

Major/Program	Business Administration (Management/Marketing)
College	College of Business and Technology
Contact	Dr. Lloyd E. Willis, Interim Dean 2026-2027

Lander University

4-Year Major Guide

	First Semester			Second Semester			TOTALS
	Course	Notes	Hours	Course	Notes	Hours	
First Year	BA 101	See chart below	3	BA 251	see chart below	3	
	ECON 101	Behavioral & Social Perspectives (General Education) see chart below	3	Elective		3	
	ENGL 101	Core Academic Skill (General Education)	3	ENGL 102	Core Academic Skill (General Education)	3	
	HIST 111R, HIST 112R, or POLS 101R	Founding Documents (General Education)	3	Laboratory Science	Scientific & Mathematical Reasoning (General Education)	4	
	MATH 121 (or MATH 123 or MATH 141)	Core Academic Skills (General Education) see chart below	3	MATH 211	Scientific & Math Reasoning (General Education) see chart below	3	
	LINK 101	Core Academic Skills (General Education)	1				
	Subtotal		16	Subtotal		16	Yearly Totals 32
Second Year	First Semester			Second Semester			
	ACCT 201	see chart below	3	ACCT 202	see chart below	3	
	BA 250		3	BA 226	see chart below	3	
	BA 299	see chart below	1	Elective		3	
	Elective		3	General Education	Humanities & Fine Arts	3	
	General Education	Behavioral & Social Perspectives	3	COM 275	see chart below	3	
	General Education	Humanities & Fine Arts	3				Yearly Totals* 31
	Subtotal		16	Subtotal		15	
Third Year	First Semester			Second Semester			
	BA 399		1	BA 304		3	
	Elective		3	BA 325		3	
	FINA 301		3	MGMT 315		3	
	General Education	World Cultures	3	MGMT 340		3	
	MGMT 201		3	MKT 340		3	
	MKT 201		3				Yearly Totals 31
	Subtotal		16	Subtotal		15	
Fourth Year	First Semester			Second Semester			
	Course	Notes	Hours	Course	Notes	Hours	
	Business Elective	300-level or above (ACCT, BA, ECON, FINA, HCMT, HOSP, MGMT, MKT, SPTM)	3	BA 414		3	
	Elective		3	BA 499		1	
	MGMT 325		3	Elective		1	
	MGMT 330		3	Elective		3	
	MKT 425		3	MKT 420		3	
	Subtotal		15	Subtotal		11	Yearly Totals* 26

Total Hours Required: 120

NOTE: Some Financial Aid/Scholarships require 30 credit hours per year

ACCT 201	Fresh or Soph Year	Prereq		MATH 121
ACCT 202	Soph Year	Prereqs		ACCT 201
BA 101	Fresh Year			
BA 226	Soph Year	Prereq		MATH 211
BA 250	Fresh or Soph Year			
BA 251	Fresh or Soph Year			
BA 299	Soph 1 st or 2 nd Sem (or 1 st Sem Jr.)	Prereqs		BA 101 and ENGL 102
ECON 101	Fresh or Soph Year			
COM 275	Soph Year	Prereqs		ENGL 101 and ENGL 102
MATH 121	Fresh Year			
MATH 211	Fresh Sem 2 or Soph Sem 1			