

Academic Program Assessment Report

Assessment is a term commonly used to encompass the process of gathering and using evidence to guide improvements.

SACSCOC requires that an institution "identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of seeking improvement based on analysis of the results".

Be sure to **SAVE** your progress as you work!

Academic Program
Fitness and Wellness, B.S.

Submission Due Date
2023-2024

Assessment Coordinator Name
Dr. Gina Barton

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Program Goal

Goal

Goal 1

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

Program Goal

Students will demonstrate an understanding of important health-related fitness concepts related to: 1) anatomy and physiology; 2) exercise physiology; 3) nutrition; and, 4) strength and conditioning.

Pillar of Success Supported

High-Demand, Market-Driven Programs

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Percent of Fitness and Wellness students who are "first-time" test takers and achieved a score of 70% or higher on the anatomy and exercise physiology subtest on the Professional Knowledge Inventory (PKI).

Timeframe for this Outcome

2022-2023

Performance Target for "Met"

At least 80% of "first-time" test takers achieve a score of 70% or higher on the anatomy/physiology and exercise physiology subtest of the PKI.

Performance Target for "Partially Met"

70-79% (or all but one student) of "first-time" test takers achieve a score of 70% or higher on the anatomy/physiology and exercise physiology subtest of the PKI.

Performance Target for "Not Met"

<70% of "first-time" test takers achieve a score of 70% or higher on the anatomy/physiology and exercise physiology subtest of the PKI.

Assessment Measure Used

PKI subtest (anatomy/physiology and exercise physiology conceptual knowledge), comprised of multiple choice questions written at various levels of understanding (according to Bloom's taxonomy).

Frequency of Assessment

Every Fall and Spring semester in PEES 499 to graduating seniors.

Data Collected for this Timeframe (Results)

No data collected to date

Score (Met=3, Partially Met=2, Not Met=1)**Comments/Narrative**

NA

Resources Needed to Meet/Sustain Results**Explanation of How Resources Will Be Used****Outcome 2**

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Percent of Fitness and Wellness students who are "first-time" test takers and achieved a score of 70% or higher on the nutrition subtest on the Professional Knowledge Inventory (PKI).

Timeframe for this Outcome

2022-2023

Performance Target for "Met"

At least 80% of "first-time" test takers achieve a score of 70% or higher on the nutrition subtest of the PKI.

Performance Target for "Partially Met"

70-79% (or all but one student) of "first-time" test takers achieve a score of 70% or higher on the nutrition subtest of the PKI.

Performance Target for "Not Met"

<70% of "first-time" test takers achieve a score of 70% or higher on the nutrition subtest of the PKI.

Assessment Measure Used

PKI subtest (nutrition conceptual knowledge), comprised of multiple choice questions written at various levels of understanding (according to Bloom's taxonomy).

Frequency of Assessment

Every Fall and Spring semester in PEES 499 to graduating seniors.

Data Collected for this Timeframe (Results)

No data collected to date

Score (Met=3, Partially Met=2, Not Met=1)

Comments/Narrative

NA

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Outcome 3

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Percent of Fitness and Wellness students who are "first-time" test takers and achieved a score of 70% or higher on the strength and conditioning subtest on the Professional Knowledge Inventory (PKI).

Timeframe for this Outcome

2022-2023

Performance Target for "Met"

At least 80% of "first-time" test takers achieve a score of 70% or higher on the strength and conditioning subtest of the PKI.

Performance Target for "Partially Met"

70-79% (or all but one student) of "first-time" test takers achieve a score of 70% or higher on the strength and conditioning subtest of the PKI.

Performance Target for "Not Met"

<70% of "first-time" test takers achieve a score of 70% or higher on the strength and conditioning subtest of the PKI.

Assessment Measure Used

PKI subtest (strength and conditioning conceptual knowledge), comprised of multiple choice questions written at various levels of understanding (according to Bloom's taxonomy).

Frequency of Assessment

Every Fall and Spring semester in PEES 499 to graduating seniors.

Data Collected for this Timeframe (Results)

No data collected to date

Score (Met=3, Partially Met=2, Not Met=1)

Comments/Narrative

NA

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Goal Summary

Goal Summary/Comments

NA

Changes Made/Proposed Related to Goal

NA

Upload Rubrics/Other Files

Goal 2

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the

Institution's Mission/Goals.

Program Goal

Demonstrate professional knowledge and skills necessary for satisfactory performance in a health-related setting.

Pillar of Success Supported

High-Demand, Market-Driven Programs

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Percent of Fitness and Wellness students who score a 4 or higher on the Internship Site Supervisor's Final Evaluation for professional knowledge and skills demonstrated in a health-related setting.

