



GUIDED PATHWAY

MANAGEMENT/MARKETING

This **Suggested Course Sequence** can help you progress smoothly through Piedmont Technical College and Lander University to earn both an **Associate of Applied Science in Business Administration (PTC)** and a **Bachelor of Science in Business Administration, Management/Marketing Emphasis (LU)**. All courses listed are required for the degrees, except those where a range of courses is available to choose from, or where courses are listed as electives. The course sequence shown is an example and may be modified in some cases. You should work closely with your advisor to ensure your chosen courses keep you on track for a timely graduation.

PIEDMONT TECHNICAL COLLEGE – SUGGESTED COURSE SEQUENCE

A.A.S., BUSINESS ADMINISTRATION – 60 TOTAL CREDIT HOURS

| TERM 1 (FALL) | | TERM 2 (SPRING) | | TERM 3 (SUMMER) | | TERM 4 (FALL) | | TERM 5 (SPRING) | |
|----------------------|----------------------------|----------------------|----------------------------|-------------------------------------------------------------------------------------------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|
| COURSE: | CR HRS: ✓ | COURSE: | CR HRS: ✓ | COURSE: | CR HRS: ✓ | COURSE: | CR HRS: ✓ | COURSE: | CR HRS: ✓ |
| BUS 101 | 3 <input type="checkbox"/> | ENG 102 | 3 <input type="checkbox"/> | ACC 102 | 3 <input type="checkbox"/> | BAF 260 | 3 <input type="checkbox"/> | BAF 250 | 3 <input type="checkbox"/> |
| ENG 101 | 3 <input type="checkbox"/> | ACC 101 | 3 <input type="checkbox"/> | Choose from any of the following: ART 101, ENG 202, ENG 205, ENG 208, ENG 209, MUS 105, PHI 101, THE 101 | 3 <input type="checkbox"/> | BUS 121 | 3 <input type="checkbox"/> | MGT 120 | 3 <input type="checkbox"/> |
| CPT 101 | 3 <input type="checkbox"/> | ECO 210 or 211 | 3 <input type="checkbox"/> | | BUS 210 | 3 <input type="checkbox"/> | MGT 201 | 3 <input type="checkbox"/> | |
| MAT 120 | 3 <input type="checkbox"/> | CPT 274 | 3 <input type="checkbox"/> | | MGT 150 | 3 <input type="checkbox"/> | MGT 240 | 3 <input type="checkbox"/> | |
| MGT 101 | 3 <input type="checkbox"/> | MKT 101 | 3 <input type="checkbox"/> | | TOTAL CREDITS | 12 | TOTAL CREDITS | 12 | |
| TOTAL CREDITS | 15 | TOTAL CREDITS | 15 | TOTAL CREDITS | 6 | | | | |

