

# Academic Program Assessment Report

**Assessment** is a term commonly used to encompass the process of gathering and using evidence to guide improvements.

SACSCOC requires that an institution "identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of seeking improvement based on analysis of the results".

**Be sure to SAVE your progress as you work!**

**Academic Program**  
Visual Art K-12, M.A.T.

**Submission Due Date**  
2023-2024

**Assessment Coordinator Name**  
Asma Nazim-Starnes

**Enter Assessment Coordinator Email**  
fnazimstarnes@lander.edu

## Program Goal

### Goal

#### Goal 1

**Program Goals** are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

#### Program Goal

Students demonstrate graduate-level competencies in the field of art.

#### Pillar of Success Supported

Robust Student Experience

## Outcomes

### Outcome 1

**Outcomes** are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

**Most goals have at least two outcomes measured.**

#### What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Student competencies in concept development, craftsmanship and aesthetic decisions demonstrated in production of process or thematic portfolio in 500-800 level courses

### **Timeframe for this Outcome**

2022-2023

### **Performance Target for "Met"**

90.0% or more of 500-800 level student process-folios demonstrate progression of ideas related to formal and conceptual development, media skillfully applied to support the concept, and aesthetic decisions are supportive to concept, justified with reasons.

### **Performance Target for "Partially Met"**

80.0% - 89.9% of 500-800 level student process-folios demonstrate progression of ideas related to formal and conceptual development, media skillfully applied to support the concept, and aesthetic decisions are supportive to concept, justified with reasons.

### **Performance Target for "Not Met"**

Less than 80.0% of 500-800 level student process-folios demonstrate progression of ideas related to formal and conceptual development, media skillfully applied to support the concept, and aesthetic decisions are supportive to concept, justified with reasons.

### **Assessment Measure Used**

Portfolio rubric reviewed by graduate studio faculty members. Student must score 6 or higher.

### **Frequency of Assessment**

Annually

### **Data Collected for this Timeframe (Results)**

3 MAT students completed an in-progress review at the end of their second semester of coursework. All three students received 6s indicating that they have met the outcome.

### **Score (Met=3, Partially Met=2, Not Met=1)**

3

### **Comments/Narrative**

All three MAT graduates have acquired jobs teaching at schools within the state of SC. The end of semester review is a benchmark that indicates the extent to which a student is on track to complete acceptable artwork for their MAT exhibition.

### **Resources Needed to Meet/Sustain Results**

MAT students need dedicated studio space on campus to be able to complete artwork at an acceptable level.

### **Explanation of How Resources Will Be Used**

## **Goal Summary**

### **Goal Summary/Comments**

All three students completed their MAT degrees successfully and have secured teaching jobs in the state

### **Changes Made/Proposed Related to Goal**

A new goal would be to enable students to pass the Praxis exams on the first go. This can be achieved by asking studio faculty to use relevant art-related terms and vocabulary in their classes, which also includes Art History courses. Study materials are free for students to access via Study.com, which is specific to the Praxis exam study prep.

## Upload Rubrics/Other Files

### Goal 2

**Program Goals** are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

#### Program Goal

MAT candidates understand critical analysis of artwork and can communicate professionally about their own and other art work.

#### Pillar of Success Supported

Robust Student Experience

## Outcomes

### Outcome 1

**Outcomes** are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

**Most goals have at least two outcomes measured.**

#### What type of Outcome would you like to add?

Student Learning Outcome

#### Enter Outcome

MAT Candidates provide a presentation and defense of studio artwork to professionals in the field of art, art education, and education.

#### Timeframe for this Outcome

Academic year 2022-2023

#### Performance Target for "Met"

MAT candidate presentation and defense score 6 points or more on a rubric which reviews teaching, studio practice, professionalism and articulation.

#### Performance Target for "Partially Met"

MAT candidate presentation and defense score 4 - 5 points on a rubric which reviews teaching, studio practice, professionalism and articulation.

#### Performance Target for "Not Met"

MAT candidate presentation and defense score 3 points or less on a rubric which reviews teaching, studio practice, professionalism and articulation.

#### Assessment Measure Used

#### Frequency of Assessment

Presentation and defense reviewed by art, art education, and education professionals using a detailed rubric.

Annually

**Data Collected for this Timeframe (Results)**  
3

**Score (Met=3, Partially Met=2, Not Met=1)**  
3

**Comments/Narrative**

All three MAT graduates have successfully passed their defense, and have since acquired employment as teachers in the state of SC.

