MATH 211
BA 250	<i>Fresh or Soph Year</i>		
BA 251	<i>Fresh or Soph Year</i>		
BA 299	<i>Soph 1st or 2nd Sem (or 1st Sem Jr.)</i>	<i>Prereqs</i>	BA 101 and ENGL 102
ECON 101	<i>Fresh or Soph Year</i>		
ENGL 275	<i>Soph Year</i>	<i>Prereqs</i>	ENGL 101 and ENGL 102
MATH 121	<i>Fresh Year</i>		
MATH 211	<i>Fresh Sem 2 or Soph Sem 1</i>		