

STRATEGIC PLANNING REPORTING DOCUMENT

EFFECTIVE: AUGUST 15, 2005 TO JULY 1 2006

Student Affairs

GOAL #2: INCREASE THE STUDENT POPULATION BY 20 PERCENT THROUGH RECRUITING AND RETAINING HIGHLY MOTIVATED, DIVERSE STUDENTS, FACULTY, AND STAFF

ACTION ITEM	OFFICES/PERSONS ACCOUNTABLE	ACTION PLANS	OUTCOMES ASSESSMENT	RECOMMENDATIONS
OBJECTIVE 2F: Enhance the educational and co-curricular experiences and opportunities outside of the classroom to broaden students' awareness of themselves, others, and current events.				
2f1. Increase student participation in campus life activities, including weekend programs.	Vice President for Student Affairs	Established regular (2/sem) meetings with the presidents of registered student organizations and one open forum per semester with SGA to discuss programs & activities for students.	Reviewed number of activities that were held on weekends and found a number of events scheduled. Focused on marketing and added some programs through the university program council.	Continue to market existing programs and focus activities around Parent's Weekend, Homecoming, and athletic events. Current number of activities sufficient considering budget, facilities, and number of students who work on weekends.
2f2. Enhance student access to the University by expanding hours and improve awareness of computer laboratories, meeting areas, study areas, and recreation facilities.	Vice President for Student Affairs	All areas of campus now have wireless computer access. The university is seeking bonding authority from legislature for a student center facility that will house meeting rooms, multipurpose areas, and additional student office space.	Lander University will continue to seek funding for a new student center and an outdoor recreational area.	Continue seeking funding for projects.
2f4. Offer a wider variety of activities to ensure the inclusion of all of Lander's community (age, commuter/resident, Greek/independent, ethnicity, nationality, etc.)	Vice President for Student Affairs	Schedule meeting with various student groups as to area of interest in activities and programs.	The student programming committee has attended regional and national workshops to gain knowledge of a wide arrange of programs and activities.	Conduct annual surveys of students regarding programs and activities of interest.
OBJECTIVE 2g: Improve the campus environment to increase student safety, comfort, and satisfaction.				
2g1. Expand and increase food service	Vice President for Student Affairs	The University dining hall is undergoing a complete renovation	Goal met.	Continue to assess food surveys to gain information as to needs and satisfaction.

offerings.		that is scheduled to open January 2007. Add coffee shop in library. Add additional meal plan option		
OBJECTIVE 2h: Develop a comprehensive plan to address diversity issues in the campus community.				
2h1. Examine, update, and revise the current university policies and procedures in order to address equal opportunity among all student groups to celebrate and appreciate campus wide diversity.	Vice President for Student Affairs	A complete review of university policies was held the spring semester of 2003 by the student life council. This consisted of meeting with the students, staff, faculty, board of trustees, and the university attorney.	Adopted recommendations of student life council. Recommendation approved by university attorney and board of trustees.	Goal met.
2h3. Increase collaboration efforts of student groups to celebrate and appreciate campus wide diversity.	Vice President for Student Affairs	Assigned students affairs staff member to work with student groups to celebrate and appreciate diversity.	The number of multicultural programs have increased.	Continue current programs.
2h4. Promote faculty/staff awareness of current student issues.	Vice President for Student Affairs	Assure that students are represented on university committees to voice current student concerns.	Students are represented on university committees in order to have a voice in various areas of the university. In addition, the student affairs staff meets with various student groups throughout the academic year.	Continue current programs.

GOAL #3: ENHANCE LINKS WITH CONSTITUENTS

ACTION ITEM	OFFICES/PERSONS ACCOUNTABLE	ACTION PLANS	OUTCOMES ASSESSMENT	RECOMMENDATIONS
OBJECTIVE 3B: Increase involvement of parents, alumni, community members and organizations with Lander.				
3b2. Increase parental involvement at Lander, including recruitment, feedback, and participation in campus events.	Vice President for Student Affairs	The university has expanded Parent's Day activities and continues an excellent families orientation program. In addition the student affairs staff is heavily involved with parents during Freshman Move-in Day.	These programs have enhanced opportunities for quality feedback from parents regarding university programs, services, and activities.	Continue current programs.
OBJECTIVE ...				

GOAL #4: IMPROVE THE LEARNING AND LIVING ENVIRONMENT OF THE UNIVERSITY

ACTION ITEM	OFFICES/PERSONS ACCOUNTABLE	ACTION PLANS	OUTCOMES ASSESSMENT	RECOMMENDATIONS
OBJECTIVE: Add the facilities needed to serve an increased enrollment of 2630 Full Time Equivalent students.				
4b1. Provide expanded and new student activity facilities that enhance student life, including adequate space for student meetings, casual gatherings, informal indoor and outdoor recreational activities, and athletic events.	Vice President for Student Affairs	The university is continuing to seek funding for new student center facilities and recreational and athletic events.	Continue to seek funding sources.	Continue to seek funding for these areas.

GOAL #5: ASSURE THE LONG-TERM STABILITY OF THE UNIVERSITY

ACTION ITEM	OFFICES/PERSONS ACCOUNTABLE	ACTION PLANS	OUTCOMES ASSESSMENT	RECOMMENDATIONS
OBJECTIVE 5a: Implement a coordinated and comprehensive assessment program used to drive decisions, make improvements, and insure institutional effectiveness				
5a4. Assess the impact of major programs of study on preparing students for their chosen professions	Vice President for Student Affairs	The director of career services conducts surveys to assess the impact of the academic programs in preparing students for their chosen profession.	The goal is accomplished through surveys and interviews with students, faculty, and employers.	Continue to assure that academic programs meet the needs of students and employers.
5a6. Assess student services	Vice President for Student Affairs	The student services programs are assessed through surveys, student interviews, and forums with students.	The assessment programs have gained meaningful feedback from students regarding student services programs.	Continue to assess programs.