



Lander University: Unit/Program Review Report

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| UNIT/PROGRAM NAME | Greenwood-Lander Performaing Arts (GLPA) |
| OFFICE OF PRIMARY RESPONSIBILITY | Director, GLPA |
| ASSESSMENT COORDINATOR | Myra Shaffer |
| SUBMISSION DATE OF THIS REPORT | February 26, 2009 |

- I. **UNIT/PROGRAM GOAL:** Enhance the quality of life in our area by education, entertaining and culturally enriching our citizens through by stimulating interest in the arts, promoting cultural awareness and arts education, and broadening cultural vision through diverse and quality performances.

| | | | |
|---|-------------|--|---------------------------|
| Strategic Goal Supported | 3. Linkages | | |
| Indicator of Success or Student Learning Outcome | 1. | GLPA Concert Series attendance. | |
| | 2. | GLPA Outreach Program attendance. | |
| | 3. | GLPA Additional Performance attendance. | |
| | 4. | Outreach Teacher Evaluation ratings | |
| | 5. | | |
| Assessment Instruments and Frequency of Assessment | | Instrument | Frequency |
| | 1. | Ticket Sales- Patron Data Base, attendance records of Faculty, Staff, and students kept in GLPA office | Fall and Spring Semesters |
| | 2. | Ticket Sales- Patron Data Base, attendance records of Faculty, Staff, and students kept in GLPA office | Fall and Spring Semesters |
| | 3. | Ticket Sales- Patron Data Base, attendance records of Faculty, Staff, and students kept in GLPA office | Fall and Spring Semesters |
| | 4. | Teacher Evaluations | Fall and Spring Semesters |
| | 5. | | |

| Expected Outcome of Indicator of Success or Student Learning Outcome | | Met (3) | | Partially Met (2) | | Not Met (1) | |
|--|-----|---|-----------|-----------------------|----------------------------|-----------------------------|--|
| | 1. | 75-100% capacity | | 50-74.99% capacity | | 0-49.99% and below capacity | |
| | 2. | 75-100% capacity | | 50-74.99% capacity | | 0-49.99% and below capacity | |
| | 3. | 75-100% capacity | | 50-74.99% capacity | | 0-49.99% and below capacity | |
| | 4. | Score between 4.0-5.0 | | Score between 3.0-4.0 | | Score below 3.0 | |
| 5. | | | | | | | |
| Summary of Data Collected | | Spring 2007 | Fall 2007 | Spring 2008 | | | |
| | 1. | 97% | 100% | N/A* | | | |
| | 2. | 79% | 78% | N/A* | | | |
| | 3. | 73% | 31% | N/A* | | | |
| | 4. | 4.78 | 4.69 | 4.90 | | | |
| 5. | | | | | | | |
| Review of Results and Actions Taken | 1. | An attendance average for Fall 2007 and Spring 2008 performances between 472 and 680. We consider performance attendance to be a direct measure of the perceived value of a given performance. | | | | | |
| | 2. | An attendance average for Fall 2007 and Spring 2008 performances between 472 and 680. We consider performance attendance to be a direct measure of the perceived value of a given performance. | | | | | |
| | 3. | An attendance average for Fall 2007 and Spring 2008 performances between 472 and 680. We consider performance attendance to be a direct measure of the perceived value of a given performance. | | | | | |
| | 4. | 4-5/5 high, 2-3 average, 1 poor rating of program. Teacher evaluations provide us with the opinions of teachers regarding the perceived value for their students of each performance. | | | | | |
| | 5. | | | | | | |
| | Sum | Outreach performances continue to be very well attended and received in the community. *Data results for Spring 2008 for Indicators of Success 1, 2, and 3 are not available due to incomplete records. Better manageable record keeping has been implemented for the Fall of 2009 and Spring of 2010 which should result in accurate totals. Assessment will be conducted based on the fiscal year of GLPA henceforth, i.e. next reporting cycle will include Fall 2008 and Spring 2009 | | | | | |
| Indicator of Success or Student Learning Outcome Outcomes | | Indicator of Success Evaluation | | | Indicator of Success Score | | |
| | 1. | Not Evaluated | | | Not Scored | | |
| | 2. | Not Evaluated | | | Not Scored | | |

| | | | |
|--|---|---------------|------------|
| | 3. | Not Evaluated | Not Scored |
| | 4. | Met | 3 |
| | 5. | Choose One | 0 |
| Additional Resources Required to Achieve or Sustain Results | \$4,000.00: \$2500 for lockage storage cbinets in box office; \$1500 for LCD monitors in Cultural Center upstairs lobby | | |

II. UNIT/PROGRAM SUMMARY

| Unit/Program Goal | Strategic Goal Supported | Unit/Program Goal Outcome | | Additional Resources Required to Achieve or Sustain Results |
|---|--------------------------|---------------------------|---|---|
| | | Score | Evaluation Met: 3.00 – 2.01 Partially Met: 2.00 – 1.01 Not Met: 1.00 – 0.01 Not Evaluated: 0.00 | |
| 1. Enhance the quality of life in our area by education, entertaining and culturally enriching our citizens through by stimulating interest in the arts, promoting cultural awareness and arts education, and broadening cultural vision through divers and quality performances. | 3. Linkages | 3.00 | Met | \$4,000.00 |
| 2. | Choose One | 0.00 | Choose One | \$0.00 |
| 3. | Choose One | 0.00 | Choose One | \$0.00 |
| 4. | Choose One | 0.00 | Choose One | \$0.00 |
| 5. | Choose One | 0.00 | Choose One | \$0.00 |
| 6. | Choose One | 0.00 | Choose One | \$0.00 |
| 7. | Choose One | 0.00 | Choose One | \$0.00 |
| 8. | Choose One | 0.00 | Choose One | \$0.00 |
| 9. | Choose One | 0.00 | Choose One | \$0.00 |
| 10. | Choose One | 0.00 | Choose One | \$0.00 |
| UNIT/PROGRAM TOTALS | | 3.00 | Met | \$4000. |