

# Lander University

College of Business and  
Public Affairs

Department of Business  
Administration

**Code of Conduct**

**Faculty and Student  
Responsibilities**



Mission:

*"To prepare students for positions  
of leadership and responsibility"*

# Lander Leadership

is demonstrated by

**L**istening

**E**ffective communication

**A**chieving goals

**D**oing the job right the first time

**E**thical Actions

**R**ecognizing every individual

**S**howing respect

**H**olding yourself accountable

**I**nitiating and informing

**P**rofessionalism

Dear Lander Business Program Stakeholders:

The mission of the Lander business program is to provide high quality business education that prepares students for positions of leadership and responsibility. In order to accomplish this worthy mission, we must stress the importance of ethics and adherence to our values and standards through the actions of both our faculty and business students.

AACSB represents the highest standard of achievement for undergraduate and graduate business schools internationally. Based on our commitment to AACSB-International accreditation for our business program and our own internal commitment to develop future business leaders, the faculty and staff accepts the responsibility to stress ethical principles and practices in all of our endeavors. These principles and practices will help us set a tone for helping all our stakeholders understand that we are committed to developing leaders who demonstrate the qualities that allow internal and external respect.

This guide has been developed from faculty and student input to help us understand our individual and collective educational responsibilities. The information may not cover every possible circumstance; however, this guide should clearly emphasize our core values and expectations of both business students and business faculty. For additional guidance, please refer to the Lander Student Code of Conduct and Lander Employee Handbook.

Department of Business Administration, Faculty and Staff  
College of Business & Public Affairs

## **Faculty Expectations of Students**

- Demonstrate respect for peers
- Demonstrate respect for faculty
- Operate with integrity in the learning process
- Contribute to the learning of others
- Perform to standards set by faculty
- Be prepared for class

## **Business Students' Expectations of Faculty**

- Model professional business behavior and practices
- Be available to students outside the classroom
- Treat students fairly and respectfully
- Provide knowledge applicable to the students' business careers
- Provide timely feedback on students' academic work
- Be prepared for class

## **The Importance of AACSB Standards**

AACSB accreditation assures educational quality and promotes excellence and continuous improvement in business education.

By maintaining AACSB accreditation, Lander continues to demonstrate high caliber teaching and a positive and productive relationship between faculty and students.

Lander's Department of Business Administration must continue to meet or exceed the standards designed to provide a solid foundation for a high quality program. These standards focus on:

- strategic management of resources;
- positive interactions of faculty and students in the educational process, and
- the ability of students to demonstrate that learning is taking place throughout the program.

The Lander Department of Business Administration's Code of Conduct defines important expectations that the faculty and students have of each other. Mutual respect for others (students, staff, and faculty) helps build the foundation for quality business education.

# **Transforming Learners into Business Leaders**

## **Guiding Values:**

Undergraduate Focus:	Undergraduate business education is the focus of the program.
Ethical Expectations:	All activities are guided by a dedication to understanding that ethical decision-making is essential to fostering high performance and a better world for all.
Experiential Learning:	Students are offered opportunities to experience their education beyond the classroom through activities such as internships, field trips, and applied projects.
Diversity:	We support the development of a shared vision to build an understanding of the global economy and the importance of all people working together to build a better world.
Culture of Success:	Faculty, staff, and students work together to promote successful outcomes in a professional environment.

## **Vision Statement:**

The Department of Business Administration will build on the student centered tradition of Lander University to become the program of choice for a high quality undergraduate business education in South Carolina. The department will be responsive to the educational needs of all stakeholders in an atmosphere that emphasizes personal support and service to assure students' success in the public and private sectors.

## **Mission:**

The mission of the Department of Business Administration is to provide a high quality business education that prepares students for positions of leadership and responsibility.

This mission will be accomplished through high quality instruction, an integrated curriculum, and intellectual contributions that focus on applied business research and instructional development.

## **Goals:**

Lander business graduates:

1. Will be effective communicators in both oral and written communication.
2. Will be users of technology in decision-making.
3. Will have a clear perception of business ethics.
4. Will possess leadership skills.
5. Will be capable problem solvers.

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