

Strategic Plan Goal 1: Learning

We will enhance student learning by promoting academic excellence and public leadership skills.

To realize this goal, we will

- revise and improve the curriculum to enhance individual student development and produce nationally competitive graduates;
- improve the instructional effectiveness of all faculty.

Reporting Unit	Unit/Program Goal	Score	Evaluation Met (3.00 – 2.01) Partially Met (2.00 – 1.01) Not Met (1.00 – 0.01) Not Evaluated (0.00)	Additional Resources Required to Achieve or Sustain Results
1. Business Administration ¹	Lander business graduates will be effective communicators in both oral and written communications	Not Scored	Not Evaluated	\$0.00
2. Business Administration ²	Lander business graduates will understand the concepts of teamwork and demonstrate the ability to work in teams	Not Scored	Not Evaluated	\$0.00
3. Business Administration ³	Lander business graduates will have a clear perception of business ethics	Not Scored	Not Evaluated	\$0.00
4. Business Administration ⁴	Lander business graduates will possess basic business knowledge	Not Scored	Not Evaluated	\$0.00
5. Business Administration ⁵	Lander business graduates will be capable problem solvers	Not Scored	Not Evaluated	\$0.00
6. Criminal Justice Management	Students will demonstrate the ability to distinguish among leadership and management models in law enforcement	3.00	Met	\$0.00
7. Criminal Justice Management	Students will demonstrate the ability to describe law enforcement management protocols used during critical incidents and the importance of incorporating them within a framework of crisis and consequence management in order to minimize	3.00	Met	\$0.00

¹ The department chair has requested and has been granted a reporting extension to August 27, 2013 in order to harmonize the contents of this report with one being completed for AACSB accreditation. Until then, we will post an AACSB "School of Management Assurance of Learning Report Spring 2013."

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	personal and unit liability			
8. Criminal Justice Management	Students will demonstrate the ability to recognize the relationship between ethics and specific criminal justice issues and behaviors	3.00	Met	\$0.00
9. Criminal Justice Management	Students will demonstrate the ability to articulate the relationship between criminal justice policy and effective law enforcement	3.00	Met	\$0.00
10. Criminal Justice Management	Students will demonstrate the ability to use written communication skills appropriate for managers in criminal justice	3.00	Met	\$0.00
11. Experience Your Education (EYE) Program	Strengthen Lander University's graduates' ability to apply the knowledge, skills, and desirable personal characteristics associated with their discipline to real-world problems.	3.00	Met	\$0.00
12. Experience Your Education (EYE) Program	Strengthen Lander University's graduates' professional behavior and ability to reflect for personal improvement.	3.00	Met	\$0.00
13. General Education Competency 1A	Demonstrate the development of university-level knowledge	Not Scored	Not Evaluated	\$0.00 ⁶
14. General Education Competency 1B	Demonstrate the development of university-level comprehension	Not Scored	Not Evaluated	\$0.00 ⁷
15. General Education Competency 2	Demonstrate the development of the ability to apply information	Not Scored	Not Evaluated	\$0.00 ⁸
16. Honors International Program	Deepen involvement of honors students in program offerings	2.50	Met	\$0.00
17. Honors International Program	Promote overall academic success of honors students	2.67	Met	\$0.00
18. Mass Communications and Theatre	To communicate effectively in person	2.25	Met	\$0.00
19. Mass Communications and Theatre	To communicate effectively through multiple media	3.00	Met	\$0.00
20. Mass Communications and Theatre	To analyze and critically evaluate messages produced in different media	3.00	Met	\$0.00
21. Mass Communications and Theatre	To identify and discuss historical, ethical and legal issues related to the student's chosen emphasis area	2.67	Met	\$0.00
22. Mass Communications and Theatre	To demonstrate potential to work as a professional in the chosen emphasis area	3.00	Met	\$0.00
23. Master of Education:	Demonstrate specific knowledge,	3.00	Met	\$0.00

⁶ Data could not be analyzed in time for this Report given that development is still underway on the new data collection method that was deployed in 2012-2013.

