

Major/Program	Business Administration (BA - Entrepreneurship)
College	College of Business
Contact	Dr. Michael Fekula, Dean

2023-2024

Lander University

4-Year Major Guide

	First Semester			Second Semester			TOTALS	
	Course	Notes	Hours	Course	Notes	Hours		
First Year	BA 101	see chart below	3	Elective		3	→ Yearly Totals 31	
	ENGL 101	Core Academic Skill (General Education)	3	ENGL 102	Core Academic Skill (General Education)	3		
	FINA 151	see chart below	3	ECON 101	Behavioral & Social Perspectives see chart below	3		
	MATH 121	Scientific & Mathematical Reasoning (General Education) see chart below	3	MATH 211	Core Academic Skill (General Education) see chart below	3		
	SOCI 101	Behavioral & Social Perspectives (General Education)	3	HIST 111R or HIST 112R or POLS 101R	Founding Documents (General Education)	3		
	LINK 101	Core Academic Skills (General Education)	1					
Subtotal			16	Subtotal				15

	First Semester			Second Semester			Yearly Totals	
	Course	Notes	Hours	Course	Notes	Hours		
Second Year	ACCT 201	see chart below	3	ACCT 202	see chart below	3	→ Yearly Totals 31	
	BA 250	see chart below	3	General Education	Humanities & Fine Arts	3		
	BA 251	see chart below	3	Laboratory Science	Scientific & Mathematical Reasoning (General Education)	4		
	General Education	Humanities & Fine Arts	3	Program Additional Requirements	Human & Social Discovery (see list below)	3		
	WRIT 275	see chart below	3	Program Additional Requirements	Business Writing (see list below)	3		
	Subtotal			15	Subtotal			16

	First Semester			Second Semester			Yearly Totals	
	Course	Notes	Hours	Course	Notes	Hours		
Third Year	MGMT 201		3	BA 360		3	→ Yearly Totals 30	
	MGMT 325		3	MGMT 320		3		
	MKT 201		3	MGMT 315		3		
	Program Additional Requirements	Business Writing (see list below)	3	Program Additional Requirements	Creativity & Innovation (see list below)	3		
	Program Additional Requirements	Creativity & Innovation (see list below)	3	Program Additional Requirements	Human & Social Discovery (see list below)	3		
	Subtotal			15	Subtotal			15

	First Semester			Second Semester			Yearly Totals	
	Course	Notes	Hours	Course	Notes	Hours		
Fourth Year	Elective		3	Elective		1	→ Yearly Totals 28	
	General Education	World Cultures	3	MKT 340		3		
	Major Program Elective	300-level or above (see list below)	3	Major Program Elective	300-level or above (see list below)	3		
	Program Additional Requirements	Creativity & Innovation (see list below)	3	Program Additional Requirements	Creativity & Innovation (see list below)	3		
	Program Additional Requirements	Human & Social Discovery (see list below)	3	Program Additional Requirements	Human & Social Discovery (see list below)	3		
				*FALS 101	University Requirement	0		
Subtotal			15	Subtotal				13

* FALS Requirement Temporarily Suspended

Total Hours Required: 120

Program Additional Requirements:
Business Writing (6 credit hours): WRIT 276, WRIT 350, WRIT 373, or WRIT 450
Human & Social Discovery (12 credit hours): ECON 315, ECON 321, ECON 352, POLS 331, POLS 350, PSYC 306, PSYC 308, PSYC 311, PSYC 360, PYSC 362, SOCI 227, SOCI 228, SOCI 275, SOCI 301, SOCI 302, SOCI 315, SOCI 328, SOCI 351, SOCI 356, SOCI 363, or SOCI 397
Creativity & Innovation (12 credit hours): ART 301; DES 304; DES 305; DES 310; DES 404; DES 405; DES 410; MEDA 101; MEDA 200; MEDA 204; MEDA 311; MEDA 341; MEDA 345; MEDA 350; MEDA 351; MEDA 380; THTR 200; or THTR 301

Major Program Elective (6 credit hours): 300-level or above ACCT, BA, ECON, FINA, HCMT, HOSP, MGMT, MKT, SPTM

ACCT 201	Fresh or Soph Year	Prereq		Math 121
ACCT 202	Soph Year	Prereqs		ACCT 201
BA 101	Fresh Year			
BA 226	Soph Year	Prereq		MATH 211
BA 250	Fresh or Soph Year			
BA 251	Fresh or Soph Year			
BA 299	Soph 1 st / 2 nd Sem (or 1 st Sem Jr.)	Prereqs		BA 101 & ENGL 102
ECON 101	Fresh Year			
FINA 151	Fresh Year			
WRIT 275	Soph Year	Prereqs		ENGL 101 & ENGL 102
BUSINESS WRITING	Soph / Jr Year	Prereqs		ENGL 102
MATH 121	Fresh Year			