



FUN AND ENGAGING TABLING TIPS AND TRICKS

FROM THE DEPARTMENT OF CAMPUS ENGAGEMENT

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| Tips for Success

- Always have a tablecloth on your table
- Stand in front of your table to talk to people
- Have some sort of handout
- Prepare an elevator speech to hit your main points and start conversations
- Look approachable and act engaging (stay off your phone and smile!)

Attention Grabbing Toppers

Make your table more interesting by adding things to the top that have:

- Bright colors
- Shiny textures
- Varying heights

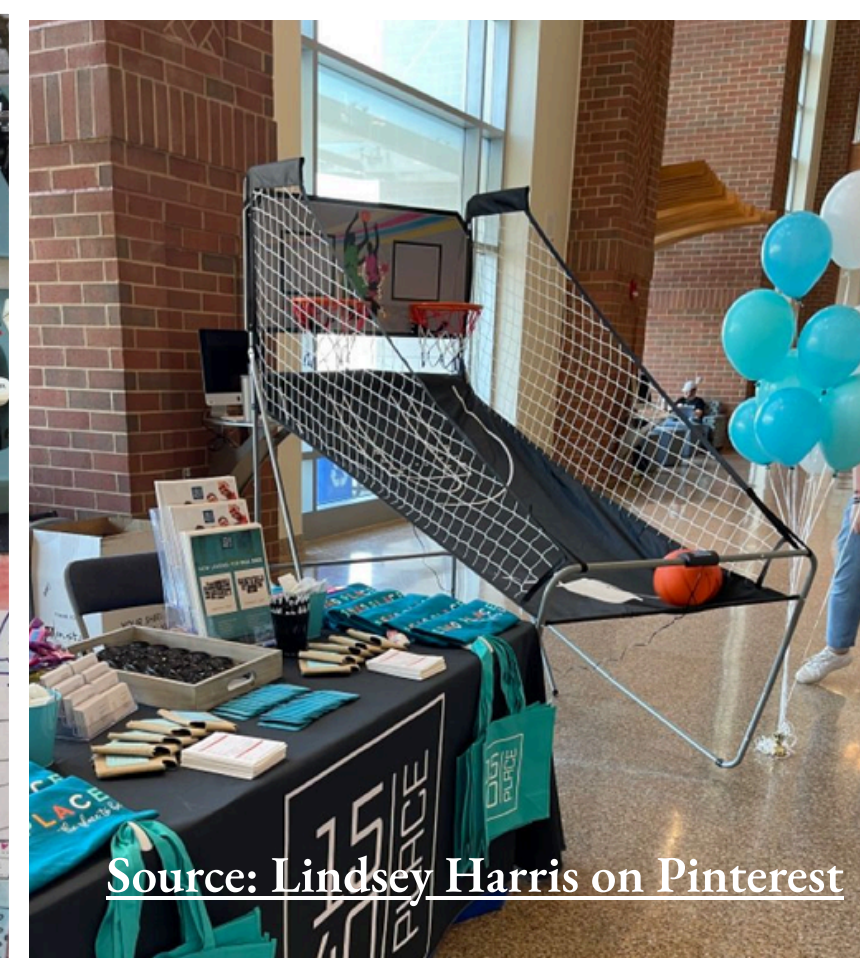
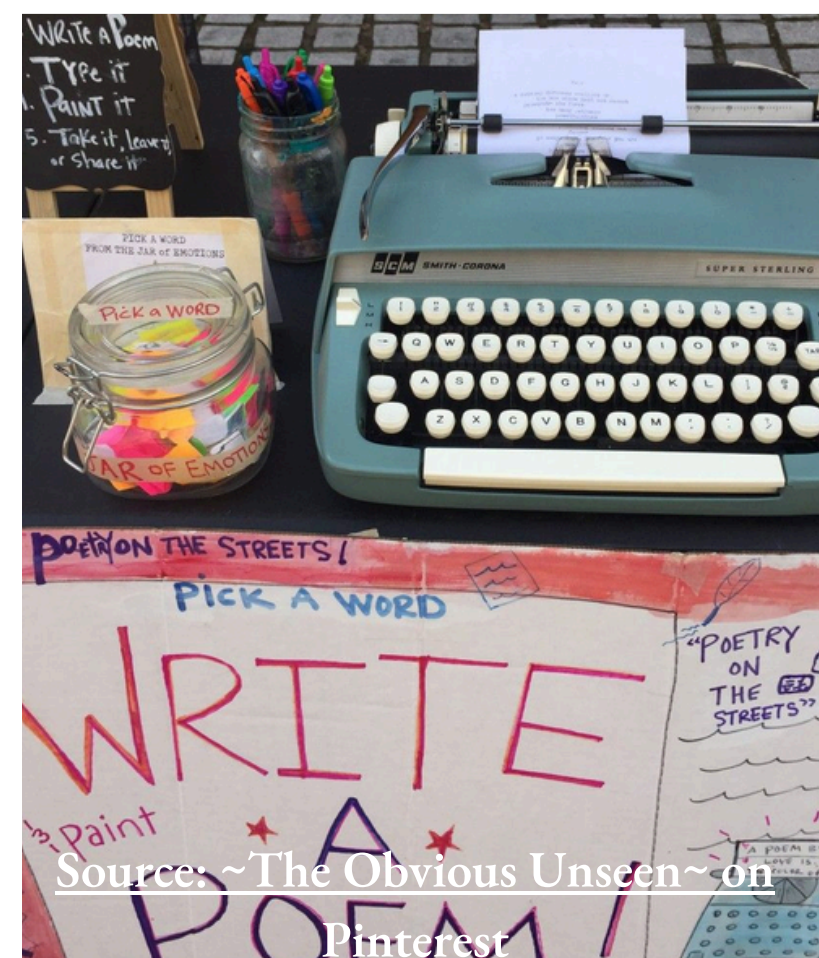
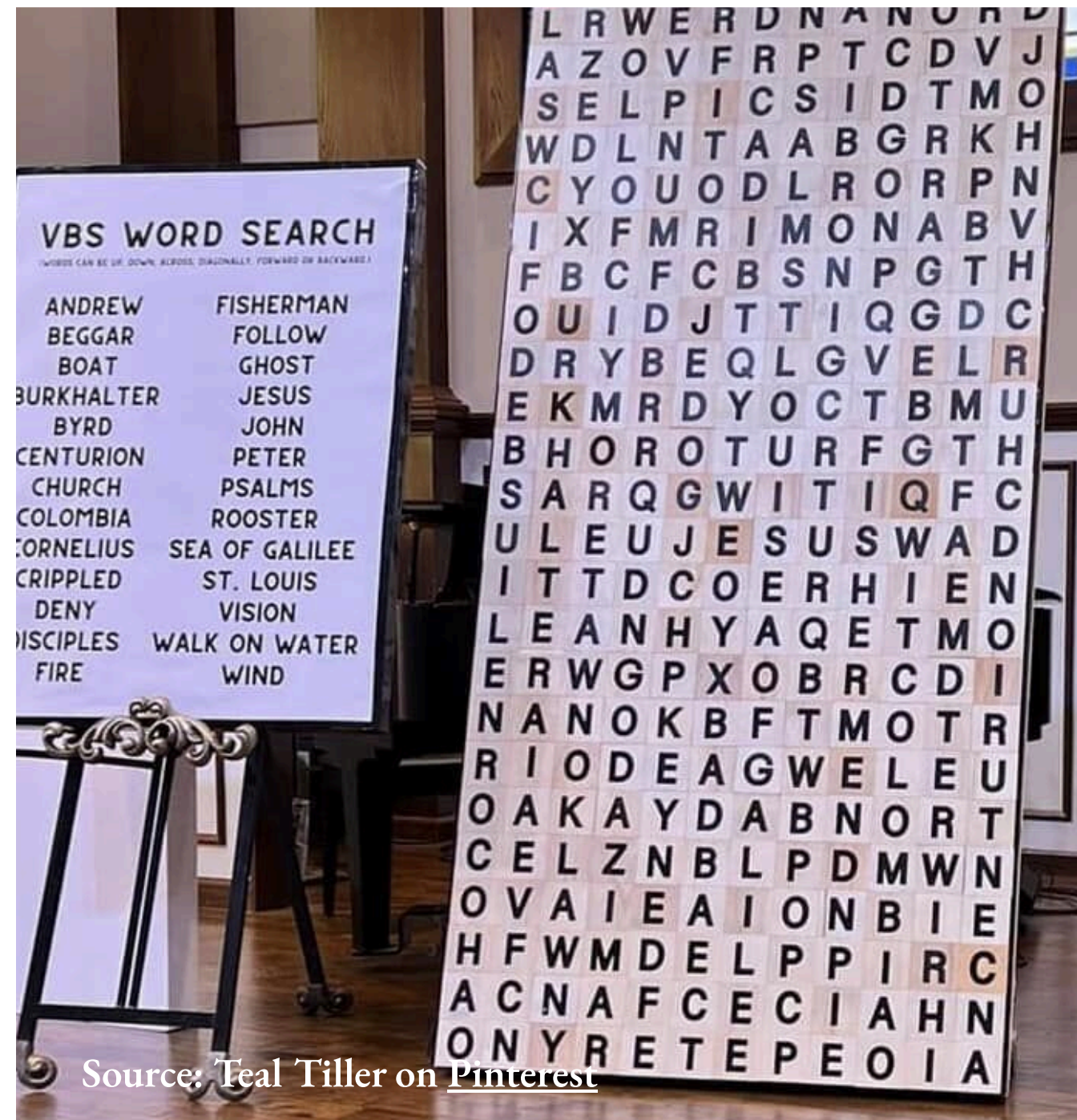


| Interactive Games

Carnival games are a great way to draw people to your table. They help leave the audience with a positive interaction and capture their attention while you convey your message.



