

Strategic Plan Goal 3: Linkages

We will strengthen connections with local, regional, and statewide communities in order to promote experiential learning opportunities, innovative career resources, and lifelong learning interests for students.

To realize this goal, we will

- increase involvement of all Lander employees in promoting our university;
- increase involvement of parents, alumni, community members, and organizations with Lander;
- ensure high quality service to internal and external constituents;
- improve student-community linkages.

Reporting Unit	Unit / Program Goal	Score	Evaluation Met (3.00 – 2.01) Partially Met (2.00 – 1.01) Not Met (1.00 – 0.01) Not Evaluated (0.00)	Additional Resources Required to Achieve or Sustain Results
1. Alumni Affairs	Alumni will be actively involved with their alma mater.	2.70	Met	\$0.00
2. Alumni Affairs	Alumni/current students will be actively contribute financially to the University.	3.00	Met	\$0.00
3. Equestrian Center	To build and maintain an award-winning Equestrian Team.	2.70	Met	\$110,000.00 ₁
4. Equestrian Center	To maintain a sustainable Bearcat Theraputic Riding Program in conjunction with the Burton Center.	1.83	Partially Met	\$600,000.00 ₂
5. Experience Your Education (EYE)	Strengthen Lander University's abiltiy to	3.00	Met	\$0.00

¹ Annual Expenses: \$20,000; One-time Expenses: \$90,000. (1.) Annual Scholarships (\$10,000): Amount needed in order to recruit one rider for each class in both Hunt Seat and Western. (2.) Annual Replacement/Additional Equipment for Horses (\$10,000): Amount to replace worn out, unsafe, or broken equipment such as but not limited to girths, bridles, martingales, reins, draw reins, stirrup leathers, saddles, saddle pads, support wraps, blankets, etc. (3.) Truck for the Lander University Equestrian Center (\$45,000): Cost is based on the price of a 2011 Dodge 3500 Dually. A truck is necessary to transport horses to and from the Veterinarian for routine treatment as well as emergency treatment. Additionally it is often necessary for the Lander University Equestrian Team to assist college's hosting IHSA competitions by bringing horses to their competition to be used. The truck would also be used for picking up feed, equipment, etc. for the horses used at the Lander University Equestrian Center. (4.) Horse Trailer for the Lander University Equestrian Center (\$35,000): Cost is based on the price of a used 6 horse trailer in good condition. A horse trailer is necessary to transport horses to and from the Veterinarian for routine treatment as well as emergency treatment. Additionally it is often necessary for the Lander University Equestrian Team to assist college's hosting IHSA competitions by bringing horses to their competition to be used. Purchased a used \$10,000.00 3 horse horse van to transport horses. (5.) Team Show Clothes in various sizes (\$10,000): Lander University Equestrian Team would be able to have some Hunt Seat and Western show clothes such as breeches, hunt seat jackets, hunt seat shirts, hunt seat helmets, western show shirts, western hats, and western chaps in various sizes. These clothes would assist team members as they are gradually purchasing their own personal clothes to use for team competitions. These clothes would be "checked out" from the coach for each horse show in which they were needed.

² Therapeutic Riding Facility, including occupational therapy treatment clinic within the barn environment for pre- and post-mounted therapy and also includes partially enclosed arena for year-round therapy with enclosed waiting area for families and patients. (\$500,000 was estimated cost in 2009)

Reporting Unit	Unit / Program Goal	Score	Evaluation Met (3.00 – 2.01) Partially Met (2.00 – 1.01) Not Met (1.00 – 0.01) Not Evaluated (0.00)	Additional Resources Required to Achieve or Sustain Results
	provide experiential learning opportunities.			
6. University Relations and Publications	Build alumni and donor connections through distribution of Lander Magazine.	3.00	Met	\$0.00
7. University Relations and Publications	Build community awareness of university programs and initiatives through regular distribution of information via press releases, electronic newsletter and online sources.	2.50	Met	\$0.00
8. Visual Art	Students demonstrate engagement in professional practices (community/professional/organizational art events and exhibitions of art) outside of the university classroom.	3.00	Met	\$0.00