**Resources Needed to Meet/Sustain Results**

**Explanation of How Resources Will Be Used**

## Goal Summary

**Goal Summary/Comments**

Data available in Academic year 2022-2023

**Changes Made/Proposed Related to Goal**

None

**Upload Rubrics/Other Files**

### Goal 3

**Program Goals** are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

**Program Goal**

Students will provide feedback about curriculum and deliver of program content.

**Pillar of Success Supported**

High-Demand, Market-Driven Programs

## Outcomes

### Outcome 1

**Outcomes** are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

**Most goals have at least two outcomes measured.**

**What type of Outcome would you like to add?**

Operational Outcome

**Enter Outcome**

Students will complete an Exit Survey

**Timeframe for this Outcome**

Academic Year 2022 - 2023

**Performance Target for "Met"**

90% or more of MAT candidates successfully complete exit survey

**Performance Target for "Partially Met"**

80% - 89.9% of MAT candidates successfully complete exit survey

**Performance Target for "Not Met"**

Less than 80% of MAT candidates successfully complete exit survey

**Assessment Measure Used**

Review by art, art education, and education professionals

**Frequency of Assessment**

Annually

**Data Collected for this Timeframe (Results)**

3

**Score (Met=3, Partially Met=2, Not Met=1)**

3

**Comments/Narrative**

All three MAT students successfully have completed their exit survey and defense.

**Resources Needed to Meet/Sustain Results****Explanation of How Resources Will Be Used**

## Goal Summary

**Goal Summary/Comments**

No data

**Changes Made/Proposed Related to Goal**

None

**Upload Rubrics/Other Files**

## Goal 4

**Program Goals** are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

**Program Goal**

To comply with Program Productivity standards as defined by the South Carolina Commission on Higher Education

**Pillar of Success Supported**  
High-Demand, Market-Driven Programs

## Outcomes

### Outcome 1

**Outcomes** are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

**Most goals have at least two outcomes measured.**

**What type of Outcome would you like to add?**

Operational Outcome

**Enter Outcome**

Major Enrollment

**Timeframe for this Outcome**

Academic Year 2022-2023

**Performance Target for "Met"**

Using a five-year rolling average, the number of students enrolled in the major (a) for Baccalaureate programs is greater than or equal to 12.5, (b) for Master's/First Professional is greater than or equal to 6.

**Performance Target for "Partially Met"**

Not Applicable

**Performance Target for "Not Met"**

Using a five-year rolling average, the number of students enrolled in the major (a) for Baccalaureate programs is less than 12.5 (b) for Master's/First Professional is less than 6.

**Assessment Measure Used**

Enrollment and Graduation data extracted from Banner

**Frequency of Assessment**

Annually

**Data Collected for this Timeframe (Results)**

2

**Score (Met=3, Partially Met=2, Not Met=1)**

2

**Comments/Narrative**

Recruiting efforts are ongoing to increase enrollment in the MAT program. Several of our BFA students are on the BFA/MAT track.

**Resources Needed to Meet/Sustain Results**

## Explanation of How Resources Will Be Used

### Outcome 2

**Outcomes** are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

**Most goals have at least two outcomes measured.**

**What type of Outcome would you like to add?**

Operational Outcome

**Enter Outcome**

Completions (Degrees Awarded)

**Timeframe for this Outcome**

2022-2023

**Performance Target for "Met"**

Using a five-year rolling average, the number of degrees awarded (a) for Baccalaureate programs is greater than or equal to 8, (b) for Master's/First Professional is greater than or equal to 3.

•

**Performance Target for "Partially Met"**

Not applicable

**Performance Target for "Not Met"**

Using a five-year rolling average, the number of degrees awarded (a) for Baccalaureate programs is less than 8 (b) for Master's/First Professional is less than 3.

**Assessment Measure Used**

Enrollment and Graduation data extracted from Banner

**Frequency of Assessment**

Annually

**Data Collected for this Timeframe (Results)**

No data

**Score (Met=3, Partially Met=2, Not Met=1)**

**Comments/Narrative**

This is a new outcome. Data will be available in academic year 2022-2023

**Resources Needed to Meet/Sustain Results**

**Explanation of How Resources Will Be Used**

**Goal Summary**

**Goal Summary/Comments**

Data will be available in Academic year 2022-2023

**Changes Made/Proposed Related to Goal**

None

**Upload Rubrics/Other Files**

**Dean's Email Address**

smcmillan@lander.edu

**Approved by Dean?**

**Signature of Dean**

**Comments from Dean's Review**