

COLLEGE OF BUSINESS

The mission of the College of Business is to offer an applied business education so that graduates may embark on successful professional careers or graduate school. Results are delivered through a high level of interaction between students and faculty, providing hands-on and innovative learning experiences. The College impacts the knowledge base of business and the economic health of the region by engaging in professional and scholarly activity.

The goals for the College of Business are that Lander business administration graduates will:

1. be effective oral and written communicators
2. understand the fundamental concepts of teamwork and demonstrate the ability to work in teams;
3. have a clear perception of business ethics;
4. possess business knowledge; and
5. be capable problem solvers

Bachelor of Applied Science (BAS) Business Administration Major

The Bachelor of Applied Science in Business Administration provides students who have completed an Associate of Applied Science or have accumulated undergraduate credits from an accredited institution a pathway for completion of the baccalaureate degree. The program is designed to aid students in completing a bachelor's degree and gaining essential advanced managerial and analytical skills needed in the workforce.

Students who complete the B.A.S. in Business Administration degree will have a broad knowledge of management principles and skills and an in-depth understanding of business practices offered in this degree.

Bachelor of Science (BS) Business Administration Major

Students majoring in Business Administration may select from seven emphases: Accounting, Financial Services, Health Care Management, Hospitality Management, Information Technology (IT) Management, Management / Marketing, and Sports Management.

Accounting Emphasis

Students selecting the emphasis in Accounting are required to take six specified courses, one business elective, and at least two accounting elective courses. The elective courses may be chosen based on the student's areas of interest.

Students who graduate with an accounting emphasis should meet the qualifications to sit for the CPA exam in South Carolina; however, to be licensed as a CPA in South Carolina, 150 credit hours of education are required. The 150-hour requirement must include 36 hours of accounting with 24 of these hours at the 300 level or above. Business courses totaling 36 hours are also required as part of the 150 hours. Lander University students may meet the 150-hour requirement by completing the baccalaureate degree requirements at Lander (approximately 120 credit hours) plus additional credit hours sufficient to meet the 150-hour requirement. For more details, students should see their academic advisors. Also, please note that CPA licensing requirements vary from state to state, and students planning to practice outside of South Carolina should check with the Boards of Accountancy in the appropriate states.

The 150-hour requirement does not apply to accounting students who pursue careers that do not require the CPA license.

Financial Services Emphasis

The objective of the Financial Services emphasis is to build a broad-based program for undergraduate students that include studies in Community Banking, Insurance and Risk Management, Investments and Wealth Management, and Real Estate Management and Development. The curriculum is designed to give students a solid foundation in the industry segment and will include insights of subject matter from professors, respected practicing professionals and representative industry groups. Anticipated growth in employment opportunities in the financial services businesses will provide graduates opportunities to become industry professionals and leaders for the 21st century.

Health Care Management Emphasis

The purpose of the Health Care Management emphasis is to integrate the fundamentals of business administration with a comprehensive knowledge of the U.S. health care delivery system. The emphasis is designed to enable qualified

students to acquire the skills and knowledge needed to be successfully employed by various healthcare service organizations.

Hospitality Management Emphasis

The Hospitality Management emphasis focuses on the integration of management skills and foundations as it is applied to the hospitality and tourism industries. Courses in the emphasis will provide an in-depth review and discovery of several industry sectors such as foodservice, lodging, meeting and event planning, and transportation. Courses will focus on the operations management standards and delivery within this industry and other service-oriented entities.

Information Technology (IT) Management Emphasis

The IT Management emphasis provides a broad knowledge of management principles and skills and an in-depth understanding of business practices including IT systems and cybersecurity. This degree program is a collaboration between the College of Business and the Department of Mathematics and Computing.

Management/Marketing Emphasis

The Management/Marketing emphasis focuses on the ways in which organizational objectives are developed, implemented, and changed for processes that add value for stakeholders. Management courses emphasize decision-making skills and the selection, motivation, and development of human resources. Marketing courses focus on the ways an organization can meet customer needs through product development and distribution and through promotional and pricing strategies.

Sports Management Emphasis

The sports management emphasis provides students with an integrated academic learning environment for understanding the challenges in the business of sport. Successful candidates for the sports management degree will demonstrate understanding of the nature of the sport industry including knowledge of the qualifications, job requirements, and working conditions for a sport industry position.

Requirements for the Business Administration Major

Students pursuing the Bachelor of Science degree in Business Administration are assigned an advisor from the College of Business. Advisors will assist students in planning their coursework to meet school requirements and procedures. In order to continue as a business major, students must meet the requirements stated below.

Course Grade Requirements

All business majors must earn a grade of “C” or better in ECON 101, ENGL 101, ENGL 102, MATH 121, and MATH 211 and in all of the Major Program Core Requirements, Major Program Additional Requirements, and Major Program Emphasis Requirements (as defined in the Program Requirements for each emphasis area in Business Administration).

Enrolling in Upper-Level Business Courses

In order to enroll in the upper-level Business courses, Business majors must meet the following requirements:

1. Complete at least 45 hours of college credit (including transfer courses);
2. Earn a grade of “C” or better in all prerequisites.

Transfer Students

Transfer students from other divisions within the University or from other accredited institutions are required to meet the requirements listed for current students. Grades of less than “C” will not be accepted for transfer credit from other institutions. Courses offered at the upper level (courses numbered 300 or above) at Lander University will not transfer from a junior or technical college unless those courses are identified as transferable in an approved articulation agreement.

Students in Other Departments

Students in other departments of the University who wish to take lower-level business courses are required to meet the prerequisite requirements for each course and the grade requirements as listed for those prerequisites. Students in other departments who wish to take business courses at the 300 level or above must meet the prerequisites listed below for the minors in business administration or health care management.

The Dean of the College of Business will consider exceptions to all of the preceding requirements on an individual basis.

