

Major/Program	Entrepreneurship and Small Business
College	College of Business & Technology
Contact	Dr. Lloyd E. Willis, Dean

2026-2027

Lander University

4-Year Major Guide

	First Semester			Second Semester			TOTALS
	Course	Notes	Hours	Course	Notes	Hours	
First Year	BA 101	see chart below	3	ENGL 102	Core Academic Skill (General Education)	3	
	ENGL 101	Core Academic Skill (General Education)	3	Elective		1	
	General Education	Behavioral & Social Perspectives	3	ECON 101	Behavioral & Social Perspectives (General Education) see chart below	3	
	HIST 111R, HIST 112R, or POLS 101R	Founding Documents (General Education)	3	Laboratory Science	Scientific & Mathematical Reasoning (General Education)	4	
	MATH 121 (or MATH 123 or MATH 141)	Core Academic Skills (General Education) see chart below	3	MATH 211	Scientific and Math Reasoning (General Education) see chart below	3	
	LINK 101	Core Academic Skills (General Education)	1				
	Subtotal			Subtotal			→ 30
Second Year	First Semester			Second Semester			
	Course	Notes	Hours	Course	Notes	Hours	
	ACCT 201	see chart below	3	ACCT 202	see chart below	3	
	BA 250	see chart below	3	BA 226	see chart below	3	
	BA 251	see chart below	3	FINA 301		3	
	BA 299	see chart below	1	Elective		3	
ENTR 201		3	General Education	Humanities and Fine Arts	3		
COM 101	Humanities and Fine Arts	3				Yearly Totals	
	Subtotal			Subtotal			→ 31
Third Year	First Semester			Second Semester			
	Course	Notes	Hours	Course	Notes	Hours	
	BA 399		1	MGMT 315		3	
	Elective		3	MGMT 320		3	
	FINA 306		3	Elective		3	
	General Education	World Cultures	3	Elective		3	
MGMT 201		3	Major Program Elective	300-level or above SoB course	3		
MKT 201		3				Yearly Totals	
	Subtotal			Subtotal			→ 31
Fourth Year	First Semester			Second Semester			
	Course	Notes	Hours	Course	Notes	Hours	
	Elective		3	BA 492		3	
	Elective		3	BA 499		1	
	MGMT 325		3	ENTR 414		3	
	MKT 340		3	Elective		3	
MKT 425		3	Elective		3		
	Subtotal			Subtotal			Yearly Totals
	Subtotal			Subtotal			→ 28

Total Hours Required: 120

ACCT 201	Fresh or Soph Year	Prereqs	Math 121
ACCT 202	Soph Year	Prereqs	ACCT 201
BA 101	Fresh Year		
BA 226	Soph Year	Prereq	MATH 211
BA 250	Fresh or Soph Year		
BA 251	Fresh or Soph Year		
BA 299	Soph 1 st / 2 nd Sem (or 1 st Sem Jr.)	Prereqs	BA 101 & ENGL 102
ECON 101	Fresh Year		
MATH 121	Fresh Year		