LANDER UNIVERSITY – SUGGESTED COURSE SEQUENCE

B.S., BUSINESS ADMINISTRATION, MANAGEMENT/MARKETING – 60 CREDIT HOURS

| TERM 6 (FALL) | | TERM 7 (SPRING) | | TERM 8 (FALL) | | TERM 9 (SPRING) | |
|----------------------|----------------------------|----------------------|----------------------------|----------------------|----------------------------|-----------------------------|----------------------------|
| COURSE: | CR HRS: ✓ | COURSE: | CR HRS: ✓ | COURSE: | CR HRS: ✓ | COURSE: | CR HRS: ✓ |
| BA 226 | 3 <input type="checkbox"/> | MKT 340 | 3 <input type="checkbox"/> | MGMT 325 | 3 <input type="checkbox"/> | BUS Elective 300-Level | 3 <input type="checkbox"/> |
| MATH 121 | 3 <input type="checkbox"/> | BA 304 | 3 <input type="checkbox"/> | WRIT 275 | 3 <input type="checkbox"/> | BA 499 | 1 <input type="checkbox"/> |
| BA 299 | 1 <input type="checkbox"/> | BA 399 | 1 <input type="checkbox"/> | World Cultures | 3 <input type="checkbox"/> | MGMT 330 | 3 <input type="checkbox"/> |
| Soc/Behav Science | 3 <input type="checkbox"/> | Soc/Behav Science | 3 <input type="checkbox"/> | BA 325 | 3 <input type="checkbox"/> | BA 414 | 3 <input type="checkbox"/> |
| HIST 111 or POLS 101 | 3 <input type="checkbox"/> | Science w/Lab | 4 <input type="checkbox"/> | MKT 415 | 3 <input type="checkbox"/> | MKT 420 | 3 <input type="checkbox"/> |
| MGMT 340 | 3 <input type="checkbox"/> | Humanities/Fine Arts | 3 <input type="checkbox"/> | TOTAL CREDITS | 15 | General Electives | 2 <input type="checkbox"/> |
| TOTAL CREDITS | 16 | TOTAL CREDITS | 14 | | | TOTAL CREDITS | 15 |
| | | | | | | TOTAL DEGREE CREDITS | 120 |

Suggested courses may change due to program updates. Please see the technical college and Lander websites for the most up-to-date list of transfer pathway suggested courses.

ADVISING TOPICS ▼

GUIDED PATHWAY

BUSINESS ADMINISTRATION, MANAGEMENT/MARKETING

ADVISING TOPICS (TECHNICAL COL.)

| | TERM 1 | TERM 2 | TERM 3 | YEAR 1 | TERM 4 | TERM 5 | YEAR 2 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------|--------|--------|--------|--------|--------|
| Monitor technical college email. | ✓ | ✓ | ✓ | | ✓ | ✓ | |
| Schedule/attend advising appointment & register for next semester. | ✓ | ✓ | ✓ | | ✓ | ✓ | |
| Create degree plan. | ✓ | | | | | | |
| Review and update degree plan. | | ✓ | ✓ | | ✓ | ✓ | |
| Attend Lander Transfer Event (Term 1 or Term 2) lander.edu/admissions/campus-visits/transfer-visits.html | ✓ | ✓ | | | | | |
| Complete FAFSA. | | | | ✓ | | | ✓ |
| Maintain cumulative GPA of 2.7 or better to be eligible for Lander scholarships; maintain 3.0 & 30 credit hours for LIFE Scholarship. lander.edu/admissions/tuition-financial-aid/scholarships/index.html | | | | ✓ | | | ✓ |
| Apply for technical college scholarships. | | | | ✓ | | | ✓ |
| Apply to Lander. | | | | | ✓ | | |
| Apply for technical college graduation. | | | | | | ✓ | |
| Once final grades are posted for your last technical college classes, send your official transcript to Lander. | | | | | | ✓ | |
| Update FAFSA with Lander info. | | | | | | ✓ | |

ADVISING TOPICS (LANDER)

| | TERM 6 | TERM 7 | YEAR 3 | TERM 8 | TERM 9 | YEAR 4 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|--------|--------|--------|--------|--------|
| Monitor Lander email. | ✓ | ✓ | | ✓ | ✓ | |
| Schedule/attend advising appointment & register for next semester. | ✓ | ✓ | | ✓ | ✓ | |
| Monitor interim grades. | | | ✓ | | | ✓ |
| Monitor progress toward degree completion. | | | ✓ | | | ✓ |
| Register for next semester classes. | ✓ | ✓ | | ✓ | | |
| Complete FAFSA. Priority registration begins Oct. 1. | | | ✓ | | | ✓ |
| Maintain cumulative GPA of 2.7 or better to be eligible for Lander scholarships; maintain 3.0 & 30 credit hours for LIFE Scholarship. lander.edu/admissions/tuition-financial-aid/scholarships/index.html | | | ✓ | | | ✓ |
| Apply for Lander graduation. | | | | | ✓ | |