Academic Program Assessment Report

Assessment is a term commonly used to encompass the process of gathering and using evidence to guide improvements.

SACSCOC requires that an institution "<u>identifies</u> expected outcomes, <u>assesses</u> the extent to which it achieves these outcomes, and <u>provides evidence of seeking improvement</u> based on analysis of the results".

Be sure to SAVE your progress as you work!

Academic Program
Digital Media Production, B.S.

Submission Due Date
2023-2024

Assessment Coordinator Name
Cory Carpenter

Enter Assessment Coordinator Email
ccarpenter@lander.edu

Program Goal

Goal

Goal 1

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

Program Goal
Lander DMP graduates will be effective communicators in both written communication and audio visual presentation.

Pillar of Success Supported
High-Demand, Market-Driven Programs

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will be able to use audio and video mediums effectively: Students will write, shoot and edit a complete conceptual idea and create an effective audio video presentation to an audience

Timeframe for this Outcome
2022-2023

Performance Target for "Met"
Presentation is free of major errors and clearly identifies the intended audience while communicating a clear and appropriate message.

Performance Target for "Partially Met"
Presentation is either free of major errors or clearly identifies the intended audience while communicating a clear and appropriate message.

Performance Target for "Not Met"
Presentation contains major errors and does not identify the intended audience while communicating a clear and appropriate message.

Assessment Measure Used	**Frequency of Assessment**
MEDA 499:	Annual
Course assignment Rubrics	
Portfolio Review Rubric	

Data Collected for this Timeframe (Results)	**Score (Met=3, Partially Met=2, Not Met=1)**
Data will be available 2025	

Comments/Narrative
This outcome is under revision to align more specifically with a portfolio or thesis-based project with commensurate competencies.

Resources Needed to Meet/Sustain Results
Revise the capstone class schedule/requirement to incorporate a multi-semester experience. Departmental input/feedback/evaluations are needed to develop an accurate and sustainable evaluation tool.

Explanation of How Resources Will Be Used
The scope of the revised capstone classes will be used to assess all of the DMP program goals and outcomes.These should be represented in the culmination of a large scale, thesis style project that can holistically evaluate the student's experience.

Outcome 2

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will be able to write effectively: Students will use proper professional grammar and style.
Students will be able to express their thoughts in a clear and concise manner.

Timeframe for this Outcome
2022-2023

Performance Target for "Met"
Written work will be free or major errors, well organized and communicate clearly a central idea.

Performance Target for "Partially Met"
Written work will be organized and communicate a central idea.

Performance Target for "Not Met"
Written work contains major errors,is disorganized and does not communicate a central idea.

Assessment Measure Used	**Frequency of Assessment**
ENGL 101 and 102: Individual class paper Rubric	Annual

Data Collected for this Timeframe (Results)	**Score (Met=3, Partially Met=2, Not Met=1)**
None	

Comments/Narrative
This outcome is under revision to bring the metric within the Department of Media and Communication specifically focusing on components of a capstone or final project that includes a written component.

Resources Needed to Meet/Sustain Results
Revise the capstone class schedule/requirement to incorporate a multi-semester experience. Departmental input/feedback/evaluations are needed to develop an accurate and sustainable evaluation tool.

Explanation of How Resources Will Be Used
The scope of the revised capstone classes will be used to assess all of the DMP program goals and outcomes.These should be represented in the culmination of a large scale, thesis style project that can holistically evaluate the student's experience.

Goal Summary

Goal Summary/Comments
This assessment report is only designed to be the assessment structure as program began Fall 2022. Data will be available in the next report.

Changes Made/Proposed Related to Goal
This goal is under revision as it does not specifically correlate with the pillars of the University and does not provide rigorous enough assessment.

Upload Rubrics/Other Files

Goal 2

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

Program Goal
Lander DMP graduates will understand the fundamental concepts of teamwork and demonstrate the ability to work in teams.

Pillar of Success Supported
High-Demand, Market-Driven Programs

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Understand the fundamental concepts of teamwork

Timeframe for this Outcome
2022-2023

Performance Target for "Met"
Students successfully complete a group project and contribute significantly to it's success.

Performance Target for "Partially Met"
Students participate in a group project

Performance Target for "Not Met"
Students cannot provide evidence of participation in a group project.