Timeframe for this Outcome

2022-2023

Performance Target for "Met"

At least 80% of students achieve a score of 4 or higher on the Site Supervisor Final Evaluation for the sub-section of Professional Knowledge.

Performance Target for "Partially Met"

At least 70-79% of students achieve a score of 4 or higher on the Site Supervisor Final Evaluation for the sub-section of Professional Knowledge.

Performance Target for "Not Met"

<70% of students achieve a score of 4 or higher on the Site Supervisor Final Evaluation for the sub-section of Professional Knowledge.

Assessment Measure Used

Site Supervisor Evaluation Scoring Rubric (Professional knowledge sub-section)

Frequency of Assessment

Every Fall and Spring semester in PEES 490 (Internship)

Data Collected for this Timeframe (Results)

No data collected to date

Score (Met=3, Partially Met=2, Not Met=1)

Comments/Narrative

NA

Resources Needed to Meet/Sustain Results**Explanation of How Resources Will Be Used****Outcome 2**

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Percent of Fitness and Wellness students that score a 4 or higher on the Internship Site Supervisor's Final Evaluation for the sub-section of Practical Skills demonstrated in a Health-Related Setting

Timeframe for this Outcome

2022-2023

Performance Target for "Met"

At least 80% of students achieve a score of 4 or higher on the Site Supervisor's Final Evaluation for the sub-section of Practical Skills demonstrated in a Health-Related Setting.

Performance Target for "Partially Met"

70-79% of students achieve a score of 4 or higher on the Site Supervisor's Final Evaluation for the sub-section of Practical Skills demonstrated in a Health-Related Setting.

Performance Target for "Not Met"

<70% of students achieve a score of 4 or higher on the Site Supervisor's Final Evaluation for the sub-section of Practical Skills demonstrated in a Health-Related Setting.

Assessment Measure Used

Site Supervisor Evaluation Scoring Rubric (Practical Skills sub-section).

Frequency of Assessment

Every Fall and Spring semester in PEES 490 (Internship)

Data Collected for this Timeframe (Results)

No data collected to date

Score (Met=3, Partially Met=2, Not Met=1)**Comments/Narrative**

NA

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Outcome 3

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Percent of Fitness and Wellness students that score a 4 or higher on the Internship Site Supervisor's Final Evaluation for Work Ethic/Initiative subsection in a health-related setting.

Timeframe for this Outcome

2022-2023

Performance Target for "Met"

At least 80% of students achieve a score of 4 or higher on the Site Supervisor's Final Evaluation for the sub-section of Work Ethic/Initiative

Performance Target for "Partially Met"

70-79% of students achieve a score of 4 or higher on the Site Supervisor's Final Evaluation for the sub-section of Work Ethic/Initiative

Performance Target for "Not Met"

<70% of students achieve a score of 4 or higher on the Site Supervisor's Final Evaluation for the sub-section of Work Ethic/Initiative

Assessment Measure Used

Site Supervisor Evaluation Scoring Rubric (Work Ethic/Initiative sub-section)

Frequency of Assessment

Every Fall and Spring semester in PEES 490 (Internship)

Data Collected for this Timeframe (Results)

No data collected to date

Score (Met=3, Partially Met=2, Not Met=1)

Comments/Narrative

NA

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Outcome 4

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Percent of Fitness and Wellness students who score a 4 or higher on the Internship Site Supervisor's Final Evaluation for "Appropriate and Effective Verbal Communication" during internships

Timeframe for this Outcome

2022-2023

Performance Target for "Met"

At least 80% of students achieve a score of 4 or higher on the Site Supervisor Final Evaluation for the sub-section of Appropriate and Effective Verbal Communication

Performance Target for "Partially Met"

70-79% of students achieve a score of 4 or higher on the Site Supervisor Final Evaluation for the sub-section of Appropriate and Effective Verbal Communication

Performance Target for "Not Met"

<70% of students achieve a score of 4 or higher on the Site Supervisor Final Evaluation for the sub-section of Appropriate and Effective Verbal Communication

Assessment Measure Used

Site Supervisor Evaluation Scoring Rubric (Appropriate and Effective Verbal Communication sub-section).

