

QuickStart Guide for:

Business Source Premier

Directions:

Business Source Premier allows you to search for articles in periodicals that are either academic (peer-reviewed) or trade-related in nature. You can also find SWOT Analyses, company profiles, and industry profiles.

Narrow Results by

- Source Types
 - All Results
 - Academic Journals
 - Trade Publications
 - Magazines
 - Newspapers
 - Books/Monographs
 - SWOT Analyses
 - Country Reports
 - Industry Profiles

All Results: 1-10 of 33435 Page: 1 2 3 4

Results for: "china" and "trade"

- [Decision support system for the casting production.](#)
By: Tang, Lixin; Wang, Gongshu. (2007). 10.1016/j.omega.2007.11.002; (4 Abstract Only)
[Add to folder](#) | Cited References: (0)
- [Replenishment routing problems: delivery.](#)
By: Li, Jing-An; Wu, Yue; Lai, Kin I (2008). Oct2008, Vol. 190 Issue 2, p412-4

This is a screen shot of Business Source Premier after a keyword search (“china” and “trade”) has been entered. The articles were retrieved because they contain both keyword words “china” and “trade”.

The “All Results” (at the top of the image) shows that 33,435 results were found. You can “Narrow Results by” selecting the links on the left of the image or changing your search phrase. See the *Booleans* under the help function of the database for search strategies.

Definitions:

Peer Reviewed: Peer-reviewed articles are typically written by academic experts (professors) with advanced degrees in their respective fields. In order to be published in academic journals, these articles are submitted through a rigorous process of review by other academic experts who determine if the article is appropriate for publication in the journal.

Periodical: Publications that are published periodically (weekly, monthly, biannually, annually, etc.) Some examples include: *New York Times*, *Time Magazine*, *the Economist*, and *Forbes*. Some are scholarly, or peer-reviewed, in nature. Some examples include: *American Literature*, *Aboriginal History*, *Academic Radiology*.

Trade Periodicals: Trade periodicals are not academic in nature but are written for an audience interested in a particular trade, such as business (*Forbes Magazine*) or nursing. (*Nursing Times*)

Basics:

A *Keyword Search* lets you search for articles in the database that contain a specific word or phrase.

Searching: **Business Source Premier** | [Choose Databases »](#)

[Search](#) [Clear](#)

[Search Options](#) | [Advanced Search](#) | [Visual Search](#) | [Search History/Alerts](#) | [Preferences »](#)

The search will retrieve articles with the keywords “china” and “trade”.

10. [Innovation in product architecture—A study of the Chinese automobile industry](#)
By: Hua Wang, *Asia Pacific Journal of Management*, Sep2008, Vol. 25 Issue 3, p
DOI: 10.1007/s10490-007-9084-x; (AN 33515793)
Abstract Only
[Add to folder](#)

Below is an image of an article’s information after it has been selected:

Title:	Innovation in product architecture—A study of the Chinese automobile industry.
Authors:	Hua Wang ¹ william-hua.wang@euromed-marseille.com
Source:	Asia Pacific Journal of Management ; Sep2008, Vol. 25 Issue 3, p
Document Type:	Article
Subject Terms:	* AUTOMOBILE industry & trade * SUPPLY chains * DEALERS (Retail trade) * INDUSTRIES * RESEARCH ARCHITECTURE

The page gives the **Title** again. The **Author** (Hua Wang) is provided. The **Source** provides the name of the publication that the article is in. In this case it is a periodical titled *Asia Pacific Journal of Management*. Additionally, the **Source** gives the publication date and page numbers.



Things to Remember:

Business Source Premier allows you to retrieve SWOT analyses on several companies. Enter in the name of a company into the search box. Under “All Results” on the right of screen, select the link “SWOT Analyses”.

Business Source Premier also provides:

- Company Profiles
- Country Reports, and
- Industry Profiles.

Call, email, or IM the Jackson Library Reference Office for help.
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Email:
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lwiecki@lander.edu,
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