

Administrative Unit Assessment Report

Assessment is a term commonly used to encompass the process of gathering and using evidence to guide improvements.

SACSCOC requires that "The institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of seeking improvement based on analysis of the results".

Be sure to **SAVE** your progress as you work!

Administrative Unit

Study Abroad

Submission Year

2025-2026

Assessment Coordinator Name

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Enter Assessment Coordinator Email

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Unit Goal

Goal

Goal 1

Unit Goals are broad statements that describe the overarching long-range intended outcomes of an administrative unit. They support the Institution's Mission/Goals.

Unit Goal

Increase student enrollment in study abroad opportunities.

Pillar of Success Supported

Robust Student Experience

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals. They will primarily describe what the unit is going to do and what its impact will be on students and other key stakeholders (alumni, parents, employers, etc.).

Most administrative units measure **Operational Outcomes** which describe the level of performance of an operational aspect of a program or office (ex. number of services provided, timeliness of a process).

Some units may measure **Student Learning Outcomes** which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences (ex. Student Wellness Program may measure student knowledge of healthy habits.)

What type of Outcome would you like to add?

Operational Outcome

Enter Outcome

Increase the number of students participating in a semester study abroad program every year up to a

total of 40 per year.

Timeframe for this Outcome

Academic year 2024-2025.

Performance Target for "Met"

40 or more students per year participate in a semester study abroad program.

Performance Target for "Partially Met"

Total number of students in a semester study abroad program increases over last year's total.

Performance Target for "Not Met"

No increase.

Assessment Measure Used

Number of students participating in semester study abroad programs.

Frequency of Assessment

Every year.

Data Collected for this Timeframe (Results)

In AY 2023-24, 18 students participated in a semester study abroad program.
In AY 2024-25, 27 students participated in a semester study abroad program.

Score (Met=3, Partially Met=2, Not Met=1)

2

Comments/Narrative

It was not surprising that the number of students who participated in a semester study abroad program in
in
In AY 2024-25, the increase to 27 students participating in a semester study abroad program is promising. Although not yet near the desired objective of 40, this is a substantial increase over the previous year.
Hence, Partially Met.

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Outcome 2

Outcomes are specific, **measurable** statements that reflect the broader goals. They will primarily describe what the unit is going to do and what its impact will be on students and other key stakeholders (alumni, parents, employers, etc.).

Most administrative units measure **Operational Outcomes** which describe the level of performance of an operational aspect of a program or office (ex. number of services provided, timeliness of a process).

Some units may measure **Student Learning Outcomes** which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences (ex. Student Wellness Program may measure student knowledge of healthy habits.)

What type of Outcome would you like to add?

Operational Outcome

Enter Outcome

Increase the number of students participating in a summer study abroad program every year up to a total of 10 per year.

Timeframe for this Outcome

Academic year 2024-2025.

Performance Target for "Met"

10 or more students per year participate in a summer study abroad program.

Performance Target for "Partially Met"

Total number of students in a summer study abroad program increases over last year's total.

Performance Target for "Not Met"

No increase.

Assessment Measure Used

Number of students participating in summer study abroad programs.

Frequency of Assessment

Every year.

Data Collected for this Timeframe (Results)

In AY 2023-24, 4 students participated in a summer study abroad program.

In AY 2024-25, 3 students participated in a summer study abroad program.

Score (Met=3, Partially Met=2, Not Met=1)

1

Comments/Narrative

In AY 2024-25, only 3 students participating in a semester study abroad program. This is nowhere near the desired outcome of 10, and a net decrease from the previous summer.

Hence, Not Met.

Resources Needed to Meet/Sustain Results

Perhaps better advertising / marketing. Resources to pay for posters, etc., are already available, barring budget cuts.

Explanation of How Resources Will Be Used**Outcome 3**

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Most administrative units measure **Operational Outcomes** which describe the level of performance of an operational aspect of a program or office (ex. number of services provided, timeliness of a process).

Some units may measure **Student Learning Outcomes** which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences (ex. Student Wellness Program may measure student knowledge of healthy habits.)

What type of Outcome would you like to add?

Operational Outcome

Enter Outcome

Increase the percentage of study abroad students who do coursework in a Lander Signature Program discipline during a semester study abroad program.

Timeframe for this Outcome

Academic year 2024-2025.

Performance Target for "Met"

The percentage of students who do overseas coursework in a Lander Signature Program discipline increases each year.

Performance Target for "Partially Met"

The percentage of students who do overseas coursework in a Lander Signature Program discipline is the same as the previous year.

Performance Target for "Not Met"

The percentage decreases.

