

Major/Program	Business Administration (BA - Entrepreneurship)
College	College of Business
Contact	Michael Fekula, Dean

2021-2022

Lander University 4-Year Major Guide

	First Semester	Second Semester	TOTALS	
First Year	BA 101 <i>see note below</i>	3	Elective	3
	ENGL 101 <i>Core Academic Skill (General Education)</i>	3	ENGL 102 <i>Core Academic Skill (General Education)</i>	3
	FINA 151	3	General Education	3
	MATH 121 <i>Scientific & Mathematical Reasoning (General Education)</i>	3	MATH 211 <i>Core Academic Skill (General Education)</i>	3
	SOCI 101 <i>Behavioral & Social Perspectives (General Education)</i>	3	POLS 101 <i>Founding Documents (General Education)</i>	3
	LINK 101 <i>Core Academic Skills (General Education)</i>	1		
	Subtotal 16	Subtotal 15	Yearly Totals 31	
Second Year	ACCT 201 <i>see note below</i>	3	ACCT 202 <i>see note below</i>	3
	BA 250	3	Program Additional Requirements	3
	BA 251 <i>see note below</i>	3	Program Additional Requirements	3
	ENGL 275 <i>see note below</i>	3	General Education	3
	General Education <i>Humanities & Fine Arts</i>	3	Laboratory Science	4
		Subtotal 15	Subtotal 16	Yearly Totals 31
Third Year	Program Additional Requirements	3	BA 360	3
	Program Additional Requirements	3	Program Additional Requirements	3
	MGMT 201	3	Program Additional Requirements	3
	MGMT 325	3	MGMT 320	3
	MKT 201	3	MGMT 315	3
		Subtotal 15	Subtotal 15	Yearly Totals 30
Fourth Year	Program Additional Requirements	3	Major Program Elective	3
	Major Program Elective	3	Program Additional Requirements	3
	Elective	3	Elective	1
	General Education	3	Program Additional Requirements	3
	Program Additional Requirements	3	MKT 340	3
		Subtotal 15	FALS 101	0
		Subtotal 13	Yearly Totals 28	

Total Hours Required: 120

Program Additional Requirements:

Business Writing (6 credit hours): ENGL 276, ENGL 350, ENGL 373, or ENGL 450
Human & Social Discovery (12 credit hours): ECON 315, ECON 321, ECON 352, POLS 331, POLS 350, PSYC 306, PSYC 308, PSYC 311, PSYC 360, PSYC 362, SOCI 227, SOCI 228, SOCI 275, SOCI 301, SOCI 302, SOCI 315, SOCI 328, SOCI 351, SOCI 356, SOCI 363, or SOCI 397
Creativity & Innovation (12 credit hours): ART 301; ART 308 or DES 305; ART 408 or DES 405; DES 304; DES 310; DES 404; DES 410; MEDA 101; MEDA 200; MEDA 204; MEDA 311; MEDA 341; MEDA 345; MEDA 350; MEDA 351; MEDA 380; THTR 200; or THTR 301

Program Elective (6 credit hours): 300-level or above ACCT, BA, FINA, MGMT, MKT, HOSP, SPTM elective

ACCT 201	<i>Fresh or Soph Year</i>			Math 121
ACCT 202	<i>Soph Year</i>	<i>Prereqs</i>		ACCT 201
BA 101	<i>Fresh Year</i>			
BA 226	<i>Soph Year</i>	<i>Prereq</i>		MATH 211
BA 250	<i>Fresh or Soph Year</i>			
BA 251	<i>Fresh or Soph Year</i>			
BA 299	<i>Soph 1st / 2nd Sem (or 1st Sem Jr.)</i>	<i>Prereqs</i>		BA 101 & ENGL 102
ECON 101	<i>Fresh Year</i>			
ENGL 275	<i>Soph Year</i>	<i>Prereqs</i>		ENGL 101 & ENGL 102
BUSINESS WRITING	<i>Soph / Jr Year</i>	<i>Prereqs</i>		ENGL 102
HOSP 101	<i>Fresh Year</i>			
MATH 121	<i>Fresh Year</i>			
MATH 211	<i>Fresh Sem 2 or Soph Sem 1</i>			