

Strategic Plan Goal 1: Learning

We will enhance student learning by promoting academic excellence and public leadership skills.

To realize this goal, we will

- revise and improve the curriculum to enhance individual student development and produce nationally competitive graduates;
- improve the instructional effectiveness of all faculty.

Reporting Unit	Unit / Program Goal	Score	Evaluation Met (3.00 – 2.01) Partially Met (2.00 – 1.01) Not Met (1.00 – 0.01) Not Evaluated (0.00)	Additional Resources Required to Achieve or Sustain Results
1. English	To demonstrate an ability to analyze and interpret texts.	3.00	Met	\$0.00
2. English	To demonstrate an ability to understand texts within context, such as history, politics, genre and/or culture.	3.00	Met	\$0.00
3. English	To demonstrate familiarity with textual criticism and the ability to integrate sources.	3.00	Met	\$0.00
4. English	To demonstrate the conventions of American grammar and organization through student-produced texts.	3.00	Met	\$0.00
5. Environmental Science	Based on an understanding of the legal, ethical, social, political, and economic ramifications of environmental problems, policy, and decisions, students will be able to develop and articulate well informed and reasoned views on environmental issues.	3.00	Met	\$4,000.00 ¹
6. Environmental Science	Students will be able to use the scientific method and associated critical thinking skills to formulate questions,	3.00	Met	\$0.00 ¹

¹ To further improve performance with respect to Goals 2, 3, 4 and 5, especially Goal 5, a total of \$4,000 is proposed to add and refine course offerings, increase the number of courses that offer lab sections, add important skills to the program and significantly enhance recruiting and outreach activities to the program. The amount includes annual overload pay, professional development in geographic information systems and related subjects and additional recruiting time and resources on the part of two faculty members.

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	design experiments and interpret and evaluate data to answer them.			
7. Environmental Science	Students will have developed writing and presentation skills appropriate for students and practitioners in the discipline of environmental science.	3.00	Met	\$0.00 ²
8. Environmental Science	Understand the scientific basis (chemistry, biology, geology, basic environmental sciences) for environmental challenges and proposed solutions.	2.67	Met	\$0.00 ²
9. Experience Your Education (EYE)	Strengthen Lander University's graduates' ability to apply the knowledge, skills, and desirable personal characteristics associated with their discipline to real-world problems.	3.00	Met	\$0.00
10. Experience Your Education (EYE)	Strengthen Lander University's graduates' professional behavior and ability to reflect for personal improvement.	3.00	Met	\$0.00
11. History	A history student will be able to critically evaluate a secondary source of literature.	2.83	Met	\$0.00
12. History	Demonstrate the ability to critically evaluate primary sources of history.	2.00	Partially Met	\$0.00
13. History	Demonstrate the ability to orally articulate and defend a position developed through research.	2.00	Partially Met	\$0.00
14. History	Demonstrate the ability to place historical events in	3.00	Met	\$0.00

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	correct chronological order.			
15. History	Demonstrate the ability to write a research paper using the Chicago Manual of Style for documentaiton.	3.00	Met	\$0.00
16. Interdisciplinary Studies	Students will demonstrate the ability to analyze and critically evaluate information in those two disciplines.	3.00	Met	\$0.00
17. Interdisciplinary Studies	Students will demonstrate the ability to communicate understanding of the inter-disciplinary links to others, both orally and in writing, or in other media as appropriate to their module.	2.66	Met	\$0.00
18. Interdisciplinary Studies	Students will demonstrate the ability to integrate the two disciplines into a comprehensive body of knowledge.	3.00	Met	\$0.00
19. Interdisciplinary Studies	Students will gain college level understanding of the fundamentals of the two disciplines in a student's IDS module.	3.00	Met	\$0.00
20. Mass Communications and Theatre	To analyze and critically evaluate messages produced in different media.	2.67	Met	\$0.00
21. Mass Communications and Theatre	To communicate effectively in person.	2.33	Met	\$0.00
22. Mass Communications and Theatre	To communicate effectively through multiple media.	3.00	Met	\$0.00
23. Mass Communications and Theatre	To demonstrate potential to work as a professional in the chosen emphasis area.	2.00	Met	\$0.00
24. Mass Communications and Theatre	To identify and discuss historical, ethical and legal issues related to the student's chosen emphasis area.	2.67	Met	\$0.00
25. Visual Art	Students demonstrate	3.00	Met	\$0.00

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	broad-based knowledge and experience in art to include familiarity with the works and intentions of major artists in Western and non-Western art history and basic visual communication and expression in one or more media.			
26. Visual Art	Students demonstrate college-level competencies in the field of art.	3.00	Met	\$2,000,000 ³
27. Visual Art	Students demonstrate skills to communicate critical thinking in the arts.	2.00	Partially Met	\$0.00

³ Following our NASAD site visit in the spring of 2012 Lander University was fully accredited. The NASAD report indicated that we had outgrown our current facilities and that we should be developing concrete plans to gain new studio and classroom spaces. Crowded classes and studios have become a problem as a result of our steady growth in student numbers. Class sizes continue to be a concern as we seek to provide suitable locations for courses. While NASAD recommends a maximum of 25 students per class, on their recent site visit they suggested lowering the cap in some courses to 12 or 15 for safety and space reasons. Those classes have since been capped at 12.

One option suggested for gaining new art studio facilities was the purchase and renovation of the Dixie Hardware building in uptown Greenwood. The cost of this was estimated at \$1.9 million. The Art Department is continuing to investigate possibilities for the future use of this building and is seeking to keep this issue before the current and future administration. The Art Department began to present this opportunity for growth to the president and board of directors during the spring 2015 semester. Many community entities are supportive of the idea of our expansion into the uptown Greenwood area and we plan to continue to explore the financial possibilities to make this a reality.

The NASAD report also noted that our department needed an additional Art Historian to support the number of visual art majors currently enrolled. The cost of an additional Art Historian is estimated at \$65,000. As demonstrated in the steadily rising number of our "Major Headcount" in Unit/Program Goal V below, we must pursue new and appropriate studio and classroom spaces for the department as well as the addition of a new Art Historian in order to maintain our accreditation status during our next NASAD site visit in 2022. These two areas will be a major concern as we seek to maintain this very important educational accreditation.