

# Academic Program Assessment Report

**Assessment** is a term commonly used to encompass the process of gathering and using evidence to guide improvements.

SACSCOC requires that an institution "identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of seeking improvement based on analysis of the results".

**Be sure to SAVE your progress as you work!**

**Academic Program**

Visual Art, M.F.A.

**Submission Due Date**

2023-2024

**Assessment Coordinator Name**

Asma Nazim-Starnes

**Enter Assessment Coordinator Email**

fnazimstarnes@lander.edu

## Program Goal

### Goal

#### Goal 1

**Program Goals** are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

**Program Goal**

Students demonstrate skills to communicate critical thinking in visual art

**Pillar of Success Supported**

Robust Student Experience

## Outcomes

### Outcome 1

**Outcomes** are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

**Most goals have at least two outcomes measured.**

**What type of Outcome would you like to add?**

Student Learning Outcome

**Enter Outcome**

30 Hour Review. Upon completion of the second year, first semester, each candidate will demonstrate professionalism, creative inquiry, and studio skill development in their developing body of work to graduate faculty.

**Timeframe for this Outcome**

2022-2023

**Performance Target for "Met"**

MFA candidates score 6 points or more on the MFA review rubric indicating professionalism, creative inquiry, and studio skill development in their developing body of work

**Performance Target for "Partially Met"**

MFA candidates score 4 - 5 points on the MFA review rubric indicating professionalism, creative inquiry, and studio skill development in their developing body of work

**Performance Target for "Not Met"**

MFA candidates score 3 points or less on the MFA review rubric indicating professionalism, creative inquiry, and studio skill development in their developing body of work

**Assessment Measure Used**

Presentation to graduate studio faculty assessed by rubric.

**Frequency of Assessment**

At the completion of 30 graduate hours

**Data Collected for this Timeframe (Results)**

100%  
N=2

**Score (Met=3, Partially Met=2, Not Met=1)**

3

**Comments/Narrative**

This is a new outcome. In 2021-2022, the first cohort of MFA candidates passed the 30-hour review. Each candidate presented a body of work and an oral presentation to graduate faculty that indicated critical inquiry and and studio development.

**Resources Needed to Meet/Sustain Results**

**Explanation of How Resources Will Be Used**

## Outcome 2

**Outcomes** are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

**Most goals have at least two outcomes measured.**

**What type of Outcome would you like to add?**

## Student Learning Outcome

### Enter Outcome

Final Thesis Project. During the last semester of the degree program, each MFA Candidate will present a written statement and an exhibition of graduate art work.

### Timeframe for this Outcome

Academic Year 2022-2023

### Performance Target for "Met"

MFA candidates score 6 points or more on the MFA review rubric indicating professionalism, creative inquiry, and studio skill development in their final exhibition of work supported by a written statement

### Performance Target for "Partially Met"

MFA candidates score 4 - 5 points on the MFA review rubric indicating professionalism, creative inquiry, and studio skill development in their final exhibition of work supported by a written statement

### Performance Target for "Not Met"

MFA candidates score 4 points or less on the MFA review rubric indicating professionalism, creative inquiry, and studio skill development in their final exhibition of work supported by a written statement

### Assessment Measure Used

Presentation of a written thesis and exhibition of body of work reviewed by graduate studio faculty.

### Frequency of Assessment

At the completion of the MFA program

### Data Collected for this Timeframe (Results)

No data

### Score (Met=3, Partially Met=2, Not Met=1)

3

### Comments/Narrative

MFA students presented a thesis and exhibition of work to be reviewed by the MFA committee

### Resources Needed to Meet/Sustain Results

### Explanation of How Resources Will Be Used

## Outcome 3

**Outcomes** are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

**Most goals have at least two outcomes measured.**

### What type of Outcome would you like to add?

Student Learning Outcome

**Enter Outcome**

Oral Presentation. Each MFA candidate will present a verbal statement of their body of graduate artwork to graduate faculty while their thesis exhibition is on display.

