

Major/Program	Business Administration (Management/Marketing)
College	College of Business
Contact	Dr. Michael Fekula, Dean
2022-2023	

Lander University

4-Year Major Guide

	First Semester	Second Semester	TOTALS	
	Course	Notes	Hours	
First Year	BA 101	See chart below	3	
	ECON 101	Behavioral & Social Perspectives (General Education) see chart below	3	
	ENGL 101	Core Academic Skill (General)	3	
	HIST 111 or POLS 101	Founding Documents	3	
	MATH 121 (or MATH 123 or MATH 141)	Core Academic Skills (General Education) see chart below	3	
	LINK 101	Core Academic Skills (General Education)	1	
	Subtotal		16	
	Course	Notes	Hours	
	BA 251	see chart below	3	
	Elective		3	
	ENGL 102	Core Academic Skill (General)	3	
	Laboratory Science	Scientific & Mathematical Reasoning (General Education)	4	
	MATH 211	Scientific & Math Reasoning (General Education) see chart below	3	
	Subtotal		16	
			Yearly Totals 32	
Second Year	First Semester	Course	Notes	Hours
		ACCT 201	see chart below	3
		BA 250		3
		BA 299	see chart below	1
		Elective		3
		General Education	Behavioral & Social Perspectives	3
	General Education	Humanities & Fine Arts	3	
	Subtotal		16	
	Second Semester	Course	Notes	Hours
		ACCT 202	see chart below	3
		BA 226	see chart below	3
		Elective		3
		General Education	Humanities & Fine Arts	3
		WRIT 275	see chart below	3
	Subtotal		15	Yearly Totals* 31
Third Year	First Semester	Course	Notes	Hours
		BA 399		1
		Elective		3
		FINA 301		3
		General Education	World Cultures	3
		MGMT 201		3
	MKT 201		3	
	Subtotal		16	
	Second Semester	Course	Notes	Hours
		BA 304		3
		BA 325		3
		MGMT 315		3
		MGMT 340		3
		MKT 340		3
	Subtotal		15	Yearly Totals 31
Fourth Year	First Semester	Course	Notes	Hours
		Business Elective	300-level or above (ACCT, BA, ECON, HCMT, MGMT, MKT, or SPTM)	3
		Elective		3
		MGMT 325		3
		MGMT 330		3
		MKT 415		3
	Subtotal		15	
	Second Semester	Course	Notes	Hours
		BA 414		3
		BA 499		1
		Elective		1
		Elective		3
		MKT 420		3
		FALS 101	University Requirement	0
	Subtotal		11	Yearly Totals* 26

Total Hours Required: 120

NOTE: Some Financial Aid/Scholarships require 30 credit hours per year

ACCT 201	Fresh or Soph Year			Math 121
ACCT 202	Soph Year	Prereqs		ACCT 201
BA 101	Fresh Year			
BA 226	Soph Year	Prereq		MATH 211
BA 250	Fresh or Soph Year			
BA 251	Fresh or Soph Year			
BA 299	Soph 1 st or 2 nd Sem (or 1 st Sem Jr.)	Prereqs		BA 101 & ENGL 102
ECON 101	Fresh or Soph Year			
WRIT 275	Soph Year	Prereqs		ENGL 101 & ENGL 102
MATH 121	Fresh Year			
MATH 211	Fresh Sem 2 or Soph Sem 1			