

Program Productivity, defined as “the capacity of an academic degree program to enroll majors and award degrees (completion) relative to the criteria established by the Commission,” is a biennial function of the South Carolina Commission on Higher Education. You can read the policy and procedures [at this link](#).

Below, I have included the **specific wording** that should be used in your Program Assessment Report and the specific data for each program is in [this spreadsheet](#). Let me know if you have any questions.

Program Goal: To comply with Program Productivity standards as defined by the South Carolina Commission on Higher Education

Pillar of Success Supported: High Demand, Market-Driven Programs

Outcome 1

- **What type of Outcome would you like to add?** Operational Outcome
- **Enter Outcome:** Major Enrollment
- **Timeframe for this Outcome:** 2020-2021
- **Performance Target for “Met”:** Using a five-year rolling average, the number of students enrolled in the major (a) for Baccalaureate programs is greater than or equal to 12.5, (b) for Master’s/First Professional is greater than or equal to 6.
- **Performance Target for “Partially Met”:** Not Applicable
- **Performance Target for “Not Met”:** Using a five-year rolling average, the number of students enrolled in the major (a) for Baccalaureate programs is less than 12.5 (b) for Master’s/First Professional is less than 6.
- **Assessment Measure Used:** Enrollment and Graduation data extracted from Banner
- **Frequency of Assessment:** Annually
- **Data Collected for this Timeframe:** (see attached data in Column G on “Program Productivity” tab)
- **Score (Met=3, Partially Met=2, Not Met=1):** (either a 3 or a 1)
- **Comments/Narrative:** *See information below
- **Resources Needed to Meet/Sustain Results:** *See information below
- **Explanation of How Resources Will Be Used:** *See information below

Outcome 2

- **What type of Outcome would you like to add?** Operational Outcome
- **Enter Outcome:** Completions (Degrees Awarded)
- **Timeframe for this Outcome:** 2020-2021
- **Performance Target for “Met”:** Using a five-year rolling average, the number of degrees awarded (a) for Baccalaureate programs is greater than or equal to 8, (b) for Master’s/First Professional is greater than or equal to 3.
- **Performance Target for “Partially Met”:** Not Applicable
- **Performance Target for “Not Met”:** Using a five-year rolling average, the number of degrees awarded (a) for Baccalaureate programs is less than 8 (b) for Master’s/First Professional is less than 3.
- **Assessment Measure Used:** Enrollment and Graduation data extracted from Banner
- **Frequency of Assessment:** Annually
- **Data Collected for this Timeframe:** (see attached data in Column M on “Program Productivity” tab)
- **Score (Met=3, Partially Met=2, Not Met=1):** (either a 3 or a 1)

- **Comments/Narrative:** *See information below
- **Resources Needed to Meet/Sustain Results:** *See information below
- **Explanation of How Resources Will Be Used:** *See information below

Goal Summary: *See Information below

Changes Made/Proposed Related to Goal: *See Information below

***In these sections, you are expected to provide an analysis of the data in your area, whether the standard was Met or Not Met.**

- **If both of the standards were met for your area or if your program is less than 6 years old:** You should describe what efforts have been made to increase enrollment in your program or increase degree completion. It is also an opportunity to indicate resources needed that could assist in recruitment, retention, degree completion, etc.
- **If your program has failed to meet one or both of the productivity standards:** We recommend that you provide an improvement plan. Along with the plan for improvement please be sure to indicate resources needed that could assist in recruitment, retention, degree completion, etc. This information will be beneficial to the departments if the program remains in “Not Met” status and this has to be reported to CHE at a later date.

According to CHE regulations, academic degree programs that fail to meet BOTH productivity standards are placed on probationary status for a maximum of three biennial program productivity review cycles (six years), during which time institutions will be expected to enhance degree program enrollment and completion. Programs will be recommended for termination by Commission staff if they fail to meet the productivity standards at the end of the six-year period.