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Montessori Education (Swansea Primary School Site)	skills, and dispositions to be effective Montessori teachers			
24. Music	Graduates in music should demonstrate proficiency in performing music and an appreciation of the technique and artistry essential to performance at a professional level	3.00	Met	\$0.00
25. Music	Graduates in music should demonstrate a working knowledge of the theoretical concepts associated with the creation of music	3.00	Met	\$0.00
26. Music	Graduates in music should demonstrate a working knowledge of the historical contexts associated with the creation of music	2.00	Partially Met	\$0.00
27. Political Science	Political science majors will demonstrate knowledge in most of the generally-recognized areas of the discipline	3.00	Met	\$0.00
28. Political Science	Political science majors will demonstrate political analysis skills	3.00	Met	\$0.00
29. Political Science	Political science majors will demonstrate skills essential for success in careers related to political science	2.75	Met	\$0.00
30. Political Science	Political science majors will demonstrate effective citizenship	3.00	Met	\$0.00
31. Political Science	Political science majors will demonstrate the ability to communicate effectively	3.00	Met	\$0.00
32. Psychology	To comprehend complex written material concerning psychological issues	3.00	Met	\$0.00
33. Psychology	To think logically, critically and objectively	3.00	Met	\$0.00
34. Psychology	To acquire a general knowledge of the theories, issues, and findings in the area of experimental methodology	3.00	Met	\$0.00
35. Psychology	To acquire a general knowledge of the theories, issues and findings in the area of human development	2.00	Partially Met	\$0.00
36. Psychology	To acquire a general knowledge of the theories, issues and findings in the area of experimental psychology	2.00	Partially Met	\$0.00
37. Psychology	To acquire a general knowledge of the theories, issues and findings in the area of clinical/ counseling psychology	3.00	Met	\$0.00
38. Psychology	To acquire skills needed to write technical reports in American Psychological Association (APA) style	3.00	Met	\$0.00
39. Psychology	To acquire knowledge of basic methods of statistical analysis	2.33	Met	\$0.00
40. Psychology	To acquire knowledge of ethical issues pertaining to psychology	2.33	Met	\$0.00

41. Sociology	Students will be able to describe and articulate key sociological concepts	2.60	Met	\$0.00
42. Sociology	Students will be able to design, implement, analyze, and interpret sociological research	2.20	Met	\$0.00
43. Sociology	Students will be able to apply sociological theory to the analysis and understanding of concrete social phenomena	2.25	Met	\$0.00
44. Sociology	Students will be exposed to career opportunities in the profession of sociology and related fields	2.60	Met	\$0.00
45. Visual Arts	Students acquire a broad-based knowledge and experience in art and design	3.00	Met	\$1,900,000.00 ⁹
46. Visual Arts	Students apply critical thinking skill in communicating about art	3.00	Met	\$0.00
47. Visual Arts	Students demonstrate college-level competencies in the field of art	2.50	Met	\$65,000.00 ¹⁰
TOTALS		2.76	Met	\$1,965,000.00

⁹ A search will begin during the upcoming academic year to hire a replacement tenure track faculty member for Art History. (Anticipated salary/benefits for 2012-13 is \$65,000) Administration continues to consider plans to address the short term and long term facilities needs of studio art courses. Facilities needs would be completely met by the purchase and renovation of the former Dixie Hardware Building in uptown Greenwood. Cost to purchase the property is \$250,000 and estimated cost to renovate the building is \$1.6 million. (Estimated cost to build a new building with the same square footage is \$8.2 million.) Maintaining the current talented and energetic art faculty contributes to the vitality of program improvements. Department anticipates reallocation of funds from general expenditures to travel to support progress toward tenure of new faculty hire. (No anticipated cost)

¹⁰ Following our NASAD site visit in the spring of 2012 Lander University was fully accredited. The NASAD report noted that our department needed an additional Art Historian to support the number of visual art majors currently enrolled. The cost of an additional Art Historian is estimated at \$65,000, but the current budget situation will not allow for an additional hire. We must pursue the addition of a new Art Historian in order to maintain our accreditation status in the future.