

## COB 5-Year Program Assessment Summary

AY Year	2018-19	2019-20	2020-21	2021-22	2022-23
<b>Program</b>					
<b>BSBA</b>	<b>Knowledge:</b> NA	<b>Knowledge:</b> NA Under revision per Fall 2018 AACSB PRT	<b>Knowledge:</b> MFT to begin Fall 2021	<b>Knowledge:</b> Partially met 7 of 10 MFT targets. Changes made per item analysis.	<b>Knowledge:</b> Partially met. Improved 9 of 10 MFT targets per item analysis. <b>Exit Survey:</b> Met
	<b>Oral Comm:</b> Not met: Professional Development curriculum revised <b>Written Comm:</b> NA	<b>Oral Comm:</b> NA <b>Written Comm:</b> Met; marginal. Examining	<b>Oral Comm:</b> NA COVID 19 <b>Written Comm:</b> Not Met. Examining	<b>Oral Comm:</b> Partially met, 5 of 7 criteria. Improved with revisions. <b>Written Comm:</b> Not Met. Revising method.	<b>Oral Comm:</b> Partially met. Global score improved. <b>Written Comm:</b> Partially met. Global score improved. <b>Exit Survey:</b> Met
	<b>Ethics:</b> NA	<b>Ethics:</b> Met Improved with last revision	<b>Ethics:</b> Met Continued Improvement	<b>Ethics &amp; Soc Resp:</b> NA	<b>Ethics &amp; Soc Resp:</b> Ethics: Met. Soc Resp: Partially met. <b>Exit Survey:</b> Met
	<b>Problem Solving:</b> Met	<b>Problem Solving:</b> NA	<b>Problem Solving:</b> NA, COVID 19	<b>Problem Solving:</b> Met. Marginal. Spreadsheets: Met	<b>Problem Solving:</b> Met. Improved from marginal. Spreadsheets: NA <b>Exit Survey:</b> Met
	<b>Teamwork:</b> Met	<b>Teamwork:</b> NA	<b>Teamwork:</b> NA COVID 19 & Program Revised	<b>Carer Readines &amp; Soc Impact:</b> NA – New goal	<b>Career Readines &amp; Soc Impact:</b> Met 1, Partially met 2, 1 not met. Revising curric. Others: NA–New goal <b>Exit Survey:</b> Met
<b>MSM</b>		<b>Leadership &amp; Personnel:</b> Met <b>Quality Assurance:</b> Met	<b>Leadership &amp; Personnel:</b> NA <b>Quality Assurance:</b> NA <b>Decision Making:</b> NA	<b>Leadership:</b> Met <b>Personnel:</b> Met <b>Quality Assurance:</b> Met <b>Decision Making:</b> Not met. To be revised	<b>Leadership:</b> NA <b>Personnel:</b> NA <b>Quality Assurance:</b> NA <b>Decision Making:</b> NA. Revisions being made. <b>Exit Survey:</b> Met
		<b>Business Intelligence:</b> Met <b>Research Methods:</b> NA <b>Problem Solving:</b> NA	<b>Business Intelligence:</b> NA <b>Scientific Method:</b> Met <b>Problem Solving:</b> Met	<b>Business Intelligence:</b> Partially Met. Under review. <b>Scientific Method:</b> NA <b>Problem Solving:</b> NA	<b>Business Intelligence:</b> NA. Analytics sequence revised. <b>Scientific Method:</b> Met. Improved. <b>Problem Solving:</b> Met <b>Exit Survey:</b> Met
		<b>Strategic Mgmt:</b> NA <b>Quant Methods:</b> Met	<b>Strategic Mgmt:</b> Partially met. Curric revised. <b>Quant Methods:</b> Met	<b>Strategic Mgmt:</b> NA. <b>Data-Driven Plan:</b> Partially Met. Improved scores	<b>Strategic Mgmt:</b> Met. Improved score and all items. <b>Data-Driven Plan:</b> NA <b>Exit Survey:</b> Met

BAS		<b>Knowledge:</b> Met all areas.	<b>Knowledge:</b> Met 3 of 4. MKT partial. Reviewed	<b>Knowledge:</b> NA Advanced courses: Met <b>Exit Survey:</b> Met
		<b>Application:</b> Met all areas.	<b>Application:</b> Partially met all 3. Reviewed.	<b>Application:</b> NA <b>Exit Survey:</b> Met
		<b>Problem Solving:</b> Case: NA Strategy: Met	<b>Problem Solving:</b> Case: Met Strategy: Partially Met	<b>Problem Solving:</b> Case: NA Strategy: NA <b>Exit Survey:</b> Met
		<b>Ethics &amp; Societal:</b> Ethics: NA Societal: Not met. Reviewed.	<b>Ethics &amp; Societal:</b> Ethics: Met Societal: Partially met. Improved.	<b>Ethics &amp; Societal:</b> Ethics: NA Societal: NA <b>Exit Survey:</b> Met
		NA	NA	<b>Career Readiness &amp; Soc Impact Exit Survey:</b> Met
MBA			<b>Knowledge:</b> Partially met 5 of 5 MFT targets. Changes per item analysis.	<b>Knowledge:</b> Partially met 4 of 5 MFT targets. FINA not met. Improved in 3. Changes made per item analysis. <b>Exit Survey:</b> Met
			<b>Advanced knowledge:</b> Met 3 of 4. Reviewed 1 partially met.	<b>Advanced knowledge:</b> Met 4 of 4. Improved. <b>Exit Survey:</b> Met
			<b>Strategy:</b> -MFT Integration: Partially met. Reviewed items. -Experience: Met -Analysis: Met -Plan: Met.	<b>Strategy:</b> -MFT Integration: Partially met same score. Reviewing items. -Experience: NA -Analysis: NA -Plan: NA
			<b>Problem Solving:</b> -Creative: Not Met -Leadership: Met. -Analytics: Partially met. -Interpret: Met.	<b>Problem Solving:</b> -Creative: Met. Improved lesson. -Leadership: NA -Analytics: Met. Improved lesson. -Interpret: Met. <b>Exit Survey:</b> Met
			NA	<b>Exit Survey:</b> -Micro-Cred: Met -Career Ready: Met
BA ENTREP		NA - no students far enough	NA - no students far enough	