

Strategic Plan Goal 2: Enrollment

We will increase the student population through recruiting and retaining highly motivated, diverse students, faculty and staff. We will attract, retain and graduate increasing numbers of students from diverse backgrounds who have the potential to succeed in the university environment.

REPORTING UNIT	UNIT GOAL	GOAL SCORE	GOAL EVALUATION	ADDITIONAL RESOURCES REQUESTED
1. Admissions	To manage enrollment for both the appropriate number and quality of student(s)	2.07	Met	\$0.00
2. Alumni Affairs	Alumni will be actively involved with their alma mater	3.00	Met	\$0.00
3. Experience Your Education (EYE) Program	Strengthen Lander University's ability to provide experiential learning opportunities.	3.00	Met	\$0.00
4. Instructional Services	Provide a successful program for students on academic probation	2.33	Met	\$0.00
5. Instructional Services	Provide a successful SPRINT Program	3.00	Met	\$0.00
6. Instructional Services	Provide a successful tutoring program	1.50	Partially Met	\$0.00
7. Registrar's Office	Provide Timely and accurate service for evaluation of official transcripts	2.50	Met	\$0.00
8. University Relations	Support Admissions Office through timely completion of promotional materials	3.00	Met	\$2,000.00 ¹
TOTALS FOR STRATEGIC PLAN GOAL 2: ENROLLMENT		2.55	Met	\$2,000.00

¹ Funding should be moved on a permanent annual basis from Admissions to University Relations to cover the cost of photography for Admissions publications.