

Academic Program Name:	Visual Arts
Academic Program Assessment Coordinator:	Frank E. Jackson
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Program Goal	Student Learning Outcome	Assessment Instruments and Frequency of Assessment	Expected Outcome	Summary of Data Collected	Review of Results and Actions Taken
1. Students will demonstrate familiarity with the works and intentions of major artists/designers and movements of the past and the present, both in the Western and non-Western worlds	Students demonstrate familiarity with the works and intentions of major artists/designers and movements of the past and the present, both in the Western and non-Western worlds.	<p>Art research assignments that require students to analyze the work of major artists/designers of the past and present, both in the Western and non-Western worlds.</p> <p>Report generated annually on the results from the Art Class Summary Report of Program Goal Achievement</p> <p><i>Relevant courses:</i> <i>Art 105 & 205</i> <i>Western Art I</i> <i>Western Art II</i> <i>Art of 20th Century</i> <i>History of Modern Design</i> <i>Far Eastern Art History</i> <i>History of American</i></p>	<p>At least 85% of students in Art 105 and Art 205 score 70% or higher on art research assignments.</p> <p>The Art Class Summary Report will show 80% of students in art history classes score “met” or “exceeded” expectations.</p>	<p>Fall 2007:</p> <p>Art 105: 100% scored 70 or higher on the rubric; met expectation.</p> <p>Art 205: 63% scored 70 or higher on the rubric; did not meet expectation.</p> <p>No data has been collected on the Art Class Summary Report</p>	<p>Concern about the sophomore students in the fall assessment not meeting expectations has resulted in a department wide review to strengthen performance and not be reliant on just one class measure. As a result two new courses in art history have been added to the curriculum and will be taught in 2009: History of Design and American Art History.</p> <p>Art faculty have recognized that there were insufficient documented activities to</p>

		<i>Art Topics in Art History</i>			<p>adequately measure this goal. This issue will be addressed in the 2008-2009 year. Additional studio art classes will become involved in documenting student assignments in which artists and movements relative to the class media will be begun to give a larger, varied sample.</p> <p>Data will be used to assess the effectiveness of the following:</p> <ol style="list-style-type: none"> 1) curriculum 2) program philosophy 3) student's ability to meet program expectations 4) instruction 5) Matrix of Expectation is distributed to students and discussed
		Art Assessment Test (24 embedded	All seniors will score at least 50% on the	Spring 2007: 60% of the embedded	Concern about the 8% drop in

		<p>questions, 40% of the total assessment) are related art works, movements, and artists.</p> <p>Annually to freshmen in the Fall semester and to seniors in the capstone course each spring.</p>	<p>24 questions. (Freshmen outcomes are available, but used only as a comparative baseline.)</p>	<p>questions were answered correctly by senior art majors. Expectation met.</p> <p>Spring 2008: 52% of the embedded questions were answered correctly by senior art majors. Expectation met.</p>	<p>performance has been discussed in an Art department faculty meeting. It was agreed that seniors knowing that the anonymous results of the assessment does not affect them in any way make some of the students not give their best effort. A pep talk will be given by the instructor administering the test about the importance of the information in the future. It is also possible that since students are given the freedom to pick the Art History courses (only 3 required out of 7 different courses) it may just be some were not exposed to as many of the questions as students in the previous year.</p>
2. Students will	Majors demonstrate	Art Assessment	Seniors average	Freshmen scores in	In spring, 2009, the