Business Administration Minor

The College of Business offers a minor in business administration. Students in other departments who have declared a minor in business administration must complete the 18-credit program of study as shown below with a “C” or better in each course. Before enrolling in upper-level courses, students must:

1. have completed 54 credit hours by the first day of class; and
2. have completed each of the following prerequisites with a “C” or above: BA 101, and MATH 211.

<u>Courses</u>	<u>Credit Hours</u>
ACCT 201: Financial Accounting Principles	3
ECON 101: Economics in Society (ECON 201 or ECON 202 – will be accepted for ECON 101)	3
MGMT 301: Principles of Management	3
MKT 301: Principles of Marketing	3
FINA 301: Business Finance	3
<u>Elective: any business course at the 300-level or above</u>	<u>3</u>
TOTAL HOURS	18

Entrepreneurship Minor

The College of Business offers a minor in entrepreneurship. Students in other departments who have declared a minor in entrepreneurship must complete the 18-credit program of study as shown below with a “C” or better in each course. Prerequisites for MGMT 320, MGMT 325, and MKT 340 will be waived for students who are not majoring in Business Administration. Before enrolling in upper-level courses, students must have completed 54 credit hours by the first day of class.

The Entrepreneurship minor consists of 18 semester hours of courses distributed as follows:

BA 251: Legal Environment of Business	3
BA 360: Organizational Fundraising	3
FINA 151: Financial Wellness	3
MGMT 320: Management of Small and Family Business	3
MGMT 325: Entrepreneurship and Innovation	3
<u>MKT 340: Digital Marketing</u>	<u>3</u>
TOTAL HOURS	18

Esports Management and Administration Minor

The College of Business offers a minor in Esports Management and Administration. Students in other departments who have declared a minor in Esports Management and Administration must complete the 18-credit program of study with a “C” or better in each course. Before enrolling in upper-level courses, students must have completed 54 credit hours by the first day of class.

The 18 hours of minor requirements:

<u>Courses</u>	<u>Credit Hours</u>
MEDA 215: Introduction of Sports Communication	3
ESPM 201: Introduction to Esports	3
ESPM 225: Esports Project and Event Management	3
ESPM 235: Esports Management and Administration	3
SPTM 101: Introduction to Sports Management	3
<u>SPTM 302: Introduction to Sports Marketing</u>	<u>3</u>
TOTAL HOURS	18

Health Care Management Minor

The College of Business offers a minor in health care management. Students in other departments who have declared a minor in health care management must complete the 18-credit program of study with a “C” or better in each course. Before enrolling in upper-level courses, students must:

1. have completed 54 credit hours by the first day of class;

2. have and maintain a cumulative Lander GPA of 2.5 or above; and
3. have completed each of the following prerequisites with a “C” or better: BA 101, and MATH 211.

<u>Courses</u>	<u>Credit Hours</u>
ACCT 201: Financial Accounting Principles	3
ECON 101: Economics in Society (ECON 201 or ECON 202 – will be accepted for ECON 101)	3
HCMT 201: Health Care in America	3
HCMT 315: Public Health Principles and Practices, or HCMT 402: Long term Care Management, or HCMT 411: Quality Improvement and Quantitative Technique	3
MGMT 301: Principles of Management	3
<u>MGMT 315: Human Resource Management</u>	<u>3</u>
TOTAL	18

International Business Minor

The College of Business, in collaboration with the faculty of Business, Law and Sport at the University of Winchester in the United Kingdom, offers a minor in International Business to Lander students in all disciplines. The minor requires a semester of study abroad at Winchester, per the agreement between Lander University and the University of Winchester. Students must have a 3.0 GPA and have completed at least two full semesters of college-level studies to be eligible to study abroad. The minor consists of eighteen credit hours, either 6 or 9 credit hours taken at Lander and either 9 or 12 credit hours taken at Winchester, distributed as follows:

Required Courses at Lander University	6 or 9 credit hours
BA 390 International Business	3
Electives at Lander University:	3 or 6 credit hours
Any one or two among the following courses, to be selected in consultation with the student's advisor and the Director of Study Abroad	
BA 351 Business Ethics (recommended for all majors)	
ACCT 201, BA 251, FINA 301, MGMT 301 or MKT 301 (recommended for non-business majors only.) (Some of these courses may have prerequisites)	
Any other 300-level BA, MGMT, MKT, FINA or ACCT course offered by the College of Business (Some of these courses may have prerequisites)	
**A minimum of six credit hours toward the minor must be completed at Lander.	
Required Modules (courses) at University of Winchester	9 or 12 credit hours
Any three or four level 5 or level 6 business modules from the University of Winchester, to be selected in consultation with the student's advisor and the <u>Director of Study Abroad.</u>	
TOTAL	18

Sports Management Minor

The sports management minor provides students with an integrated academic learning environment for understanding the challenges in the business of sport. Successful candidates for the sports management minor will demonstrate understanding of the nature of the sports industry including knowledge of the qualifications, job requirements, and working conditions for a sport industry position. Students must complete the sports management internship in collaboration with the advisor in their major area of study.