Assessment Measure Used	Frequency of Assessment
MEDA200	Annual
MEDA310	
MEDA410	
MEDA499	

Assignment Rubric

Direct Observation
Peer Evaluations

Data Collected for this Timeframe (Results)   **Score (Met=3, Partially Met=2, Not Met=1)**
No data collected at this time as students have not
completed courses

Comments/Narrative
This goal is under revision to specify measurable rubrics and outcomes presented in a capstone or
thesis project.

Resources Needed to Meet/Sustain Results
Revise the capstone class schedule/requirement to incorporate a multi-semester experience.
Departmental input/feedback/evaluations are needed to develop an accurate and sustainable
evaluation tool.

Explanation of How Resources Will Be Used
The scope of the revised capstone classes will be used to assess all of the DMP program goals and
outcomes.These should be represented in the culmination of a large scale, thesis style project that can
holistically evaluate the student's experience.

Outcome 2

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge,
skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of
performance of an operational aspect of a program or office (ex. graduation rates, retention,
employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Demonstrate the ability to work in teams.

Timeframe for this Outcome
2022-2023

Performance Target for "Met"
Students successfully complete a group project.

Performance Target for "Partially Met"
Students participate a group project.

Performance Target for "Not Met"
Students cannot provide evidence of participation in a group project.

Assessment Measure Used   **Frequency of Assessment**

MEDA200   Annual
MEDA310
MEDA410
MEDA499

Portfolio Review Rubric

Data Collected for this Timeframe (Results)   Score (Met=3, Partially Met=2, Not Met=1)
no data at this time.

Comments/Narrative
This outcome is under revision to specify measurable rubrics and outcomes presented in a capstone or thesis project. The goal will reflect team roles and demonstration of competency in execution of those roles.

Resources Needed to Meet/Sustain Results
Revise the capstone class schedule/requirement to incorporate a multi-semester experience. Departmental input/feedback/evaluations are needed to develop an accurate and sustainable evaluation tool.

Explanation of How Resources Will Be Used
The scope of the revised capstone classes will be used to assess all of the DMP program goals and outcomes.These should be represented in the culmination of a large scale, thesis style project that can holistically evaluate the student's experience.

Goal Summary

Goal Summary/Comments
This assessment report is only designed to be the assessment structure as program began Fall 2022. Data will be available in the next report.

Changes Made/Proposed Related to Goal
This goal is under revision to eliminate redundancy in verbiage and develop a more specific goal that can be identified and measured effectively using peer and self evaluation models.

Upload Rubrics/Other Files

Goal 3

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

Program Goal
Lander DMP graduates will have a clear perception of media ethics

Pillar of Success Supported
High-Demand, Market-Driven Programs

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will be able to identify and analyze ethical issues.

Timeframe for this Outcome
2022-2023

Performance Target for "Met"
Students provide written or created content that clearly demonstrates engagement and a clear position with an ethical issues.

Performance Target for "Partially Met"
Students provide written or created content that demonstrates engagement with an ethical issues.

Performance Target for "Not Met"
Students provide written or created content that does not demonstrates engagement with an ethical issues.

Assessment Measure Used	Frequency of Assessment
MEDA421 MEDA499	Annual
Assignment Rubric Individual class paper Portfolio Review Rubric	

Data Collected for this Timeframe (Results)	Score (Met=3, Partially Met=2, Not Met=1)
None at this time	

Comments/Narrative
This outcome is under revision to more specifically address how students can demonstrate understanding of ethical issues in original created content- specifically represented in portfolios or thesis grade projects.

Resources Needed to Meet/Sustain Results
Revise the capstone class schedule/requirement to incorporate a multi-semester experience. Departmental input/feedback/evaluations are needed to develop an accurate and sustainable evaluation tool.

Explanation of How Resources Will Be Used
The scope of the revised capstone classes will be used to assess all of the DMP program goals and outcomes.These should be represented in the culmination of a large scale, thesis style project that can holistically evaluate the student's experience.

Goal Summary

Goal Summary/Comments
This goal is designed to reflect the candidate's ability to analyze and/or create media content that address ethical issues.