<p>demonstrate an understanding of the nature of contemporary thinking on art and design, and have gained at least a rudimentary discernment of quality in design projects and works of art;</p>	<p>an understanding of contemporary art and design.</p>	<p>Test, 6 embedded questions, (10% of the total assessment) related to contemporary and historical art and design.</p> <p>Administered annually to incoming freshmen art majors during orientation week; and to seniors in the capstone course: Art 499 each spring.</p> <p><i>Relevant Courses: All art history courses All are studio courses</i></p>	<p>50% or higher on the 6 questions.</p>	<p>Fall, 2007: 26% and Fall, 2008: 29%</p> <p>Senior scores in Spring, 2007: 56%, and Spring 2008: 56%.</p> <p>Expectations met.</p>	<p>Student Artist Statement that accompanies the Summative Portfolio will be assessed as an additional measure.</p> <p>In addition, the departmental faculty will consider adding more questions related to contemporary thinking in contemporary art to the Freshman/Senior Art Assessment Test.</p> <p>Data will be used to assess the effectiveness of the following:</p> <ol style="list-style-type: none"> 1) curriculum 2) program philosophy 3) student's ability to meet program expectations 4) instruction 5) Matrix of Expectation is distributed to students and discussed
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<p>3. Students will demonstrate the ability to make workable connections between concept and media through a variety of art making methods;</p>	<p>Students demonstrate the ability to make workable connections between concept and media through a variety of art making methods</p>	<p>Senior portfolios are critically judged using the Summative Portfolio Assessment Rubric</p> <p>Annually</p>	<p>At least 90% of seniors score at or above “prepared” in all categories of the rubric.</p>	<p>First portfolios will be reviewed in the spring of 2009.</p> <p>Digital recording of student work from studio art classes began in 2007.</p>	<p>Data is being collected and stored in the department and by students. However, since a true summative digital portfolio should represent 4 or more years in the program it is premature to begin reporting data until the spring of 2009.</p>
		<p>Digital files of work in studio classes.</p> <p>All art studio classes’ grade distributions will be analyzed and reviewed by the faculty of the department annually using the Class Summary Report.</p> <p><i>Relevant courses: All art studio classes</i></p>	<p>90% of students in all studio art classes achieve a C or better to reflect student success in this goal (“met” or “exceeded” expectation on the Class Summary Report).</p>	<p>Fall 2007: Expectation met: 96% (168/174) received a C or better (16 studio art classes or independent studies)</p> <p>Spring 2008: 93% (176/189) received a C or better (in 17 studio art classes or independent studies)</p>	<p>The Matrix of Expectation is distributed to students and discussed in all studio classes on the first day of term so that students will be familiar with professional dispositions.</p> <p>Grade distribution in the studio art classes as reported indicates broad success of students to make workable connections through a variety of art making methods.</p>

					Although this is a good result, the full complement of studio faculty applying our rubric to the summative digital portfolios next spring is more likely to result in adjustments implemented to curricula, teaching, and grading.
4. Students will demonstrate the technical skills, perceptual development, and understanding of principles of visual organization sufficient to achieve basic visual communication and expression in one or more media	Students demonstrate the technical skills, perceptual development, and understanding of principles of visual organization sufficient to achieve basic visual communication and expression in one or more media	Senior portfolios are critically judged using the Summative Portfolio Assessment Rubric Annually	At least 90% of seniors score at or above "prepared" in all categories of the rubric..	Data will be collected in May, 2009 from Senior Summative Digital Portfolios and scored on Art Class Summary Report of Program Goal Achievement.	First portfolios will be reviewed in the spring of 2009.
		Required design classes' grade distributions will be analyzed and reviewed by the faculty of the department annually using the Class Summary Report.	90% of students achieve a C or better ("met or exceed expectation on the Class Summary Report) to reflect student success in this goal.	In the course of the 2007-8 academic year 96% (74/77) students made a C or better. The expectation was met.	The expectation was met. Although the results of the assessment were quite positive, the departmental discussion about the results brought to light frustration

		<p><i>Relevant courses:</i> <i>Two-Dimensional Design</i> <i>Dimensional Design</i> <i>Commercial Art</i></p>			<p>with the ability of the Commercial Art course to handle the numbers of students since it is taught digitally in a Mac Lab with only about 15 work stations. The need for more work stations (2-4) would be a minimal improvement. The course is also a requirement for another major : Mass Communications which does necessitate multiple sections to be taught year round.</p>
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