



LP 7.6

Effective:
12/5/2025

Revised:

Policy Owner:
Board of Trustees

Policy Administrator:
Chief Information and
Technology Officer

Affected Parties:
Website visitors

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Website Privacy

1 Introduction

Lander University (“university”) strives to provide useful information to its website visitors: prospective and current students and their families, faculty and staff, and the public. The university is committed to respecting and employing reasonable security measures to protect visitors’ online privacy when using the University website and its pages within the “lander.edu” domain (collectively, “Lander website”), unless otherwise indicated on a specific website. It is important to keep in mind that no transmission of data over the internet can be guaranteed to be completely secure, and visitors should exercise extra caution.

2 Use of collected information

- 2.1 Information collected is used to improve website performance, respond to inquiries, support academic and administrative services, and enhance user experience. Personal information is used only for the purpose for which it was submitted.

3 Use of cookies and tracking information

- 3.1 Lander University’s website uses cookies and similar technologies to understand how visitors interact with our site, personalize content, and improve services. You may disable cookies in your browser settings.

4 Sharing and disclosure

- 4.1 Lander University does not sell or share personal information with third parties except:
 - 4.1.1 when required by law,
 - 4.1.2 when supporting university operations (e.g., analytics or hosting providers), or

4.1.3 with your explicit consent.

5 FERPA and student records

5.1 Lander University complies fully with federal and state regulations regarding student data privacy. For enrolled students, any education-related information is protected under the Family Educational Rights and Privacy Act (FERPA).

6 Third-party services

6.1 Lander University's website may link to external sites or use third-party tools (e.g., payment processors, analytics services). We are not responsible for the privacy practices of these external services. Users should review their policies before providing information.

7 Information security

7.1 Lander University uses reasonable administrative, technical, and physical safeguards to protect the information collected. However, no system can guarantee complete security. It is important to keep in mind that no transmission of data over the internet can be guaranteed to be completely secure, and visitors should exercise extra caution.

8 Public records laws

8.1 As a public institution, some information collected by the university may be subject to state public records laws and may be disclosed unless protected by federal or state privacy laws.

9 Policy updates

9.1 This privacy policy may be updated to reflect changes in practices or legal requirements. Updates will be posted on this page with a revised effective date.

10 Contact information

10.1 For questions about privacy or data practices, please contact webmaster@lander.edu or call Information Technology Services at 864-388-8234.

11 Policy Revision History

- First draft of policy was created by the Chief Information Technology Officer in coordination with the Policy Coordinator on 12/5/2025.
- Provisionally approved and published by the Vice President for Marketing and Communication on 12/5/2025.