Changes Made/Proposed Related to Goal
This goal is under revision to adjust and meet a more specific and measurable rubric presented in a capstone or thesis project. Project descriptions will be revised to reflect ethical awareness.

Upload Rubrics/Other Files

Goal 4

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

Program Goal
Lander DMP graduates will possess industry standard knowledge.

Pillar of Success Supported
High-Demand, Market-Driven Programs

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will have advanced video knowledge and skill

Timeframe for this Outcome
2022-2023

Performance Target for "Met"
Advanced knowledge and skill as demonstrated by use of theoretic, cinematic, and editorial principles in original video work.

Performance Target for "Partially Met"
Advanced knowledge and skill as demonstrated by use of theoretic or cinematic or editorial principles in original video work.

Performance Target for "Not Met"
Use of theoretic and cinematic, and editorial principles are missing in original video work.

Assessment Measure Used	**Frequency of Assessment**
MEDA101	Annual
MEDA110	
MEDA310	
MEDA460	

Course assignment Rubrics
Portfolio Review Rubric

Data Collected for this Timeframe (Results)   **Score (Met=3, Partially Met=2, Not Met=1)**
No data has been collected

Comments/Narrative
This outcome is under revision to better specify measurable video skills supported with a qualitative rubric as demonstrated in a portfolio or thesis style project.

Resources Needed to Meet/Sustain Results
Revise the capstone class schedule/requirement to incorporate a multi-semester experience. Departmental input/feedback/evaluations are needed to develop an accurate and sustainable evaluation tool.

Explanation of How Resources Will Be Used
The scope of the revised capstone classes will be used to assess all of the DMP program goals and outcomes.These should be represented in the culmination of a large scale, thesis style project that can holistically evaluate the student's experience.

Outcome 2

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will have advanced audio knowledge and skill.

Timeframe for this Outcome
2022-2023

Performance Target for "Met"
Advanced knowledge and skill as demonstrated by use of theoretic, recording, and editorial principles in original audio work.

Performance Target for "Partially Met"
Advanced knowledge and skill as demonstrated by use of theoretic or recording or editorial principles in original audio work.

Performance Target for "Not Met"
Use of theoretic, recording, and editorial principles are missing in original video work.

Assessment Measure Used	**Frequency of Assessment**
MEDA200	Annual
MEDA302	
MEDA312	
MEDA499	

Course assignment Rubrics
Portfolio Review Rubric

Data Collected for this Timeframe (Results)   **Score (Met=3, Partially Met=2, Not Met=1)**
No data has been collected at this time.

Comments/Narrative
This outcome is under revision to better specify measurable audio skills supported with a qualitative rubric as demonstrated in a portfolio or thesis style project.

Resources Needed to Meet/Sustain Results
Revise the capstone class schedule/requirement to incorporate a multi-semester experience. Departmental input/feedback/evaluations are needed to develop an accurate and sustainable evaluation tool.

Explanation of How Resources Will Be Used
The scope of the revised capstone classes will be used to assess all of the DMP program goals and outcomes.These should be represented in the culmination of a large scale, thesis style project that can holistically evaluate the student's experience.

Outcome 3

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention,

employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will have a fundamental understanding of media technology systems

Timeframe for this Outcome
2022-2023

Performance Target for "Met"
Students demonstrate understanding of media systems through successful delivery of high quality content using various media lab spaces.

Performance Target for "Partially Met"
Students demonstrate understanding of media systems through successful delivery of content using one of the media lab spaces.

Performance Target for "Not Met"
Students are unable to deliver content using any of the media lab spaces.

Assessment Measure Used	**Frequency of Assessment**
MEDA110	Annual
MEDA450	
MEDA499	
Course assignment Rubrics	
Portfolio Review Rubric	

Data Collected for this Timeframe (Results)	**Score (Met=3, Partially Met=2, Not Met=1)**
No data has been collected at this time.	

Comments/Narrative
This outcome is under revision to better specify the types of systems and rubric associated with producing a portfolio or thesis style project.

Resources Needed to Meet/Sustain Results
Revise the capstone class schedule/requirement to incorporate a multi-semester experience. Departmental input/feedback/evaluations are needed to develop an accurate and sustainable evaluation tool.