The Sports Management Minor consists of 18 credit hours of courses distributed as follows:

<u>Courses</u>	<u>Credit Hours</u>
Core Required Courses (7-9 credit hours)	
SPTM 101: Introduction to Sports Management	3
SPTM 301: Principles of Sports Management, or	
MGMT 301: Principles of Management, or	
PEES 308: Organization and Administration of Exercise-Related Professions	3
SPTM 490: Internship in Sports Management	
(Sport-related internship in related major. Students must earn a grade of “B”	
or better for the internship to count toward the minor requirements.)	1-3
Nine to twelve hours from among the following	
HIST 344: Sport in American History	3
MEDA 215: Sports Communication	3
MEDA 341: Introduction to Public Relations	3
MEDA 360: Writing for Multiple Media	3
PEES 308: Organization and Administration of Exercise-Related Professions	
(may not be used as an elective if taken in lieu of	
SPMT 301: Principles of Sports Management or	
MGMT 301: Principles of Management)	3
PEES 424: Sports Psychology	3
SOC 356: Sociology of Sports and Leisure	3
SPTM 302: Principles of Sports Marketing	3
TOTAL HOURS	18

2021-2022 PROGRAM REQUIREMENTS

DEGREE: BACHELOR OF ARTS
MAJOR: ENTREPRENEURSHIP

Credit Hours

UNIVERSITY REQUIREMENT

FALS 101: Fine Arts and Lecture Series 0

GENERAL EDUCATION REQUIREMENTS

(For approved courses, see the General Education: www.lander.edu/gen-ed.)

- | | |
|--|---|
| A. Core Academic Skills (9 hours) | |
| *ENGL 101: Writing and Inquiry I | 3 |
| *ENGL 102: Writing and Inquiry II | 3 |
| *MATH 211: Statistical Methods I | 3 |
| B. Humanities and Fine Arts | 6 |
| (6 hours selected from 2 different disciplines) | |
| C. Behavioral and Social Perspectives | |
| (6 hours selected from 2 different disciplines) | |
| *SOCI 101: Introduction to Sociology | 3 |
| Behavioral and Social Perspectives course | 3 |
| D. Scientific and Mathematical Reasoning | |
| (7 hours selected from 2 different disciplines, 1 lab science required) | |
| MATH 121: Mathematical Applications | 3 |
| Laboratory Science | 4 |
| E. Founding Documents of the United States | 3 |
| *POLS 101: American National Government | |
| F. World Cultures | 3 |
| G. LINK 101: Leadership, Involvement, Networking and Knowledge | 1 |
| LINK 101 is required of all new transfer students who have earned less than 24 credit hours of college-level work and all first-time freshmen. | |

TOTAL GENERAL EDUCATION REQUIREMENTS 35

If all of the General Education requirements are met and/or waived, and the credit hours do not add up to at least 30, the General Education requirements are not complete. If below 30, additional General Education courses from any category must be taken until the total hours add up to at least 30 hour.

MAJOR PROGRAM CORE REQUIREMENTS

ACCT 201: Financial Accounting Principles	3
ACCT 202: Managerial Accounting Principles	3
BA 101: Introduction to Business	3
BA 250: Business Analysis Using Spreadsheets	3
BA 251: Legal Environment of Business	3
BA 360: Organizational Fundraising	3
FINA 151: Financial Wellness	3
MGMT 201: Principles of Management	3
MKT 201: Principles of Marketing	3
MGMT 315: Human Resource Management	3
MGMT 320: Management of Small and Family Business	3
MGMT 325: Entrepreneurship and Innovation	3
MKT 340: Digital Marketing	3

MAJOR PROGRAM ADDITIONAL REQUIREMENTS

Business Writing

ENGL 275: Business Communications 3

(Choose 6 hours from the following) 6

ENGL 276: Public Writing and Research

ENGL 350: Professional Revising and Editing

ENGL 373: Writing and Research Methods

ENGL 450: Technical Writing

Human and Social Discovery (choose 12 hours from the following) 12

ECON 315: Economics of Public Policy

ECON 321: Environmental Economics

ECON 352: Topics of Economics

POLS 331: Political Philosophy

POLS 350: Political Psychology

PSYC 306: Psychology of Personality

PSYC 308: Social Psychology

PSYC 311: Community Psychology

PSYC 360: Psychology of Gender

PSYC 362: Health Psychology

SOCI 227: Social Movements

SOCI 228: Popular Culture and the Mass Media

SOCI 275: Social Stratification

SOCI 301: Race and Ethnic Relations

SOCI 302: Comparative Social Institutions

SOCI 315: Non-Profit Organizations

SOCI 328: Sociology of Gender

SOCI 351: Sociology of Family

SOCI 356: Sociology of Sports and Leisure

SOCI 363: Environmental Sociology

SOCI 397: Sociology of Risk

Creativity and Innovation (choose 12 hours from the following) 12

ART 301: Art, Culture, and Community

DES 305: Web Design I

DES 405: Web Design II

DES 304: Logo and Branding Design

DES 310: Social Media and Networking I

DES 404: Logo and Branding Design II

DES 410: Social Media and Networking II

MEDA 101: Introduction to Mass Media

MEDA 200: Media Skills

MEDA 204: Communication Design

MEDA 311: The Art of the Podcast

MEDA 341: Introduction to Public Relations

MEDA 345: Advertising Strategies and Design

MEDA 350: Web Distribution

MEDA 351: Social Media

MEDA 380: Special Topics in Global Media

THTR 200: Acting I

THTR 301: Special Topics in Theater

MAJOR PROGRAM ELECTIVES

300-level or above ACCT, BA, FINA, MGMT. MKT, HOSP, SPTM elective 6

TOTAL MAJOR PROGRAM REQUIREMENTS 113

ADDITIONAL ELECTIVES

7

TOTAL FOR BA DEGREE

120

*Must earn a grade of “C” or better

Coursework must include at least 30 hours earned in 300 or above level courses, of which 12 hours must be in the major.

See 4-year major guides for recommended order in which to take courses
<https://www.lander.edu/academics/registrar-office/resources/major-guides>

2021-2022 PROGRAM REQUIREMENTS

DEGREE: BACHELOR OF APPLIED SCIENCE
MAJOR: BUSINESS ADMINISTRATION

Credit Hours

GENERAL EDUCATION REQUIREMENTS

(For approved courses, see the General Education: www.lander.edu/gen-ed.)