Interactive Games, Cont'd



Adding Depth

Add depth to your table by utilizing trifolds, backdrops, pop-up signs, a tent, standing in front of your table to talk to people, and much more!

The goal is to make your table feel more like an experience than quickly reading a sign.



Source: Elena Celis on [Pinterest](#)



Source: Hay on [Pinterest](#)



Source: [@livewildraleigh](#) on [Instagram](#)

| Keep it Relevant

Another way to relate to your audience is to make pop culture references or references to the student. Just make sure your table represents your organization's mission and purpose overall.



Demonstrations

Use tabling as an opportunity to show off what you do best through a live demonstration! Have a product? Show it off. Want to make an impact? Show the result of carrying out/not carrying out your club's mission.

Just be considerate of the venue and clean up any messes (or don't make them in the first place).



Source: [@www.recyclecenter on Instagram](#)



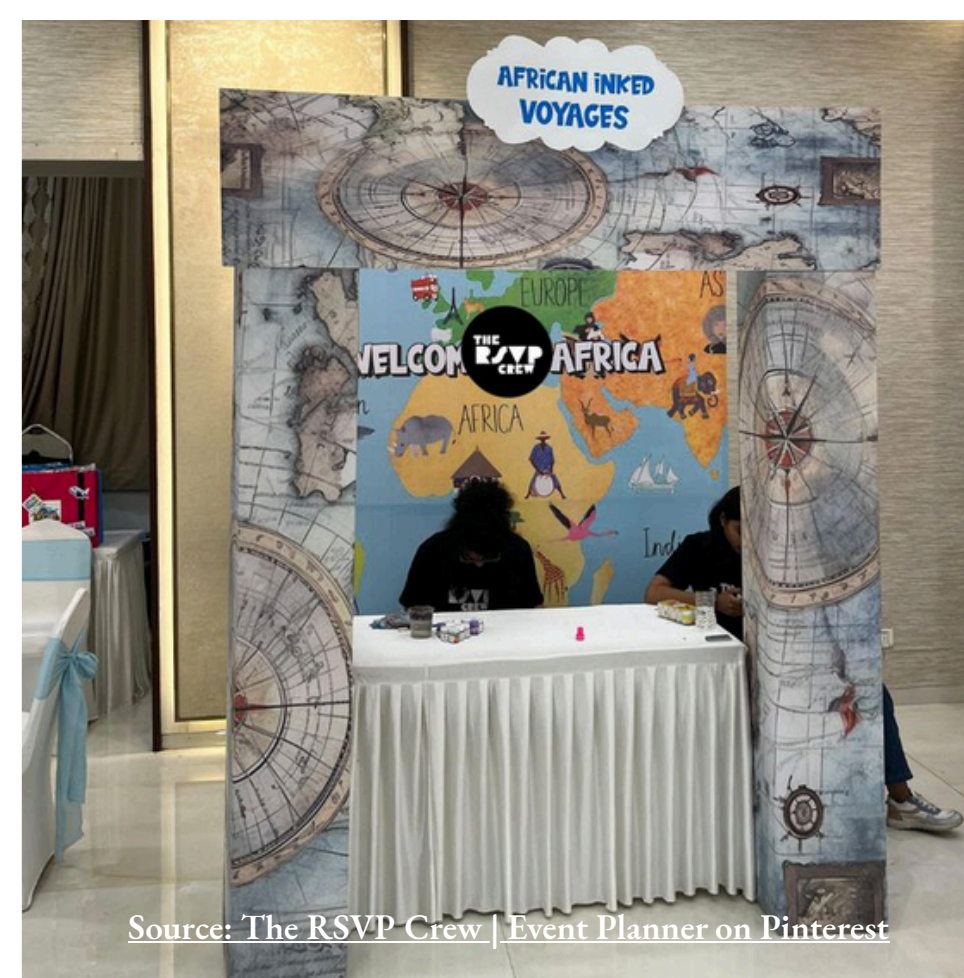
Source: [@des.plaines.library on Instagram](#)



Source: [Inaya asaad on Pinterest](#)

Treat Your Table as a Photo Op

Create a space that people want to take a photo with. Encourage them to post to social media and tag you to extend your organization's reach!