Assessment Measure Used

Ratio of the number of students doing coursework in a Lander Signature Program discipline during a semester study abroad program to the total number of students participating in a semester study abroad program for any given year.

Frequency of Assessment

Every year.

Data Collected for this Timeframe (Results)

In AY 2024-25, 14 students completed coursework in a Lander Signature Program discipline during a semester study abroad program. There were a total of 27 students who participated in a semester study abroad program. This yields a ratio of 52%. This compares to a ratio of 43% in AY 2022-23 and 39% in AY 2023-24.

Score (Met=3, Partially Met=2, Not Met=1)

3

Comments/Narrative

After a small dip last year, the ratio has rebounded nicely and reached a new high mark. There is a question, however, as to whether the "Signature Programs" category still exists, as it has disappeared from the current Strategic Plan.

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Outcome 4

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What type of Outcome would you like to add?

Operational Outcome

Enter Outcome

Increase the number of students participating in short-term study abroad programs each year up to a total of 50.

Timeframe for this Outcome

Academic year 2024-2025.

Performance Target for "Met"

50 or more students per year participate in short-term study abroad programs.

Performance Target for "Partially Met"

Total number of students participating in short-term study abroad programs increases over the previous year.

Performance Target for "Not Met"

No increase.

Assessment Measure Used

Number of students participating in a Lander Study Tour.

Frequency of Assessment

Every year.

Data Collected for this Timeframe (Results)

In AY 2022-23, 24 students participated in a Lander Study Tour.
In AY 2023-24, 48 students participated in a Lander Study Tour.
In AY 2024-2025, 16 students participated in a Lander Study Tour.

Score (Met=3, Partially Met=2, Not Met=1)

1

Comments/Narrative

A disaster, in spite of increased efforts by faculty leaders to attract students to Study Tours. Hence, Not Met.

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Goal Summary

Goal Summary/Comments

New goal--No results to analyze.

Changes Made/Proposed Related to Goal

New goal--No changes to make yet.

Upload Files (if needed)

Goal 2

Unit Goals are broad statements that describe the overarching long-range intended outcomes of an administrative unit. They support the Institution's Mission/Goals.

Unit Goal

Improve the access to study abroad opportunities.

Pillar of Success Supported

Robust Student Experience

Outcomes

Outcome 1

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What type of Outcome would you like to add?

Operational Outcome

Enter Outcome

Increase funding for student semester and summer program scholarships.

Timeframe for this Outcome

Academic year 2022-2023.

Performance Target for "Met"

Each eligible student participating in a semester study abroad program receives at least \$500 in scholarship aid through the Office of Study Abroad.

Performance Target for "Partially Met"

Each eligible student participating in a semester study abroad program receives at least \$250 in scholarship aid through the Office of Study Abroad.

Performance Target for "Not Met"

Fewer than all eligible students participating in a semester study abroad program receive at least \$250 in scholarship aid through the Office of Study Abroad.

Assessment Measure Used

Dollars in scholarship aid per student.

Frequency of Assessment

Every year.

Data Collected for this Timeframe (Results)

For AY 2024-25, each of the 27 students participating in a semester study abroad program received at least \$500 in scholarship aid through the Office of Study Abroad.
Hence, Met.

Score (Met=3, Partially Met=2, Not Met=1)

3

Comments/Narrative

The number of students participating in a semester study abroad program increased substantially this year over last year. In order to guarantee a scholarship to every student participant, the amount of each scholarship was decreased from \$800 to \$500 per student.

Resources Needed to Meet/Sustain Results

For the near future, the moneys available in the State and the Foundation budgets should be able to cover at least a modest scholarship for all semester study abroad students. As the number of students grows, I will probably need to adjust how much Study Abroad can offer per student; in that case, I would propose that students with greater need receive more money. The best solution to such a squeeze in the future would be to have more money available for Study Abroad scholarships. One particularly attractive solution would be to grant an Airfare Scholarship, covering the complete cost of airfare from SC to the overseas study site, for every semester Study Abroad student.

Explanation of How Resources Will Be Used

Explained above.

Outcome 2

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What type of Outcome would you like to add?

Operational Outcome

Enter Outcome

Increase compensation for faculty Study Tour leaders.

Timeframe for this Outcome

Academic year 2022-2023.

Performance Target for "Met"

Up to two faculty leaders per Study Tour each receive a salary stipend of at least \$2500 OR a stipend of \$2000 and a subsidy to cover the cost of airfare.

Performance Target for "Partially Met"

Up to two faculty leaders per Study Tour each receive a salary stipend of at least \$2000.

Performance Target for "Not Met"

Faculty leaders of a Study Tour receive a salary stipend of less than \$2000.