Explanation of How Resources Will Be Used
The scope of the revised capstone classes will be used to assess all of the DMP program goals and outcomes.These should be represented in the culmination of a large scale, thesis style project that can holistically evaluate the student's experience.

Outcome 4

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will have basic producing knowledge

Timeframe for this Outcome
2022-2023

Performance Target for "Met"
Students will produce large scale projects with a high production value within the given time constraints.

Performance Target for "Partially Met"
Students will produce large scale projects within the given time constraints.

Performance Target for "Not Met"
Students were unable to produce large scale projects within the given time constraints.

Assessment Measure Used	Frequency of Assessment
MEDA201	Annual
MEDA302	
MEDA310	
MEDA499	

Course assignment Rubrics
Portfolio Review Rubric

Data Collected for this Timeframe (Results)	Score (Met=3, Partially Met=2, Not Met=1)
No data collected at this time	

Comments/Narrative
This outcome will be revised to specifically identify measurable skills demonstrated in a portfolio or thesis style project.

Resources Needed to Meet/Sustain Results
Revise the capstone class schedule/requirement to incorporate a multi-semester experience. Departmental input/feedback/evaluations are needed to develop an accurate and sustainable evaluation tool.

Explanation of How Resources Will Be Used
The scope of the revised capstone classes will be used to assess all of the DMP program goals and

outcomes.These should be represented in the culmination of a large scale, thesis style project that can holistically evaluate the student's experience.

Outcome 5

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will understand the fundamentals of design for broadcast

Timeframe for this Outcome
2022-2023

Performance Target for "Met"
Students will produce a variety of high quality, original content pieces utilizing fundamental broadcast design principles.

Performance Target for "Partially Met"
Students will produce limited content pieces utilizing fundamental broadcast design principles

Performance Target for "Not Met"
Students are unable to produce content pieces utilizing fundamental broadcast design principles

Assessment Measure Used	Frequency of Assessment
MEDA304	Annual
MEDA410	
MEDA460	
MEDA499	

Course assignment Rubric

Data Collected for this Timeframe (Results)	Score (Met=3, Partially Met=2, Not Met=1)
none at this time	

Comments/Narrative
This outcome is under revision to specifically address measurable rubrics within a thesis project or portfolio.

Resources Needed to Meet/Sustain Results
Revise the capstone class schedule/requirement to incorporate a multi-semester experience.
Departmental input/feedback/evaluations are needed to develop an accurate and sustainable

evaluation tool.

Explanation of How Resources Will Be Used
The scope of the revised capstone classes will be used to assess all of the DMP program goals and outcomes.These should be represented in the culmination of a large scale, thesis style project that can holistically evaluate the student's experience.

Outcome 6

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will have a basic understanding of how to present their work to a specific audience

Timeframe for this Outcome
2022-2023

Performance Target for "Met"
Students present work that demonstrates awareness of audience through both content, design, and promotion.

Performance Target for "Partially Met"
Students present work that demonstrates awareness of audience through content or design or promotion.

Performance Target for "Not Met"
Students present work that does not demonstrates awareness of audience through content or design or promotion.

Assessment Measure Used	**Frequency of Assessment**
MEDA200	Annual
MEDA201	
MEDA350	
MEDA499	
Course assignment Rubrics	
Portfolio Review Rubric	

Data Collected for this Timeframe (Results)	**Score (Met=3, Partially Met=2, Not Met=1)**
none at this time	

Comments/Narrative
This outcome is under revision to specifically address measurable rubrics within a thesis project or portfolio. A presentation component is part of the existing capstone class but needs revision to more accurately reflect this outcome.

Resources Needed to Meet/Sustain Results
Revise the capstone class schedule/requirement to incorporate a multi-semester experience. Departmental input/feedback/evaluations are needed to develop an accurate and sustainable evaluation tool.

Explanation of How Resources Will Be Used
The scope of the revised capstone classes will be used to assess all of the DMP program goals and outcomes.These should be represented in the culmination of a large scale, thesis style project that can holistically evaluate the student's experience.

Outcome 7

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will have skills needed to use media production software.

Timeframe for this Outcome
2022-2023

Performance Target for "Met"
Students demonstrate software competency inherent in delivering high quality, edited work using post-production techniques.

