

JOHN JONES

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MyPortfolio

EDUCATION

RELEVANT COURSEWORK

Media Writing, Public Relations, Digital Storytelling, Video Production, Media Law & Ethics, Communication Theory, Graphic Design

SKILLS

Writing & Editing: News writing, AP style, Copyediting, Blogging
Digital Tools: Adobe Premiere Pro, Canva, Audacity, WordPress, Microsoft Office
Social media: Instagram, Facebook, TikTok, X (formerly Twitter), Hootsuite

RELEVANT EXPERIENCE

Lander University Office of University Relations Greenwood, SC 08/ 2024 – Present
Student Writer
Wrote and published articles covering campus events, academic programs, and student features
Collaborated with the marketing team on messaging for social media and newsletters

Greenwood Arts Council Greenwood, SC 08/23-11/23
Social Media Intern
Managed daily content on Instagram and Facebook, growing engagement by 27%
Designed promotional graphics for upcoming exhibits and events using Canva

PROJECTS

Campus Podcast Host: “Voices of Lander”

- Created and hosted a biweekly student podcast focused on campus life, interviews, and current topics
 - Managed editing, scheduling, and distribution across Spotify and Apple Podcasts

OTHER WORK EXPERIENCE

CAMPUS INVOLVEMENT

Orientation Leader	Fall 2024
	<ul style="list-style-type: none">Answered questions about academics, campus life, and student servicesPresented information on academic expectations, policies, and campus resources

- Guided students through schedules, registration, and campus technology (email, portals, apps)