

# GUIDED PATHWAY

## MANAGEMENT/MARKETING

This **Suggested Course Sequence** can help you progress smoothly through Greenville Technical College and Lander University to earn both an **Associate of Applied Science in Management (GTC)** and a **Bachelor of Science in Business Administration, Management/Marketing Emphasis (LU)**. All courses listed are required for the degrees, except those where a range of courses is available to choose from, or where courses are listed as electives. The course sequence shown is an example and may be modified in some cases. You should work closely with your advisor to ensure your chosen courses keep you on track for a timely graduation.

### GREENVILLE TECHNICAL COLLEGE – SUGGESTED COURSE SEQUENCE

#### A.A.S., MANAGEMENT – 65 TOTAL CREDIT HOURS

##### TERM 1 (FALL)

COURSE:	CR HRS:	✓
CPT 170	3	<input type="checkbox"/>
ENG 101	3	<input type="checkbox"/>
MAT 120	3	<input type="checkbox"/>
COL 105	3	<input type="checkbox"/>
COL 111	1	<input type="checkbox"/>
<b>TOTAL CREDITS</b>	<b>13</b>	

##### TERM 2 (SPRING)

COURSE:	CR HRS:	✓
MGT 101	3	<input type="checkbox"/>
MKT 101	3	<input type="checkbox"/>
ACC 101	3	<input type="checkbox"/>
SPC 205	3	<input type="checkbox"/>
ECO 210 or 211	3	<input type="checkbox"/>
<b>TOTAL CREDITS</b>	<b>15</b>	

##### TERM 3 (SUMMER)

COURSE:	CR HRS:	✓
ENG 105	1	<input type="checkbox"/>
LOG 215	3	<input type="checkbox"/>
BUS 121	3	<input type="checkbox"/>
ACC 102	3	<input type="checkbox"/>
BUS 110	3	<input type="checkbox"/>
<b>TOTAL CREDITS</b>	<b>13</b>	

##### TERM 4 (FALL)

COURSE:	CR HRS:	✓
CPT 270	3	<input type="checkbox"/>
MGT 201	3	<input type="checkbox"/>
MGT 120	3	<input type="checkbox"/>
BUS 105	3	<input type="checkbox"/>
<b>TOTAL CREDITS</b>	<b>12</b>	

##### TERM 5 (SPRING)

COURSE:	CR HRS:	✓
BUS 250	3	<input type="checkbox"/>
MGT 270	3	<input type="checkbox"/>
MGT 240	3	<input type="checkbox"/>
Humanities	3	<input type="checkbox"/>
<b>TOTAL CREDITS</b>	<b>12</b>	

### LANDER UNIVERSITY – SUGGESTED COURSE SEQUENCE

#### B.S., BUSINESS ADMINISTRATION, MANAGEMENT/MARKETING EMPHASIS – 63 TOTAL CREDIT HOURS

##### TERM 6 (FALL)

COURSE:	CR HRS:	✓
BA 226	3	<input type="checkbox"/>
MATH 121	3	<input type="checkbox"/>
BA 299	1	<input type="checkbox"/>
Soc/Behav Science	3	<input type="checkbox"/>
HIST 111 or POLS 101	3	<input type="checkbox"/>
MGMT 340	3	<input type="checkbox"/>
<b>TOTAL CREDITS</b>	<b>16</b>	

##### TERM 7 (SPRING)

COURSE:	CR HRS:	✓
MKT 340	3	<input type="checkbox"/>
FINA 301	3	<input type="checkbox"/>
BA 399	1	<input type="checkbox"/>
Soc/Behav Science	3	<input type="checkbox"/>
Science w/Lab	4	<input type="checkbox"/>
MGMT 325	3	<input type="checkbox"/>
<b>TOTAL CREDITS</b>	<b>17</b>	

##### TERM 8 (FALL)

COURSE:	CR HRS:	✓
BA 325	3	<input type="checkbox"/>
WRIT 275	3	<input type="checkbox"/>
World Cultures	3	<input type="checkbox"/>
BUS Elective	3	<input type="checkbox"/>
MKT 415	3	<input type="checkbox"/>
<b>TOTAL CREDITS</b>	<b>15</b>	

##### TERM 9 (SPRING)

COURSE:	CR HRS:	✓
BUS Elective 300-Level	3	<input type="checkbox"/>
BA 499	1	<input type="checkbox"/>
Humanities/Fine Arts	3	<input type="checkbox"/>
BA 414	3	<input type="checkbox"/>
MKT 425	3	<input type="checkbox"/>
General Electives	2	<input type="checkbox"/>
<b>TOTAL CREDITS</b>	<b>15</b>	
<b>TOTAL DEG. CREDITS:</b>	<b>128</b>	

*Suggested courses may change due to program updates. Please see the technical college and Lander websites for the most up-to-date list of transfer pathway suggested courses.*

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## BUSINESS ADMINISTRATION, MANAGEMENT/MARKETING

### ADVISING TOPICS (TECHNICAL COL.)

	TERM 1	TERM 2	TERM 3	YEAR 1	TERM 4	TERM 5	YEAR 2
Monitor technical college email.	✓	✓	✓		✓	✓	
Schedule/attend advising appointment & register for next semester.	✓	✓	✓		✓	✓	
Create degree plan.	✓						
Review and update degree plan.		✓	✓		✓	✓	
Attend Lander Transfer Event (Term 1 or Term 2) <a href="http://lander.edu/admissions/campus-visits/transfer-visits.html">lander.edu/admissions/campus-visits/transfer-visits.html</a>	✓	✓					
Complete FAFSA.				✓			✓
Maintain cumulative GPA of 2.7 or better to be eligible for Lander scholarships; maintain 3.0 & 30 credit hours for LIFE Scholarship. <a href="http://lander.edu/admissions/tuition-financial-aid/scholarships/index.html">lander.edu/admissions/tuition-financial-aid/scholarships/index.html</a>				✓			✓
Apply for technical college scholarships.				✓			✓
Apply to Lander.					✓		
Apply for technical college graduation.						✓	
Once final grades are posted for your last technical college classes, send your official transcript to Lander.						✓	
Update FAFSA with Lander info.						✓	

### ADVISING TOPICS (LANDER)

	TERM 6	TERM 7	YEAR 3	TERM 8	TERM 9	YEAR 4
Monitor Lander email.	✓	✓		✓	✓	
Schedule/attend advising appointment & register for next semester.	✓	✓		✓	✓	
Monitor interim grades.			✓			✓
Monitor progress toward degree completion.			✓			✓
Register for next semester classes.	✓	✓		✓		
Complete FAFSA. Priority registration begins Oct. 1.			✓			✓
Maintain cumulative GPA of 2.7 or better to be eligible for Lander scholarships; maintain 3.0 & 30 credit hours for LIFE Scholarship. <a href="http://lander.edu/admissions/tuition-financial-aid/scholarships/index.html">lander.edu/admissions/tuition-financial-aid/scholarships/index.html</a>			✓			✓
Apply for Lander graduation.					✓	