Performance Target for "Partially Met"
Students demonstrate software competency inherent in delivering high quality, edited work.

Performance Target for "Not Met"
Students are unable to deliver edited work using software.

Assessment Measure Used	Frequency of Assessment
MEDA200	Annual
MEDA302	
MEDA310	
MEDA312	

MEDA304
MED410
MEDA460

Course assignment Rubrics
Portfolio Review Rubric

Data Collected for this Timeframe (Results)   **Score (Met=3, Partially Met=2, Not Met=1)**
No data was collected at this time

Comments/Narrative
This outcome is under revision to more specifically address measurable competency of software as well as refine the rubrics used for measurement.

Resources Needed to Meet/Sustain Results
Revise the capstone class schedule/requirement to incorporate a multi-semester experience. Departmental input/feedback/evaluations are needed to develop an accurate and sustainable evaluation tool.

Explanation of How Resources Will Be Used
The scope of the revised capstone classes will be used to assess all of the DMP program goals and outcomes.These should be represented in the culmination of a large scale, thesis style project that can holistically evaluate the student's experience.

Goal Summary

Goal Summary/Comments
This assessment report is only designed to be the assessment structure as program began Fall 2022. Data will be available in the next report.

Changes Made/Proposed Related to Goal
This goal is under revision because it is too broad. The outcome measurements are far too generic and widespread. The goal will be revised to focus on specific skill-based knowledge that can be represented measured using portfolios or thesis style projects.

Upload Rubrics/Other Files

Goal 5

Program Goals are broad and overarching statements about the skills, knowledge, and dispositions students are expected to gain by the end of their course of study (big picture). They support the Institution's Mission/Goals.

Program Goal
Lander DMP graduates will be capable problem solvers

Pillar of Success Supported
High-Demand, Market-Driven Programs

Outcomes

Outcome 1

Outcomes are specific, **measurable** statements that reflect the broader goals.

Academic Programs are required to develop **Student Learning Outcomes**, which describe knowledge, skills, and values that students are expected to gain as a result of their educational experiences.

Academic Programs may also develop **Operational Outcomes**, which describe the level of performance of an operational aspect of a program or office (ex. graduation rates, retention, employment data).

Most goals have at least two outcomes measured.

What type of Outcome would you like to add?
Student Learning Outcome

Enter Outcome
Students will be able to identify production problems, develop solutions, and complete the production.

Timeframe for this Outcome
2022-2023

Performance Target for "Met"
Students will provide a variety of documented cases of troubleshooting technical and logistic difficulties inherent in content creation.

Performance Target for "Partially Met"
Students will provide a documented cases of troubleshooting technical and logistic difficulties inherent in content creation.

Performance Target for "Not Met"
Students are unable to provide documented cases of troubleshooting technical and logistic difficulties inherent in content creation.

Assessment Measure Used	**Frequency of Assessment**
MEDA110	Annual
MEDA200	
MEDA219	
MEDA204	
MEDA302	
MEDA310	
MEDA312	
MEDA410	
MEDA460	
MEDA499	

Course assignment Rubrics
Portfolio Review Rubric

Data Collected for this Timeframe (Results)	**Score (Met=3, Partially Met=2, Not Met=1)**
none at this time	

Comments/Narrative
This outcome is under revision as the measurement is too vague and does not adequately describe the

rubric by which it is evaluated.

Resources Needed to Meet/Sustain Results
Revise the capstone class schedule/requirement to incorporate a multi-semester experience. Departmental input/feedback/evaluations are needed to develop an accurate and sustainable evaluation tool.

Explanation of How Resources Will Be Used
The scope of the revised capstone classes will be used to assess all of the DMP program goals and outcomes. These should be represented in the culmination of a large scale, thesis style project that can holistically evaluate the student's experience.

Goal Summary

Goal Summary/Comments
This goal is intended to focus on the candidate's ability to apply critical thinking and problem solving skills in a variety of environments.

Changes Made/Proposed Related to Goal
The goal is under revision because it needs to align more closely with the university pillars and contain more specific measurements demonstrated in a portfolio or thesis style project.

Upload Rubrics/Other Files

Dean's Email Address
smcmillan@lander.edu

Approved by Dean?

Signature of Dean

Comments from Dean's Review