A. Core Academic Skills (6 hours)	
ENGL 101: Writing and Inquiry I	3
ENGL 102: Writing and Inquiry II	3
B. Humanities and Fine Arts	
(6 hours selected from 2 different disciplines)	6
C. Behavioral and Social Perspectives	
(6 hours selected from 2 different disciplines)	6
ECON 101: Economics in Society or ECON 201 or ECON 202	3
Behavioral and Social Perspectives elective	3
D. Scientific and Mathematical Reasoning	
(6 hours selected from 2 different disciplines)	
MATH 211: Statistical Methods I	3
Science and Mathematical Reasoning elective	3
E. State Founding Documents Requirement	3
HIST 111: United States History to 1877 or	
POLS 101: American National Government	
F. World Cultures	3
TOTAL GENERAL EDUCATION REQUIREMENTS	30

MAJOR PROGRAM CORE REQUIREMENTS

MGMT 201: Principles of Management	3
MKT 201: Principles of Marketing	3

In order to enroll in the upper-level Business courses (300-level and above), Business majors must meet the following requirements: Courses counted toward degree must be taken for a letter grade.

BA 304: Management Information Systems	3
BA 325: Advanced Analytical Methods	3
BA 414: Business Strategy	3
FINA 301: Business Finance	3
MGMT 315: Human Resource Management	3
MGMT 325: Entrepreneurship and Innovation	3
MGMT 330: Operations Management	3

MAJOR PROGRAM ADDITIONAL REQUIREMENTS

Business Administration electives (Any 300- or 400-level Business courses from ACCT, BA, ECON, FINA, HCMT, MGMT, or MKT)	9
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TOTAL MAJOR PROGRAM REQUIREMENTS 36

ADDITIONAL ELECTIVE REQUIREMENTS 54

(Up to 54 credit hours of courses transferred from a regionally accredited 2- or 4-year institution)

TOTAL FOR BAS DEGREE 120

All courses required for this degree program will be offered at University Center Greenville and surrounding areas throughout the State of South Carolina including Online delivery.

2021-2022 PROGRAM REQUIREMENTS

DEGREE: BACHELOR OF SCIENCE
MAJOR: BUSINESS ADMINISTRATION
EMPHASIS: ACCOUNTING

	Credit Hours
UNIVERSITY REQUIREMENT	
FALS 101: Fine Arts and Lecture Series	0
GENERAL EDUCATION REQUIREMENTS	
(For approved courses, see the General Education: www.lander.edu/gen-ed .)	
A. Core Academic Skills	
ENGL 101: Writing and Inquiry I	3
ENGL 102: Writing and Inquiry II	3
Select one of the following (MATH 121 preferred):	3
MATH 121: Mathematical Applications	
MATH 123: Calculus and its Applications	
MATH 141: Single Variable Calculus I	
B. Humanities and Fine Arts	
(6 hours selected from 2 different disciplines)	6
C. Behavioral and Social Perspectives	
(6 hours selected from 2 different disciplines)	
ECON 101: Economics in Society	3
Behavioral and Social Perspectives elective	3
D. Scientific and Mathematical Reasoning	
(7 hours selected from 2 different disciplines, 1 lab science required)	
MATH 211: Statistical Methods I	3
Laboratory Science	4
E. Founding Documents of the United States	
HIST 111: United States History to 1877 or	
POLS 101: American National Government	3
F. World Cultures	
	3
G. LINK 101: Leadership, Involvement, Networking and Knowledge	
	1
LINK 101 is required of all new transfer students who have earned less than 24 credit hours of college-level work and all first-time freshmen.	
TOTAL GENERAL EDUCATION REQUIREMENTS	35
If all of the General Education requirements are met and/or waived, and the credit hours do not add up to at least 30, the General Education requirements are not complete. If below 30, additional General Education courses from any category must be taken until the total hours add up to at least 30 hours.	
MAJOR PROGRAM CORE REQUIREMENTS	
ACCT 201: Financial Accounting Principles	3
ACCT 202: Managerial Accounting Principles	3
BA 101: Introduction to Business	3
BA 226: Introduction to Analytical Methods	3
BA 250: Business Analysis Using Spreadsheets	3
BA 251: Legal Environment of Business	3
BA 299: Professional Development I	1
MGMT 201: Principles of Management	3
MKT 201: Principles of Marketing	3

In order to enroll in the upper-level Business courses (300-level and above), Business majors must meet the following requirements:

- Complete at least 45 credit hours of college credit (including transfer courses);
- Earn a grade of “C” or better in all prerequisites.

FINA 301: Business Finance	3
BA 304: Management Information Systems	3
BA 325: Advanced Analytical Methods	3
MGMT 330: Operations Management	3
BA 399: Professional Development II	1
BA 414: Business Strategy	3
BA 499: Professional Development III	1

MAJOR PROGRAM ADDITIONAL REQUIREMENTS

ENGL 275: Business Communications	3
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MAJOR PROGRAM EMPHASIS REQUIREMENTS

ACCT 301: Intermediate Accounting I	3
ACCT 302: Intermediate Accounting II	3
ACCT 321: Income Tax I	3
ACCT 331: Cost/Management Accounting I	3
ACCT 402: Auditing I	3
ACCT 403: Accounting Information Systems	3
Business elective 300-level or above (ACCT, BA, ECON, HCMT, MGMT, or MKT)	3
Choose two from the following:	6
ACCT 307: Governmental and Institutional Accounting	
ACCT 322: Income Tax II	
ACCT 332: Cost/Management Accounting II	
ACCT 352: Commercial Law	
ACCT 369: Special Topics in Accounting	

TOTAL MAJOR PROGRAM REQUIREMENTS	72
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ADDITIONAL ELECTIVES	13
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TOTAL FOR BS DEGREE	120
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Coursework must include at least 30 credit hours earned at 300-level or above, of which 12 credit hours must be in the major.