Frequency of Assessment

Every Fall and Spring semester in PEES 490 (Internship)

Data Collected for this Timeframe (Results)

No data collected to date

Score (Met=3, Partially Met=2, Not Met=1)

Comments/Narrative

NA

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Outcome 5

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Student Learning Outcome

Enter Outcome

Percent of Fitness and Wellness students who score a 4 or higher on the Internship Site Supervisor's Final Evaluation of "Accuracy of Written Skills" during internships

Timeframe for this Outcome

2022-2023

Performance Target for "Met"

At least 80% of students achieve a score of 4 or higher on the Site Supervisor Final Evaluation for the sub-section of "Accuracy of Written Skills"

Performance Target for "Partially Met"

70-79% of students achieve a score of 4 or higher on the Site Supervisor Final Evaluation for the sub-section of "Accuracy of Written Skills"

Performance Target for "Not Met"

<70% of students achieve a score of 4 or higher on the Site Supervisor Final Evaluation for the sub-section of "Accuracy of Written Skills"

Assessment Measure Used

Site Supervisor Evaluation Scoring Rubric
(Accuracy of Written Skills sub-section)

Frequency of Assessment

Every Fall and Spring semester in PEES 490
(Internship)

Data Collected for this Timeframe (Results)

NO data collected to date

Score (Met=3, Partially Met=2, Not Met=1)

Comments/Narrative

NA

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Goal Summary

Goal Summary/Comments

NA

Changes Made/Proposed Related to Goal

NA

Upload Rubrics/Other Files

Goal 3

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

Program Goal

Determine the percentage of Fitness and Wellness who are employed within their field of study.

Pillar of Success Supported

Graduates Who Are Gainfully Employed or Admitted to Graduate School

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Operational Outcome

Enter Outcome

Percentage of Fitness and Wellness graduates who are employed within the field of study

Timeframe for this Outcome

2022-2023

Performance Target for "Met"

At least 80% of Fitness and Wellness graduates are employed within the field of study

Performance Target for "Partially Met"

70-79% of Fitness and Wellness graduates are employed within the field of study

Performance Target for "Not Met"

<70% of Fitness and Wellness graduates are employed within the field of study

Assessment Measure Used

Graduate survey deployed by Internship coordinator approximately 1-year post graduation

Frequency of Assessment

and the end of every Spring semester

Data Collected for this Timeframe (Results)

No data collected to date

Score (Met=3, Partially Met=2, Not Met=1)**Comments/Narrative**

NA

Resources Needed to Meet/Sustain Results**Explanation of How Resources Will Be Used**

Goal Summary

Goal Summary/Comments

NA

Changes Made/Proposed Related to Goal

NA

Upload Rubrics/Other Files

Goal 4

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

Program Goal

To comply with Program Productivity standards as defined by the South Carolina Commission on Higher Education

Pillar of Success Supported

High-Demand, Market-Driven Programs

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge,

skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Operational Outcome

Enter Outcome

Major Enrollment

Timeframe for this Outcome

Academic Year 2022-2023

Performance Target for "Met"

Using a five-year rolling average, the number of students enrolled in the major (a) for Baccalaureate programs is greater than or equal to 12.5, (b) for Master's/First Professional is greater than or equal to 6.

Performance Target for "Partially Met"

Not Applicable

Performance Target for "Not Met"

Using a five-year rolling average, the number of students enrolled in the major (a) for Baccalaureate programs is less than 12.5, (b) for Master's/First Professional is less than 6.

Assessment Measure Used

Enrollment & Graduate data from Academic Affairs office

Frequency of Assessment

Annually

Data Collected for this Timeframe (Results)

No data collected to date

Score (Met=3, Partially Met=2, Not Met=1)

Comments/Narrative

NA

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Outcome 2

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?

Operational Outcome

Enter Outcome

Completions (Degrees Awarded)

Timeframe for this Outcome

2022-2023

Performance Target for "Met"

Using a five-year rolling average, the number of degrees awarded (a) for Baccalaureate programs is greater than or equal to 8, (b) for Master's/First Professional is greater than or equal to 3.

Performance Target for "Partially Met"

Not Applicable

Performance Target for "Not Met"

Using a five-year rolling average, the number of degrees awarded (a) for Baccalaureate programs is less than 8, (b) for Master's/First Professional is less than 3.

Assessment Measure Used

Enrollment & Graduate data from Academic Affairs office.

Frequency of Assessment

Annually

Data Collected for this Timeframe (Results)

No data collected to date

Score (Met=3, Partially Met=2, Not Met=1)

Comments/Narrative

NA

Resources Needed to Meet/Sustain Results

Explanation of How Resources Will Be Used

Goal Summary

Goal Summary/Comments

NA

Changes Made/Proposed Related to Goal

NA

Upload Rubrics/Other Files

Dean's Email Address

shuntbarron@lander.edu

Approved by Dean?**Signature of Dean****Comments from Dean's Review**

A question to consider moving forward: will the Fitness and Wellness students have all of the coursework required to achieve the specified levels on the PKI? If not, should they be assessed through a different measure more targeted to the requirements of their major?

Consider how many outcomes are needed for each of the goals. How granular a level of tracking do you need, for example, on the PKI concepts tested? Does separating them out into separate outcome categories help with continuous improvement and result in more targeted improvement efforts? If so, multiple outcomes make sense. If not, reducing the number of outcomes may make sense within that goal. This would be the same for internships.