**Timeframe for this Outcome**

Academic Year 2022-2023

**Performance Target for "Met"**

MFA candidates score 6 points or more on the MFA review rubric indicating professionalism, creative inquiry, and studio skill development in their final oral defense

**Performance Target for "Partially Met"**

MFA candidates score 4-5 points or more on the MFA review rubric indicating professionalism, creative inquiry, and studio skill development in their final oral defense

**Performance Target for "Not Met"**

MFA candidates score 3 points or less on the MFA review rubric indicating professionalism, creative inquiry, and studio skill development in their final oral defense

**Assessment Measure Used**

Presentation of an oral defense of their written thesis and exhibition of art work.

**Frequency of Assessment**

Annually

**Data Collected for this Timeframe (Results)**

No data

**Score (Met=3, Partially Met=2, Not Met=1)****Comments/Narrative**

Students presented an oral defense of their thesis and portfolio of work

**Resources Needed to Meet/Sustain Results****Explanation of How Resources Will Be Used**

## Goal Summary

**Goal Summary/Comments**

These are new outcomes. Data will be available in academic year 2022-2023.

**Changes Made/Proposed Related to Goal**

None

**Upload Rubrics/Other Files**

## Goal 2

**Program Goals** are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

**Program Goal**

To comply with Program Productivity standards as defined by the South Carolina Commission on Higher

Education

**Pillar of Success Supported**

High-Demand, Market-Driven Programs

## Outcomes

### Outcome 1

**Outcomes** are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

**Most goals have at least two outcomes measured.**

#### What type of Outcome would you like to add?

Operational Outcome

#### Enter Outcome

Major Enrollment

#### Timeframe for this Outcome

Academic Year 2022-2023

#### Performance Target for "Met"

Using a five-year rolling average, the number of students enrolled in the major (a) for Baccalaureate programs is greater than or equal to 12.5, (b) for Master's/First Professional is greater than or equal to 6.

#### Performance Target for "Partially Met"

Not Applicable

#### Performance Target for "Not Met"

Using a five-year rolling average, the number of students enrolled in the major (a) for Baccalaureate programs is less than 12.5 (b) for Master's/First Professional is less than 6.

#### Assessment Measure Used

Enrollment and Graduation data extracted from Banner

#### Frequency of Assessment

Annually

#### Data Collected for this Timeframe (Results)

3.5

#### Score (Met=3, Partially Met=2, Not Met=1)

2

#### Comments/Narrative

This is a new program. Increased recruitment will increase the size of the cohort.

#### Resources Needed to Meet/Sustain Results

## Explanation of How Resources Will Be Used

### Outcome 2

**Outcomes** are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

**Most goals have at least two outcomes measured.**

**What type of Outcome would you like to add?**

Operational Outcome

**Enter Outcome**

Completions (Degrees Awarded)

**Timeframe for this Outcome**

Academic Year 2022-2023

**Performance Target for "Met"**

Using a five-year rolling average, the number of degrees awarded (a) for Baccalaureate programs is greater than or equal to 8, (b) for Master's/First Professional is greater than or equal to 3.

**Performance Target for "Partially Met"**

Not Applicable

**Performance Target for "Not Met"**

Using a five-year rolling average, the number of degrees awarded (a) for Baccalaureate programs is less than 8 (b) for Master's/First Professional is less than 3.

**Assessment Measure Used**

Enrollment and Graduation data extracted from Banner

**Frequency of Assessment**

Annually

**Data Collected for this Timeframe (Results)**

No data

**Score (Met=3, Partially Met=2, Not Met=1)**

2

**Comments/Narrative**

This is a new program.

**Resources Needed to Meet/Sustain Results**

**Explanation of How Resources Will Be Used**

## **Goal Summary**

### **Goal Summary/Comments**

Data available in academic year 2023-2024

### **Changes Made/Proposed Related to Goal**

None

### **Upload Rubrics/Other Files**

### **Dean's Email Address**

smcmillan@lander.edu

### **Approved by Dean?**

### **Signature of Dean**

### **Comments from Dean's Review**