Source: The RSVP Crew | Event Planner on Pinterest



Source: kerssia lima on Pinterest



Source: @reslife_couvuni on Instagram

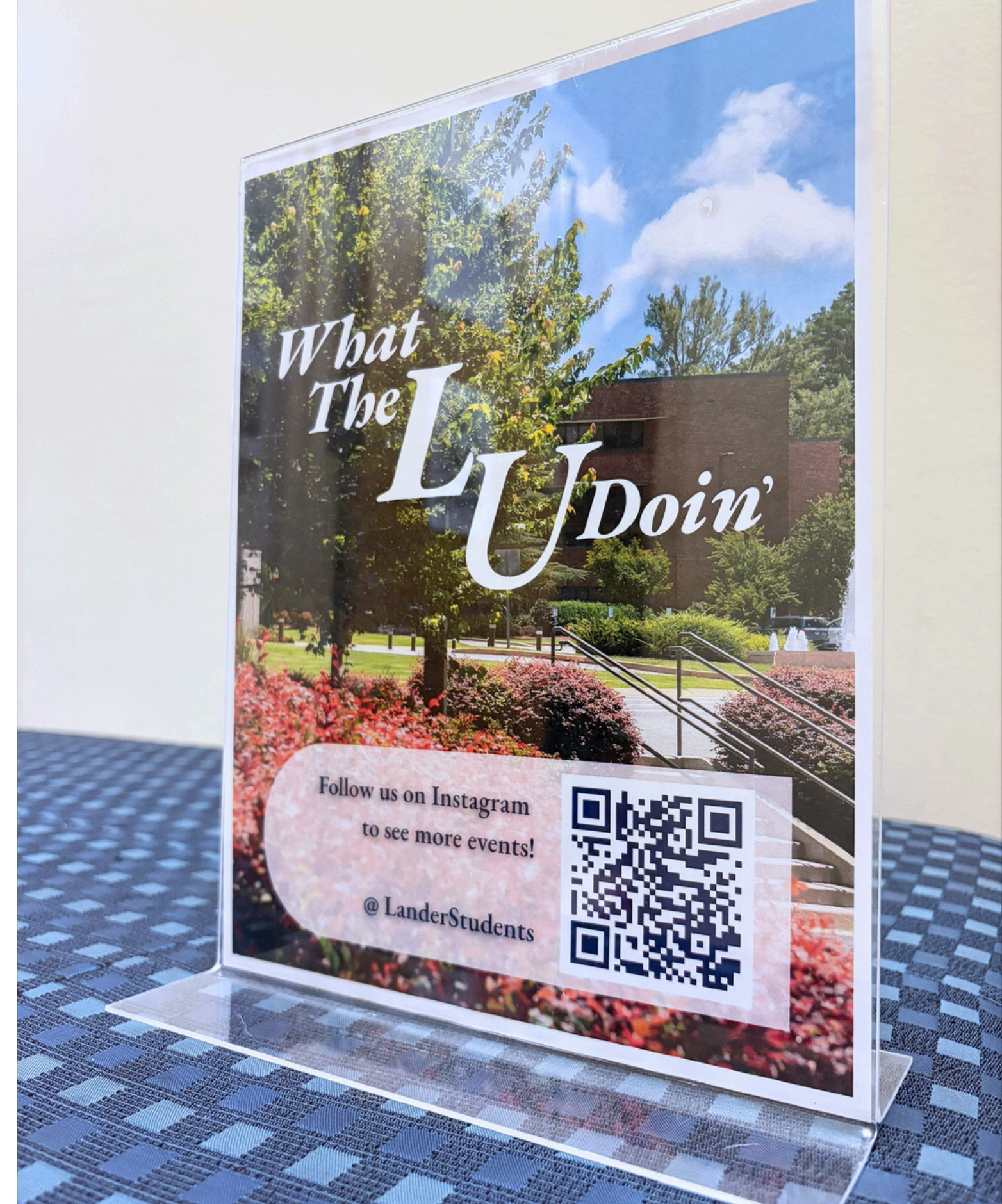


Source: @janeswalkkottowa on Instagram

Promote your Social Media

This can be a QR code they scan, something you hand out, or just your handle(s) listed visibly.

Don't forget to post a picture of your club tabling to encourage people to come see you!



| More Tabling Examples

- Victoria Public Library (Flickr).
- UIW Special Olympics College Club (Instagram).
- ISU Center for Civic Engagement (Instagram).
- Western Washington University Sailing Team (Instagram).
- LSU Student Union (Instagram).
- SJSU Spartan Bookstore (Instagram).