See 4-year major guides for recommended order in which to take courses
<https://www.lander.edu/academics/registrar-office/resources/major-guides>

2021-2022 PROGRAM REQUIREMENTS

DEGREE: BACHELOR OF SCIENCE
MAJOR: BUSINESS ADMINISTRATION
EMPHASIS: FINANCIAL SERVICES

Credit Hours

UNIVERSITY REQUIREMENT

FALS 101: Fine Arts and Lecture Series 0

GENERAL EDUCATION REQUIREMENTS

(For approved courses, see the General Education: www.lander.edu/gen-ed.)

A. Core Academic Skills

ENGL 101: Writing and Inquiry I 3

ENGL 102: Writing and Inquiry II 3

Select one of the following (MATH 121 preferred): 3

MATH 121: Mathematical Applications

MATH 123: Calculus and its Applications

MATH 141: Single Variable Calculus I

B. Humanities and Fine Arts

(6 hours selected from 2 different disciplines)

C. Behavioral and Social Perspectives

(6 hours selected from 2 different disciplines)

ECON 101: Economics in Society 3

Behavioral and Social Perspectives elective 3

D. Scientific and Mathematical Reasoning

(7 hours selected from 2 different disciplines, 1 lab science required)

MATH 211: Statistical Methods I 3

1 lab science 4

E. Founding Documents of the United States

HIST 111: United States History to 1877 or 3

POLS 101: American National Government

F. World Cultures

3

G. LINK 101: Leadership, Involvement, Networking and Knowledge

1

LINK 101 is required of all new transfer students who have earned less than 24 credit hours of college-level work and all first-time freshmen.

TOTAL GENERAL EDUCATION REQUIREMENTS **35**

If all the General Education requirements are met and/or waived, and the credit hours do not add up to at least 30, the General Education requirements are not complete. If below 30, additional General Education courses from any category must be taken until the total hours add up to at least 30 hours.

MAJOR PROGRAM CORE REQUIREMENTS

ACCT 201: Financial Accounting Principles 3

ACCT 202: Managerial Accounting Principles 3

BA 101: Introduction to Business 3

BA 226: Introduction to Analytical Methods 3

BA 250: Business Analysis Using Spreadsheets 3

BA 251: Legal Environment of Business 3

BA 299: Professional Development I 1

MGMT 201: Principles of Management 3

MKT 201: Principles of Marketing 3

In order to enroll in the upper-level Business courses (300-level and above), Business majors must meet the following requirements:

- Complete at least 45 credit hours of college credit (including transfer courses);
- Earn a grade of “C” or better in all prerequisites.

FINA 301: Business Finance	3
BA 304: Management Information Systems	3
BA 325: Advanced Analytical Methods	3
MGMT 330: Operations Management	3
BA 399: Professional Development II	1
BA 414: Business Strategy	3
BA 499: Professional Development III	1

MAJOR PROGRAM ADDITIONAL REQUIREMENTS

ENGL 275: Business Communications	3
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MAJOR PROGRAM EMPHASIS REQUIREMENTS

BA 309: Financial Services	3
ACCT 369: Special Topics in Accounting	3
ECON 311: Money and Banking	3
FINA 310: Investments	3
FINA 352: Special Topics in Finance	3
Business elective – 300-level or above (ACCT, BA, ECON, HCMT, MGMT, or MKT)	3

Emphasis elective – select one course from the following: 3

- ECON 352: Topics of Economics
- FINA 352: Special Topics in Finance
(must be different topic than the required FINA 352)
- ACCT 301: Intermediate Accounting
- ACCT 321: Income Tax I
- ACCT 322: Income Tax II
- ACCT 352: Commercial Law
- FINA 490: Finance Internship

TOTAL MAJOR PROGRAM REQUIREMENTS 66

ADDITIONAL ELECTIVES 19

TOTAL FOR BS DEGREE 120

Coursework must include at least 30 credit hours earned at 300-level or above, of which 12 credit hours must be in the major.

See 4-year major guides for recommended order in which to take courses
<https://www.lander.edu/academics/registrar-office/resources/major-guides>

2021-2022 PROGRAM REQUIREMENTS

DEGREE: BACHELOR OF SCIENCE
MAJOR: BUSINESS ADMINISTRATION
EMPHASIS: HEALTH CARE MANAGEMENT

Credit Hours

UNIVERSITY REQUIREMENT

FALS 101: Fine Arts and Lecture Series 0

GENERAL EDUCATION REQUIREMENTS

(For approved courses, see the General Education: www.lander.edu/gen-ed.)

A. Core Academic Skills

ENGL 101: Writing and Inquiry I 3
 ENGL 102: Writing and Inquiry II 3
 Select one of the following (MATH 121 preferred): 3
 MATH 121: Mathematical Applications
 MATH 123: Calculus and its Applications
 MATH 141: Single Variable Calculus I

B. Humanities and Fine Arts 6

(6 hours selected from 2 different disciplines)

C. Behavioral and Social Perspectives

(6 hours selected from 2 different disciplines)
 ECON 101: Economics in Society 3
 Behavioral and Social Perspectives elective 3

D. Scientific and Mathematical Reasoning

(7 hours selected from 2 different disciplines, 1 lab science required)
 MATH 211: Statistical Methods I 3
 Laboratory science 4

E. Founding Documents of the United States 3

HIST 111: United States History to 1877 or
 POLS 101: American National Government

F. World Cultures 3

G. LINK 101: Leadership, Involvement, Networking and Knowledge 1

LINK 101 is required of all new transfer students who have earned less than 24 credit hours of college-level work and all first-time freshmen.

TOTAL GENERAL EDUCATION REQUIREMENTS 35

If all of the General Education requirements are met and/or waived, and the credit hours do not add up to at least 30, the General Education requirements are not complete. If below 30, additional General Education courses from any category must be taken until the total hours add up to at least 30 hours.

