

Guide for:

English 275 (Poston)

This guide offers a brief description of some of the resources available for you to complete your assignment.

[Business and Company Resource Center](#)

Provides: Company Histories, News, Financials, and Industry Overviews



Business and Company Resource Center's Best Features:

- An In-Depth History of the Company,
- The Company's Most Recent Investment reports, and
- An In-Depth Description of the Company's Industry (Industry Overview)

[LexisNexis Academic \(Business\)](#)

Provides: Company Snapshots, News, and Financials

LexisNexis® Academic



LexisNexis' Best Features:

- Company Dossiers,
- Comprehensive News Coverage (In the News Feature), and
- The Company's Financial Information

[Business Source Premier](#)

Provides: Academic Articles, News, and SWOT Analyses

Business Source Premier's Best Features:

- Access to scholarly and trade-related articles,
- Strengths, Weaknesses, Opportunities, and Threats Analyses (SWOT)
- Company Profiles (Datamonitor Reports)

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