

Lander University, Greenwood, South Carolina

Assistant / Associate Professor of Marketing College of Business

The Position: The College of Business is searching for a tenure track Assistant / Associate Professor of Marketing to start in January 2021.

Minimum Qualifications: Must have an earned DBA or PhD in marketing or closely related discipline from a accredited business school. ABDs will be considered; however, the doctorate must be completed by May 15, 2021.

Knowledge/Skills/Ability: We seek a candidate with demonstrated teaching ability in the marketing discipline with the willingness and flexibility to develop a portfolio of teaching expertise in a range of marketing subjects. Excellent communication skills and the ability to work cooperatively with colleagues in a collegial campus community is required. In addition, candidates must have the ability to educate and advise a diverse student population and have previous campus and online teaching experience.

Responsibilities: This tenure-track position carries responsibilities in the areas of teaching, scholarship and service. Faculty members typically teach four sections per semester, advise students, serve on university and college committees and engage in professional development activities. Teaching assignments are based upon qualifications of the individual and the needs of the college.

Salary: Salary commensurate with education and experience.

The College: The College of Business offers a Bachelor of Science degree in Business Administration with seven emphasis areas: Accounting, Financial Services, Health Care Management, Sports Management, Hospitality Management, IT Management, and Management/Marketing as well as a Bachelor of Applied Science degree in Business Administration and a Masters of Science in Management degree. The primary focus of Lander University is teaching and the College of Business emphasizes a student-centered learning environment. The College of Business is accredited by AACSB International. The University offers an excellent benefits package. Scholarship is supported by the college and university through research incentive programs, professional and pedagogical travel support, access to databases, and professional development funds. Lander University is located in Greenwood, South Carolina, in the Piedmont of western South Carolina, just 2-4 hours from the beautiful South Carolina beaches or the Blue Ridge Mountains.

Closing Date: Priority will be given to candidates whose files are complete by October 31, 2020 and review will continue until the position is filled.

How to Apply: All applicants should submit the following A cover letter clearly stating the candidate's teaching and research experience and interests and that addresses the duties and qualifications articulated in the position description; A current curriculum vitae; Three

references, with contact information; Electronic submissions are highly preferred and should be addressed to the College of Business Search Committee and e-mailed to cmiller@lander.edu.

Please address all nominations, inquiries, and hard copy applications materials to:
Cathy Miller College of Business
Lander University
320 Stanley Avenue
Greenwood, South Carolina 29649-2099

Diversity or Affirmative Action Statement: Lander University is a tobacco-free campus. All final candidates are subject to successfully completing background requirements. Lander University is committed to equal opportunity employment and being an employer of choice. Lander believes that corresponding differences within the faculty and staff, whether based on ethnicity, race, gender, religion, age, or other experiences, are tremendous assets to the role of Lander as an educational institution and within the community, region, and state. Moreover, Lander is an Affirmative Action/Equal Opportunity Employer. As a result, it is the policy and commitment of Lander that it will not discriminate based on race, color, religion, sex, national origin, age, disability or other protected characteristics. AA / EOE / ADA / Title IX