MAJOR PROGRAM CORE REQUIREMENTS

ACCT 201: Financial Accounting Principles 3
 ACCT 202: Managerial Accounting Principles 3
 BA 101: Introduction to Business 3
 BA 226: Introduction to Analytical Methods 3
 BA 250: Business Analysis Using Spreadsheets 3
 BA 251: Legal Environment of Business 3
 BA 299: Professional Development I 1
 MGMT 201: Principles of Management 3
 MKT 201: Principles of Marketing 3

In order to enroll in the upper-level Business courses (300-level and above), Business majors must meet the following requirements:

- Complete at least 45 hours of college credit (including transfer courses);
- Earn a grade of “C” or better in all prerequisites.

FINA 301: Business Finance	3
BA 304: Management Information Systems	3
BA 325: Advanced Analytical Methods	3
MGMT 330: Operations Management	3
BA 399: Professional Development II	1
BA 414: Business Strategy	3
BA 499: Professional Development III	1

MAJOR PROGRAM ADDITIONAL REQUIREMENT

ENGL 275: Business Communications	3
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MAJOR PROGRAM EMPHASIS REQUIREMENTS

HCMT 201: Health Care in America	3
HCMT 311: Managed Care and Health Care Finance	3
HCMT 410: Health Care Systems	3
HCMT 490: Internship in Health Care Management	3
MGMT 315: Human Resource Management	3
Select 3 courses from the following list:	9
HCMT 315: Public Health Principles and Practices	
HCMT 369: Special Topics in Health Care Management	
HCMT 402: Long Term Care Management	
HCMT 411: Quality Improvement and Quantitative Technique	

TOTAL MAJOR PROGRAM REQUIREMENTS	69
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ADDITIONAL ELECTIVES	16
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TOTAL FOR BS DEGREE	120
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Coursework must include at least 30 credit hours earned at 300-level or above, of which 12 credit hours must be in the major.

See 4-year major guides for recommended order in which to take courses
<https://www.lander.edu/academics/registrars-office/resources/major-guides>

2021-2022 PROGRAM REQUIREMENTS

DEGREE: BACHELOR OF SCIENCE
MAJOR: BUSINESS ADMINISTRATION
EMPHASIS: HOSPITALITY MANAGEMENT

Credit Hours

UNIVERSITY REQUIREMENT

FALS 101: Fine Arts and Lecture Series 0

GENERAL EDUCATION REQUIREMENTS

(For approved courses, see the General Education: www.lander.edu/gen-ed.)

A. Core Skills

ENGL 101: Writing and Inquiry I 3
 ENGL 102: Writing and Inquiry II 3
 Select one of the following (MATH 121 preferred): 3
 MATH 121: Mathematical Applications
 MATH 123: Calculus and its Applications
 MATH 141: Single Variable Calculus I

B. Humanities and Fine Arts

(6 hours selected from 2 different disciplines) 6

C. Behavioral and Social Perspectives

(6 hours selected from 2 different disciplines)
 ECON 101: Economics in Society 3
 Behavioral and Social Perspectives elective 3

D. Scientific and Mathematical Reasoning

(7 hours selected from 2 different disciplines, 1 lab science required)
 MATH 211: Statistical Methods I 3
 Laboratory science 4

E. Founding Documents of the United States

HIST 111: United States History to 1877 or 3
 POLS 101: American National Government

F. World Cultures

3

G. LINK 101: Leadership, Involvement, Networking and Knowledge

LINK 101 is required of all new transfer students who have earned less than 1
 24 credit hours of college-level work and all first-time freshmen.

TOTAL GENERAL EDUCATION REQUIREMENTS 35

If all of the General Education requirements are met and/or waived, and the credit hours do not add up to at least 30, the General Education requirements are not complete. If below 30, additional General Education courses from any category must be taken until the total hours add up to at least 30 hours.

MAJOR PROGRAM CORE REQUIREMENTS

ACCT 201: Financial Accounting Principles 3
 ACCT 202: Managerial Accounting Principles 3
 BA 101: Introduction to Business 3
 BA 226: Introduction to Analytical Methods 3
 BA 250: Business Analysis Using Spreadsheets 3
 BA 251: Legal Environment of Business 3
 BA 299: Professional Development I 1
 MGMT 201: Principles of Management 3
 MKT 201: Principles of Marketing 3

In order to enroll in the upper-level Business courses (300-level and above), Business majors must meet the following requirements:

- Complete at least 45 hours of college credit (including transfer courses);
- Earn a grade of “C” or better in all prerequisites.

BA 301: Business Finance	3
BA 304: Management Information Systems	3
BA 325: Advanced Analytical Methods	3
MGMT 330: Operations Management	3
BA 399: Professional Development II	1
BA 414: Business Strategy	3
BA 499: Professional Development III	1

MAJOR PROGRAM ADDITIONAL REQUIREMENT

ENGL 275: Business Communications	3
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MAJOR PROGRAM EMPHASIS REQUIREMENTS

MGMT 315: Human Resource Management	3
HOSP 101: Principles of Hospitality Management	3
HOSP 310: Purchasing and Cost Control	3
HOSP 315: Foodservice Operations Management	3
HOSP 320: Lodging Operations Management	3
HOSP 330: Hospitality Facilities Planning	3
HOSP 340: Managing Conventions and Meeting Planning	3
HOSP 350: Hospitality Operations Management	3
One business elective 300-level or above) (ACCT, BA, ECON, HCMT, HOSP, MGMT, MKT, or SPTM)	3

TOTAL MAJOR PROGRAM REQUIREMENTS	72
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ADDITIONAL ELECTIVES 13

TOTAL FOR BS DEGREE	120
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Coursework must include at least 30 credit hours earned at 300-level or above, of which 12 credit hours must be in the major.