Assessment Measure Used

Salary stipend amount per faculty leader of a Study Tour.

Frequency of Assessment

Every year.

Data Collected for this Timeframe (Results)

In AYs 2022-23 and 2023-24, all faculty leaders of a Study Tour received a \$2000 stipend. In AY 2024-25, each of five faculty leaders received a \$2000 stipend and a subsidy to cover the total cost of airfare. Hence, Met.

Score (Met=3, Partially Met=2, Not Met=1)

3

Comments/Narrative

With the assistance of funds from the DeWitt and Caroline Stone fund in the Lander Foundation, we were able to offer the most generous compensation package to faculty leaders of Study Tours since the demise of overload pay.

Resources Needed to Meet/Sustain Results

For the near future, there is enough money in the State and Foundation budgets for Study Abroad to cover the cost of a \$2000 salary stipend and airfare subsidy for each faculty leader of a Study Tour. If the number of Study Tours increases, and since I want to eventually offer a stipend of \$2500, I will need to increase the budget. I will work with the Lander Foundation and with the appropriate university administrative offices to build a fund that is earmarked for Study Tour leader stipends.

Explanation of How Resources Will Be Used

Explained above.

Goal Summary

Goal Summary/Comments

New goal--No results to analyze.

Changes Made/Proposed Related to Goal

New goal--No changes to make yet.

Upload Files (if needed)

Goal 3

Unit Goals are broad statements that describe the overarching long-range intended outcomes of an administrative unit. They support the Institution's Mission/Goals.

Unit Goal

Increase the diversity of study abroad opportunities.

Pillar of Success Supported

Robust Student Experience

Outcomes

Outcome 1

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What type of Outcome would you like to add?

Operational Outcome

Enter Outcome

Offer at least 4 Study Tours per year, with at least one to (a) the UK, (b) other Europe, (c) non-USA America, and (d) Africa, Asia, or Oceania.

Timeframe for this Outcome

Academic year 2024-2025.

Performance Target for "Met"

4 Study Tours offered, one to each of the specified regions.

Performance Target for "Partially Met"

4 Study Tours offered, but not to each of the specified regions.

Performance Target for "Not Met"

Fewer than 4 Study Tours offered.

Assessment Measure Used

Number and destination of Study Tours offered.

Frequency of Assessment

Every year.

Data Collected for this Timeframe (Results)

In AY 2024-25, four Study Tours were offered. One was to Europe, and the other three to Spanish America.
Hence, Partially Met.

Score (Met=3, Partially Met=2, Not Met=1)

Comments/Narrative

This may be the most difficult outcome to meet fully, but it is probably the most important. The challenge is not only convincing students to travel to less familiar overseas locations, but faculty leaders as well.

Resources Needed to Meet/Sustain Results

One strategy that may be implemented is to privilege Study Tour travel to places other than the Europe/UK and nearby Spanish America. The principal motivator for this strategy would be to readjust the salary stipend / airfare subsidy to privilege faculty to lead Study Tours to more distant destinations

in Latin America, Africa, Asia, and Oceania.

Explanation of How Resources Will Be Used

Outcome 2

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What type of Outcome would you like to add?

Operational Outcome

Enter Outcome

Increase the number of direct enrollment partnership agreements for coursework in Lander Signature Programs.

Timeframe for this Outcome

Academic year 2024-2025.

Performance Target for "Met"

Add at least one direct enrollment partner institution that offers accessible coursework in Lander Signature Programs per year.

Performance Target for "Partially Met"

(No criterion)

Performance Target for "Not Met"

No addition.

Assessment Measure Used

Number of direct enrollment programs added.

Frequency of Assessment

Every year.

Data Collected for this Timeframe (Results)

Added a partnership agreement with the University of Stirling (Scotland) in fall 2024.

Added a partnership agreement with the University of Brighton (England) in fall 2024.

Added a partnership agreement with Florence University of the Arts in fall 2024.

Hence, Met.

Score (Met=3, Partially Met=2, Not Met=1)

3

Comments/Narrative

We have added three new exchange partnerships, with the University of Stirling in Scotland, the University of Brighton in England, and Florence University of the Arts. These three new study abroad

sites offer Lander students abundant coursework in Lander Signature Program disciplines. Because they are direct agreements with the overseas institution, they are also substantially less expensive than comparable programs offered by third-party providers.

There is one more direct partnership on the current agenda, with University College of Dublin, Ireland. This agreement should be finalized in the fall of 2025.

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Goal Summary

Goal Summary/Comments

New goal--No results to analyze.

Changes Made/Proposed Related to Goal

New goal--No changes to make yet.

Upload Files (if needed)