

Lander University, Greenwood, South Carolina
Assistant Professor of Marketing

College of Business

The Position: The College of Business is searching for a tenure track Assistant Professor of Marketing to start in August 2018.

Minimum Qualifications: Must have an earned DBA or Ph.D. in marketing or closely related discipline from a research-based doctoral granting institution. ABDs will be considered; however, the doctorate must be completed by May 1, 2019.

Responsibilities: This tenure-track position carries responsibilities in the areas of teaching, scholarship and service. Faculty members typically teach four sections per semester, advise students, serve on university and college committees and engage in professional development activities. Teaching assignments are based upon qualifications of the individual and the needs of the college.

Salary: Salary commensurate with education and experience.

The College: The College of Business offers a Bachelor of Science degree in Business Administration with four emphasis areas: Accounting, Financial Services, Health Care Management and Management/Marketing. The primary focus of Lander University is teaching, and the College of Business emphasizes a student-centered learning environment. The College of Business is accredited by AACSB International.

The University offers an excellent benefits package. Scholarship is supported by the college and university through research incentive programs, professional and pedagogical travel support, access to databases, and professional development funds.

Lander University is located in Greenwood, South Carolina, in the Piedmont of western South Carolina, just 2-4 hours from the beautiful South Carolina beaches or the Blue Ridge Mountains.

Closing Date: Priority will be given to candidates whose files are complete by November 15, 2017, and review will continue until the position is filled.

How to Apply: All applicants should submit the following:

- A cover letter clearly stating the candidate's teaching and research experience and interests and that addresses the duties and qualifications articulated in the position description;
- A current curriculum vitae;
- Three references, with contact information;
- Sample course syllabi and official student evaluations, if available.

Electronic submissions are highly preferred and should be addressed to the College of Business Search Committee and e-mailed to jchapman@lander.edu. Please address all nominations, inquiries, and hard copy applications materials to:

Jody Chapman, College of Business, Lander University, 320 Stanley Avenue, Greenwood, South Carolina 29649-2099.

Lander is a tobacco free institution.

All final candidates are subject to successfully completing background requirements.

Note: The University generally does not sponsor the H-1B Visa.

AN AFFIRMATIVE ACTION/EQUAL OPPORTUNITY EMPLOYER/TITLE IX