See 4-year major guides for recommended order in which to take courses
<https://www.lander.edu/academics/registrar-office/resources/major-guides>

2021-2022 PROGRAM REQUIREMENTS

DEGREE: BACHELOR OF SCIENCE
MAJOR: BUSINESS ADMINISTRATION
EMPHASIS: INFORMATION TECHNOLOGY (IT) MANAGEMENT

Credit Hours

UNIVERSITY REQUIREMENT

FALS 101: Fine Arts and Lecture Series 0

GENERAL EDUCATION REQUIREMENTS

(For approved courses, see the General Education: www.lander.edu/gen-ed.)

A. Core Academic Skills (9 hours)

ENGL 101: Writing and Inquiry I 3

ENGL 102: Writing and Inquiry II 3

Select one of the following (MATH 121 preferred): 3

MATH 121: Mathematical Applications

MATH 123: Calculus and its Applications

MATH 141: Single Variable Calculus I

B. Humanities and Fine Arts 6

(6 hours selected from 2 different disciplines as shown)

C. Behavioral and Social Perspectives

(6 hours selected from 2 different disciplines)

ECON 101: Economics in Society 3

Behavioral and Social Perspectives 3

D. Scientific and Mathematical Reasoning

(7 hours selected from 2 different disciplines, 1 lab science required)

MATH 211: Statistical Methods I 3

Laboratory science 4

E. Founding Documents of the United States 3

HIST 111: United States History to 1877 or

POLS 101: American National Government

F. World Cultures 3

G. LINK 101: Leadership, Involvement, Networking and Knowledge 1

LINK 101 is required of all new transfer students who have earned less than 24 credit hours of college-level work and all first-time freshmen.

TOTAL GENERAL EDUCATION REQUIREMENTS 35

If all of the General Education requirements are met and/or waived, and the credit hours do not add up to at least 30, the General Education requirements are not complete. If below 30, additional General Education courses from any category must be taken until the total hours add up to at least 30 hours.

MAJOR PROGRAM CORE REQUIREMENTS

ACCT 201: Financial Accounting Principles 3

ACCT 202: Managerial Accounting Principles 3

BA 101: Introduction to Business 3

BA 226: Introduction to Analytical Methods 3

BA 250: Business Analysis Using Spreadsheets 3

BA 251: Legal Environment of Business 3

BA 299: Professional Development I 1

MGMT 201: Principles of Management 3

MKT 201: Principles of Marketing 3

In order to enroll in the upper-level Business courses (300-level and above), Business majors must meet the following requirements:

- Complete at least 45 hours of college credit (including transfer courses);
- Earn a grade of “C” or better in all prerequisites.

FINA 301: Business Finance	3
BA 304: Management Information Systems	3
BA 325: Advanced Analytical Methods	3
MGMT 330: Operations Management	3
BA 399: Professional Development II	1
BA 414: Business Strategy	3
BA 499: Professional Development III	1

MAJOR PROGRAM ADDITIONAL REQUIREMENT

ENGL 275: Business Communications	3
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MAJOR PROGRAM EMPHASIS REQUIREMENTS

CIS 120: Fundamentals of Info Systems and Info Technology	3
CIS 130: Problem Solving and Programming Methods	4
CIS 140: Networking Lab	1
CIS 243: Fundamentals of Cyber Security	3
CIS 250: Introduction to E-Commerce	3
CIS 260: Network and Systems Administration	3
CIS 343: Computer Forensics	3
CIS 443: Special Topics	3
MKT: 440 Digital Marketing	3
CIS 346: Cybersecurity Planning and Management	3

TOTAL MAJOR PROGRAM REQUIREMENTS	74
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ADDITIONAL ELECTIVES	11
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TOTAL FOR BS DEGREE	120
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Coursework must include at least 30 credit hours earned at 300-level or above, of which 12 credit hours must be in the major.

See 4-year major guides for recommended order in which to take courses
<https://www.lander.edu/academics/registrars-office/resources/major-guides>

2021-2022 PROGRAM REQUIREMENTS

DEGREE: BACHELOR OF SCIENCE
MAJOR: BUSINESS ADMINISTRATION
EMPHASIS: MANAGEMENT/MARKETING

Credit Hours

UNIVERSITY REQUIREMENT

FALS 101: Fine Arts and Lecture Series 0

GENERAL EDUCATION REQUIREMENTS

(For approved courses, see the General Education: www.lander.edu/gen-ed.)

A. Core Academic Skills

ENGL 101: Writing and Inquiry I 3
 ENGL 102: Writing and Inquiry II 3
 Select one of the following (MATH 121 preferred): 3
 MATH 121: Mathematical Applications
 MATH 123: Calculus and its Applications
 MATH 141: Single Variable Calculus I

B. Humanities and Fine Arts

(6 hours selected from 2 different disciplines) 6

C. Behavioral and Social Perspectives

(6 hours selected from 2 different disciplines)
 ECON 101: Economics in Society 3
 Behavioral and Social Perspectives elective 3

D. Scientific and Mathematical Reasoning

(7 hours selected from 2 different disciplines, 1 lab science required)
 MATH 211: Statistical Methods I 3
 Laboratory science 4

E. Founding Documents of the United States

HIST 111: United States History to 1877 or 3
 POLS 101: American National Government

F. World Cultures

3

G. LINK 101: Leadership, Involvement, Networking and Knowledge

1

LINK 101 is required of all new transfer students who have earned less than 24 credit hours of college-level work and all first-time freshmen.

TOTAL GENERAL EDUCATION REQUIREMENTS **35**

If all of the General Education requirements are met and/or waived, and the credit hours do not add up to at least 30, the General Education requirements are not complete. If below 30, additional General Education courses from any category must be taken until the total hours add up to at least 30 hours.

