

Strategic Plan Goal 3: Linkages

We will enhance linkages with local, regional and statewide constituents to increase enrollment and support the concept of preparing students for a meaningful life by developing and coordinating activities in applied scholarship and service and by providing innovative opportunities in lifelong learning.

REPORTING UNIT	UNIT GOAL	GOAL SCORE	GOAL EVALUATION	ADDITIONAL RESOURCES REQUESTED
1. Alumni Affairs	Alumni will be actively involved with their alma mater	3.00	Met	\$0.00
2. Alumni Affairs	Alumni will be actively involved with their alma mater	2.57	Met	\$0.00
3. Career Services	Maintain quality of Career Services Events	2.95	Met	\$0.00
4. Continuing Education	To develop a sustainable continuing education program	2.33	Met	\$0.00
5. Experience Your Education (EYE) Program	Strengthen Lander University's ability to provide experiential learning opportunities.	3.00	Met	\$0.00
6. Greenwood-Lander Performing Arts (GLPA)	Enhance the quality of life in our area by education, entertaining and culturally enriching our citizens through by stimulating interest in the arts, promoting cultural awareness and arts education, and broadening cultural vision through divers and quality performances.	3.00	Met	\$4,000.00 ¹
7. University Relations	Build alumni and donor connections through distribution of Lander Magazine and President's Report.	3.00	Met	\$0.00
TOTALS FOR STRATEGIC PLAN GOAL 3: LINKAGES		2.84	Met	\$4,000.00

¹ \$2,500 for lockage storage cabinets in Box Office; \$1,500 for LCD monitors in Cultural Center upstairs lobby.