MAJOR PROGRAM CORE REQUIREMENTS

ACCT 201: Financial Accounting Principles 3
 ACCT 202: Managerial Accounting Principles 3
 BA 101: Introduction to Business 3
 BA 226: Introduction to Analytical Methods 3
 BA 250: Business Analysis Using Spreadsheets 3
 BA 251: Legal Environment of Business 3
 BA 299: Professional Development I 1
 MGMT 201: Principles of Management 3
 MKT 201: Principles of Marketing 3

In order to enroll in the upper-level Business courses (300-level and above), Business majors must meet the following requirements:

- Complete at least 45 hours of college credit (including transfer courses);
- Earn a grade of “C” or better in all prerequisites.

FINA 301: Business Finance	3
BA 304: Management Information Systems	3
BA 325: Advanced Analytical Methods	3
MGMT 330: Operations Management	3
BA 399: Professional Development II	1
BA 414: Business Strategy	3
BA 499: Professional Development III	1

MAJOR PROGRAM ADDITIONAL REQUIREMENT

ENGL 275: Business Communications	3
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MAJOR PROGRAM EMPHASIS REQUIREMENTS

MGMT 315: Human Resource Management	3
MGMT 325: Entrepreneurship and Innovation	3
MGMT 340: Management of Organizational Behavior	3
MKT 415: Marketing Research	3
MKT 420: Marketing Management	3
MKT 340: Digital Marketing	3
One business elective 300-level or above) (ACCT, BA, ECON, HCMT, MGMT, or MKT)	3

TOTAL MAJOR PROGRAM REQUIREMENTS	66
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ADDITIONAL ELECTIVES	19
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TOTAL FOR BS DEGREE	120
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Coursework must include at least 30 credit hours earned at 300-level or above, of which 12 credit hours must be in the major.

See 4-year major guides for recommended order in which to take courses
<https://www.lander.edu/academics/registrars-office/resources/major-guides>

2021-2022 PROGRAM REQUIREMENTS

DEGREE: BACHELOR OF SCIENCE
MAJOR: BUSINESS ADMINISTRATION
EMPHASIS: SPORTS MANAGEMENT

	Credit Hours
UNIVERSITY REQUIREMENT	
FALS 101: Fine Arts and Lecture Series	0
GENERAL EDUCATION REQUIREMENTS	
(For approved courses, see the General Education: www.lander.edu/gen-ed .)	
A. Core Academic Skills	
ENGL 101: Writing and Inquiry I	3
ENGL 102: Writing and Inquiry II	3
Select one of the following (MATH 121 preferred):	3
MATH 121: Mathematical Applications	
MATH 123: Calculus and its Applications	
MATH 141: Single Variable Calculus I	
B. Humanities and Fine Arts	
(6 hours selected from 2 different disciplines)	6
C. Behavioral and Social Perspectives	
(6 hours selected from 2 different disciplines)	
ECON 101: Economics in Society	3
Behavioral and Social Perspectives elective	3
D. Scientific and Mathematical Reasoning	
(7 hours selected from 2 different disciplines, 1 lab science required)	
MATH 211: Statistical Methods I	3
Laboratory Science	4
E. Founding Documents of the United States	
HIST 111: United States History to 1877 or	
POLS 101: American National Government	3
F. World Cultures	
	3
G. LINK 101: Leadership, Involvement, Networking and Knowledge	
	1
LINK 101 is required of all new transfer students who have earned less than 24 credit hours of college-level work and all first-time freshmen.	
TOTAL GENERAL EDUCATION REQUIREMENTS	35
If all of the General Education requirements are met and/or waived, and the credit hours do not add up to at least 30, the General Education requirements are not complete. If below 30, additional General Education courses from any category must be taken until the total hours add up to at least 30 hours.	
MAJOR PROGRAM CORE REQUIREMENTS	
ACCT 201: Financial Accounting Principles	3
ACCT 202: Managerial Accounting Principles	3
BA 101: Introduction to Business	3
BA 226: Introduction to Analytical Methods	3
BA 250: Business Analysis Using Spreadsheets	3
BA 251: Legal Environment of Business	3
BA 299: Professional Development I	1
MGMT 201: Principles of Management	3
MKT 201: Principles of Marketing	3

In order to enroll in the upper-level Business courses (300-level and above), Business majors must meet the following requirements:

- Complete at least 45 hours of college credit (including transfer courses);
- Earn a grade of “C” or better all in prerequisites.

FINA 301: Business Finance	3
BA 304: Management Information Systems	3
BA 325: Advanced Analytical Methods	3
MGMT 330: Operations Management	3
BA 399: Professional Development II	1
BA 414: Business Strategy	3
BA 499: Professional Development III	1

MAJOR PROGRAM ADDITIONAL REQUIREMENT

ENGL 275: Business Communications	3
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MAJOR PROGRAM EMPHASIS REQUIREMENTS

BA 360: Organizational Fundraising	3
MGMT 315: Human Resource Management	3
SPTM 101: Intro to Sports Management	3
SPTM 301: Principles of Sports Management	3
SPTM 302: Principles of Sports Marketing	3
SPTM 303: Sport Law	3
SPTM 305: Sport Facility Management	3
SPTM 405: Sports Finance and Business	3
SPTM 490: Internship in Sports Management	3
One business elective 300-level or above (ACCT, BA, ECON, HCMT, MGMT, MKT or SPTM)	3

TOTAL MAJOR PROGRAM REQUIREMENTS	75
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ADDITIONAL ELECTIVES	10
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TOTAL FOR BS DEGREE	120
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Coursework must include at least 30 credit hours earned at 300-level or above, of which 12 credit hours must be in the major.

See 4-year major guides for recommended order in which to take courses
<https://www.lander.edu/academics/registrar-office/resources/major-guides>

